TECNIA INSTITUTE OF ADVANCED STUDIES









INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI- 110085
Tel: 91-11-27555121-24, E-Mail: directortias@tecnia.in; Website: www.tiaspg.tecnia.in

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NOTICE

Advertisement for the Post of Faculty in Journalism & Mass Communications

Tecnia Institute of Advanced Studies invites applications on prescribed format from eligible candidates for the Faculty Positions for BJMC Program.

GRADE: Professor / Associate Professor / Assistant Professor Level as Regular / Visiting / Part Time.

| S.No | SPECIALIZATION PAPER / COURSE EXPERTISE |
|------|---------------------------------------------------------------------------------------------------|
| 1 | PRESS & MEDIA: Basics of Design and Graphics; Design & Graphics Lab – I; Design and Graphics |
| | Lab-II; Media Research; Media Research Lab; Global Media: Overview. |
| 2 | PHOTOGRAPHY AND VIDEOGRAPHY: Film Appreciation; Film Appreciation Lab; Basics of Video |
| | Camera, Light and sound; Video Production Lab; Video Editing; Video Editing Lab; Television News: |
| | Reporting and Anchoring; Television News: Reporting and Anchoring Lab; Corporate |
| | Communication; Corporate Communication Lab |
| 3 | ICT: New Media Lab; Basics of New Media; |
| | Digital Media Marketing Lab; Digital Media Marketing. |
| 4 | RADIO PROGRAMMING: Radio Production Lab; Radio Jockeying and News Reading; Radio |
| | Jockeying and News Reading Lab. |
| 5 | EVENT MANAGEMENT: Event Management; Event; Management Lab. |

Educational : A Master's Degree with 55% marks in relevant field, must have qualify the NET Test; **Qualification** Ph.D or M.Phil in relevant field with appropriate API Score for the post as per UGC

Notifications: "Regulations on Minimum Qualifications for appointment of Teachers and other Academic Staff in Colleges and other measures for the maintenance of Standards in

Higher Education, 2018".

Experience: For the Professor: 10 years Post-Ph.D Experience is required

For the Associate Professor: 05 years Post-Ph.D Experience is required. For the Assistant Professor: 05 years of Teaching experience is required.

Remuneration: Salary as per GGSIP University Norms

Note: Apply in strict confidence, Download the Application Format from institute's website: www.tiaspg.tecnia.in; after filling the requisite details, submit it on email at career@tecnia.in

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