



Youngster

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Ayushmaan Khurana in Tecnia

**स्वच्छता अभियान
2 अक्टूबर 2014**



Lamp Lighting in Varchasva 2014

**Lamp Lighting in
Management Conference 2014**



National Conference on Leadership and Management in the Era of Emerging Markets

Tecnia Institute of Advanced Studies organized a National Conference on Leadership and Management in the Era of Emerging Markets on 10th October, 2014 at the Tecnia Auditorium. The Objectives of the conference were to provide a platform to the participants from Industry, Business Organization, Academicians and Students to discuss the strengths, weaknesses, opportunities and threats involved in management cross cultural context; to encourage Research Scholars to share their research work with other experts; and to provide the participants an opportunity to examine the different dimensions of current environment.

Inaugural Session



Hon'ble Sh. Bhagwati Prasad, Former Chief Justice, High Court, Jharkhand graced this occasion as the Chief Guest of the Conference. Prof. Sanjiv Mittal, Dean USMS, GGSIP University and Dr. K. P. Singh, Asso. Prof. University of Delhi was present as Guest of Honour on this occasion. After the felicitation ceremony, Dr. Ajay K. Rathore, Director, TIAS gave the opening remarks. He welcomed Chief Guest and

other guests and chairpersons. Further, he introduced the themes of conference. He also elaborated about the milestones that Tecnia has achieved in the recent past.

Prof. Sanjeev Mittal in Key Note Address congratulated Tecnia for organizing conference and talks about leaders and their belief in values and results. He also explained about Leadership and acting for a better result. According to him leadership is all about directing group to achieve organizational objectives.

Dr. K. P. Singh, Asso. Prof. University of Delhi talked about the Emerging Market leaders and ethics which required to be followed. He also stated different Indian market leaders, their efforts and use of E-



Market, E-ticketing, E-library, E-financing and Cyber Market. According to him ethics to run a business should be followed.

Prof. Rajesh Bajaj Chief Convener talked about the different emerging markets and their proper use in developmental market oriented economy. He had also talked about different types of economy available in to emerging market and their effect on the economy.

Chief Guest Hona'ble Sh. Bhagwati Prasad Former Chief Justice, Jharkhand, congratulated Tecnia for having good infrastructural facilities and talked about Management and E- Market. According to him women is the best manager. To run a good organization one should have a good plan. He also showcases the importance of youth and their strength to get over from all



the difficult situations.

Vote of thanks was delivered by Dr. Mani Manjari Convener of the Conference

First plenary session

The First plenary session was chaired by Dr. R. P. Tulsian, Asso. Prof., University of Delhi.

Dr. Sunil Kadyan, Asst. Prof. Amity University, UP, Dr. Meenakshi Kaushik, Asst. Prof., Amity University Delhi, Dr. Vandana Raghwa, Asso. Prof., TIAS Delhi, Ms. Geetika, Asst. Prof., TIAS Delhi, Ms.

Rupal Arora, Asst. Prof., Mata Sundari college for Women, Ms. Komal Gangi, Asst. Prof., TIAS, Delhi, Ms. Bhawna Khattar, Asst. Prof. TIAS Dlelhi, presented their papers

Second Plenary Session

The Second plenary session was chaired by Addrss by the Chairperson of the Session, Dr. R. K. Sharma, Asso. Prof., Bhartiya Vidya Peeth

Institute of Management and Research Delhi. Ms. Neha Gupta, Asst. Prof., TIAS Delhi, Dr. Anshu Arora, Principal Bal Bharti School, Bahadurgarh, Mr. Rahul Tripathi, Asst. Prof. TIAS, Delhi, Ms. Samiyah Jamal, Research Scholar, Mewar University, Ms. Sonia Ruhil, Asst. Prof., TIAS Delhi, Ms. Shilki Bhatia, Asst. Prof., Delhi Institute of Advanced Studies Delhi.

Third Plenary Session

The Third plenary session was chaired by



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VARCHASVA 2014
A Media Fest
with
Ayushmann Khurrana
on
30th & 31st Oct., 2014

जाति DELHI

Tecnia Institute of Advanced Studies organized its two day Media fest - VARCHASVA on 30th & 31st October 2014 with full zeal and zest. The special attraction of Varchasva 2014 was the Aayushman Khurana's song "Mitti di Khushboo" sung by Famous actor and singer Aayushman Khurana himself on the first day 30th October 2014.

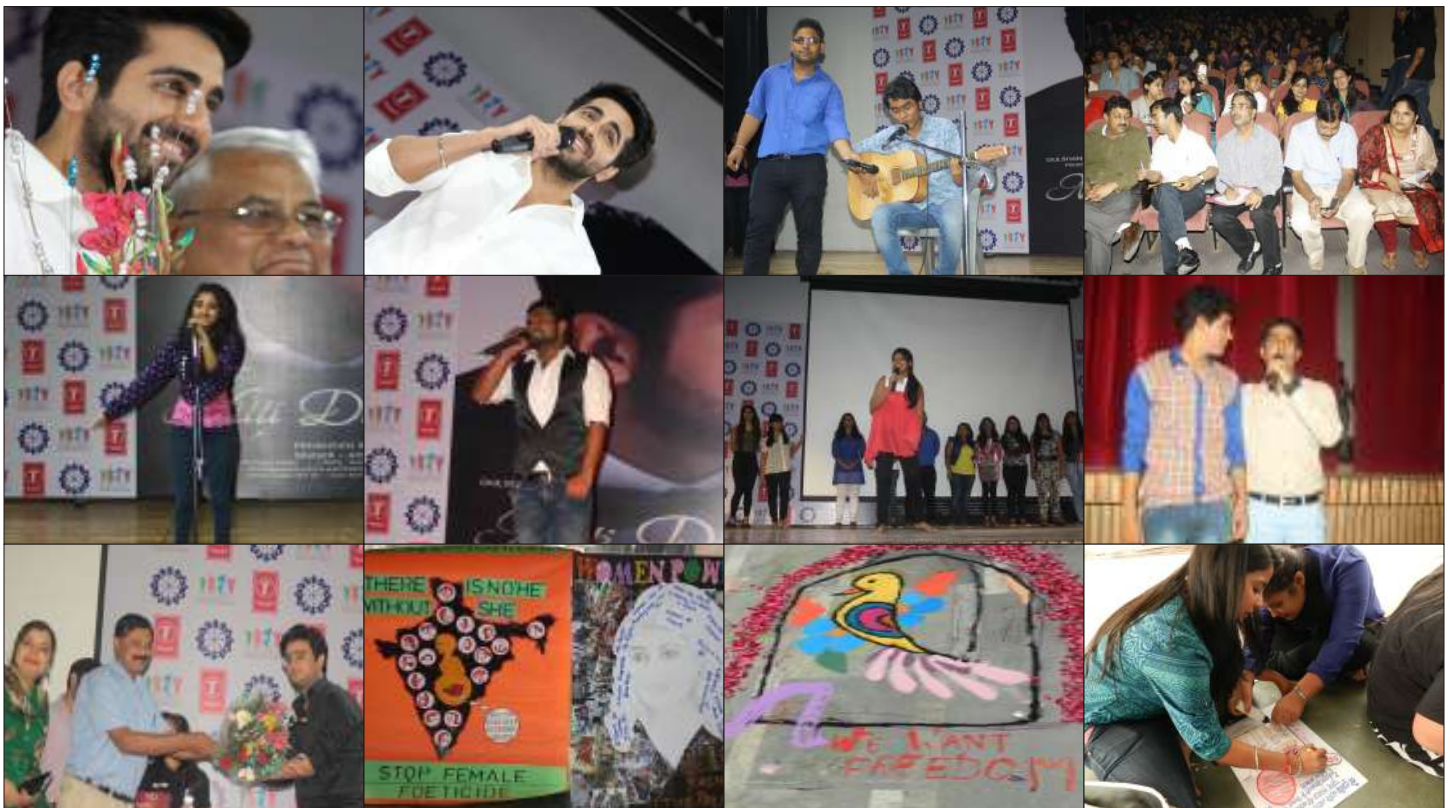
Aayushman Khurana sung a famous song of his album..Sadda Gali in the mammoth gathering in Tecnia Institute of Advanced Studies on the occasion of Media Fest Varchasva 2014. Sh. R. K. Gupta, Chairman Tecnia Group and Dr. Ajay Kumar Rathore, director, TIAS greeted Aayushman Khurana.

Students from all over Delhi and NCR participated in Varchasva. Students took part in Solo Dance; RJ Hunt; Photography Exhibition, Film Screening; Poster and Collage Making etc. Chief Guest of the program was Prof. H. P. Garg Ex. Prof. IIT Delhi and guests include Mr. Kishore Vij a Film Maker and Mr. Gaurav Sharma famous RJ.

The program began with 'lighting the lamp' and Saraswati Vandana & deliberations from various dignitaries comprising Dr. A. K. Rathore, Director, TIAS, Dr. Rajesh Bajaj, Shri R.K. Gupta, Chairman Tecnia group of Institutions Chief Guest Prof. H. P. Garg Ex. Prof. IIT Delhi and Mr. Kishore Vij, Film Maker..

Dr. A. K. Rathore, Director TIAS talked about the success of previous years Varchasva & wished the same for this year Varchasva as well. He also spoke about the need of being multi dimensional in the profession of media. Dr. Rajesh Bajaj also congratulated the organizers of the event and wished them luck for the same. Mr. R.K. Gupta, Chairman Tecnia Group of institutions encouraged students to be a part in these kinds of events for learning the art of multi tasking which can benefit them in their future.

Chief Guest Prof. H. P. Garg, Ex. Prof. IIT Delhi inspired the students from various institutes for taking part in extra-curricular activities. These activities help the student



in overall development. Students from many colleges participated with full enthusiasm not only in the various cultural events like solo dance, Solo singing, Group Dance, Fashion parade etc but also in the literary events like creative writing, RJ Hunt, poster making, Collage making etc.

RJ HUNT- This event was for those who loved speaking and could made the audience engrossed in whatever they spoke, just like the RJs we heard on radio. When RJ Gaurav Sharma graced the event with his presence. Swati Choudhary, Anupriya Dobhal and Neha Garg all from TIAS grabbed first, second and third position respectively.

CREATIVE WRITING- Writing is not everyone's cup of tea; and writing creatively



is even more difficult. This event was a way to bring out the writer within everyone.

COLLAGE MAKING- A chance to show your views in the form of cuttings and collecting them and pasting on a chart paper can enable you to participate in collage making. Purva and Smriti (Amity); Palak and Rashi (TIAS); Shefali and Rachna (TIAS) took First; Second and third place respectively.

of Street Play. Team from TIAS took first position, team from Maharaja Surajmal Institute Janakpuri and team from Jagran Institute, Noida took second and third place respectively.

AD-MAD- If you thought of playing with the products and had the ability to speak on anything that is given to you, then this could be your chance to stardom. Team from Gita

T - S H I R T PA I N T I N G - Purchasing new t-shirts from shopping marts is an old story; painting a new one for your self is the latest trend. And this was the reason for organizing T-shirt painting. Anjali and Smriti (TIAS); Kanika and Sonal (TIAS); Rachna and Yogita (TIAS) took First; Second and third place respectively.





Ratan Institute took first; TIAS second and Jagran Institute, Noida took third position. **GROUP DANCE-** If you could synchronize your dance moves with others in the group, and if dancing is what your dream always, then Group Dance was the right place for you and with the same large number of participants participated and showed their talent. All the first three positions were grabbed by the teams from TIAS .

SOLO DANCE- If you had the capability to get all the attention from the masses when you dance on your toes, then Solo Dance is what can make you famous. Sangita (TIAS); Siddharth (BSA) and Shweta (Kamal

premise. Let the colorful you come out in Rangoli Competition. Ishika and Ankita (TIAS); Vanisha and Kashna (Gita Ratan Institute) and Hema and Sukriti (TIAS) stood on the first three positions.

SOLO SINGING- If your vocal cords have the magic to make the masses spell bound, then solo singing is the correct platform for your singing talent. Abhishek Patyal (MAIMS); Divyansh (MAIMS) and Vineet (Kamal Institute) took the first three positions.

PHOTOGRAPHY EXHIBITION - If your camera can capture pictures which make people say, "WOW!", and if your pen can write in a way that pictures become alive, then Photography Exhibition & Caption Writing is the event you can participate in. Annu Kaur (MAIMS); Abhishek (Jagran Institute, Noida) and Abhishek Awasthi (Jagran Institute, Noida) took first three standings.

EXTEMPORE- If you have a good



Institute) took first, second and third position respectively.

FASHION PARADE- You want to win some beauty pageant? Here's where you can begin to dream about it by walking on the ramp for Fashion Parade. Team from TIAS took first; Trinity Institute second and Kamal Institute took third position.

RANGOLI- Every Diwali, you make a Rangoli in your house, but in VARCHASVA we give you a chance to make one in the college



communication skill, General Knowledge and ability to express yourself then the event Extempore can portray you. Aayushman Singhal from TIAS, Pushkala, Amity, Noida Sushant, Jagran Institute, Noida secured first, second and third position respectively.

MR. & MS. VARCHASVA- If you dream of becoming Mr. and Ms. Femina in any of the beauty pageants, then Mr. & Ms. Varchasva can give your dream a little platform for it. Jasneet from Kasturi Ram College, Narela and Mahi from TIAS become Mr. & Ms. Varchasva 2014

POSTER MAKING- If your creativity can get showcased by means of what you draw and what you write, then Poster Making is the event you can always go for!

FILM SCREENING- If there is a director within you which can give a platform to the

actors, and capture them well in your video camera; then Film Screening is all for you. Not only the brain and creativity was challenged, but also the vision was challenged in the terms of photography exhibition organized by the 5th semester

students which was judged by a very famous renowned wedding photographer Kishore Vij Nishant, Sourav and Dishant Bhole (VIPS) took first, second and third positions respectively.



NEWS WRITING: Gaurav Joshi (TIAS); Saina (Jagran Institute, Noida) and Sudhir (Jagran Institute, Noida) took first three positions. The entire fest turned successful by the cooperation and effort of BJ (MC) students under the guidance of the convener-Ms. Nivedita Sharma & mentor ship of Dr A.K. Rathore, Director TIAS. Varchasva 2014 was made up of



every student's hard work, sincerity and team spirit amongst themselves. Though, the event included hustle and bustle but as the saying goes-'All's well, that ends well.'

**Rahul Mittal
Bal Kishan Mishra**

This Month

October 13, 1775 - The United States Navy was born after the Second Continental Congress authorized the acquisition of a fleet of ships.

October 17, 1777 - During the American Revolutionary War, British General John Burgoyne and his entire army of 5,700 men surrendered to American General Horatio Gates after the Battle of Saratoga, the first big American victory.

October 27, 1787 - The first of 85 Federalist Papers appeared in print in a New York City newspaper. The essays argued for the adoption of the new U.S. Constitution. They were written by Alexander Hamilton, James Madison and John Jay.

October 19, 1781 - As their band played *The World Turned Upside Down*, the British Army marched out in formation and surrendered to the Americans at Yorktown. More than 7,000 British and Hessian troops, led by British General Lord Cornwallis, surrendered to General George Washington. The war between Britain and its American colonies was effectively ended. The final peace treaty was signed in Paris on September 3, 1783.

Compilation: Dr. Vaibhav Bansal

Address by the Chairperson of the Session, Prof. Rajesh Bajaj, Asso. Prof., TIAS Delhi. Mr. Honey P Vijaykumar, Research Scholar, GGSIPU, Delhi, Mr. Nitish Yadav, Research Scholar, GGSIPU, Delhi, Mr. Anishu Kumar & Palak Goyel, Research Scholar, GGSIPU, Delhi, Ms. Divya Kwatra, Research Scholar, GGSIPU, Delhi, Mr. Akash Goswami, Research Scholar, GGSIPU, Delhi, Ms. Renu, Research Scholar, GGSIPU, Delhi, Ms. Payal Kalra, Research Scholar, GGSIPU, Delhi, Mr. Saket and Nitika, Research Scholar, GGSIPU, Delhi, Ms. Neha Garg, Research Scholar, GGSIPU, Delhi, Ms. Akriti and Shreeya, Research Scholar, GGSIPU, Delhi, Ms. Shefali Verma and Sukhmani Mann, Research Scholar, GGSIPU, Delhi, Mr. Deepak Rathi, Research Scholar, GGSIPU, Delhi presented their paper.

Concluding Session

Dr. Ajay Pratap Singh delivered the valedictory lecture in which he validated the entire day's proceedings and brought out the inferences in the form of learning outcome.

The Conference came to its logical conclusion by bringing out various issues and concepts related to developing strategic leadership capabilities, Women Entrepreneurs Education and Development, Self learning Integrated Methodology, Current Trends in E-Management, Role of Management leaders in Innovation and Knowledge Management etc.

**- Bal Kishan Mishra
Dr. Mani Manjari**

Basics of Media

Clip Light - Small internal reflector spotlight that is clipped to pieces of scenery or furniture with a gator clip. Also called PAR (parabolic aluminized reflector) lamp.

Cookie - A popularization of the original term cucoloris or cucaloris. Any pattern cut out of thin metal that, when placed inside or in front of an ellipsoidal spotlight (pattern projector), produces a shadow pattern. Also called gobo.

Dimmer - A device that controls the intensity of light by throttling the electric current flowing to the lamp.

Ellipsoidal Spotlight - Spotlight producing a very defined beam, which can be shaped further by metal shutters.

Flag - A thin, rectangular sheet of metal, plastic, or cloth used to block light from falling on specific areas. Also called gobo.

Floodlight - Lighting instrument that produces diffused light with a relatively undefined beam edge.

Fluorescent - Lamps that generate light by activating a gas-filled tube to give off ultraviolet radiation, which lights up the phosphorous coating inside the tubes.

Compilation: Rahul Mittal

Right Choice Can Help Resolve Conflict

Life throws many options at us, but the quality of our life depends largely on how we make choices. Most of the time, we keep struggling between numerous options. A psychological conflict occurs when an individual has opposite wishes and finds it hard to choose between them. If the person chooses one option over the other, he experiences loss of other possibilities. In cases where he cannot make a choice, there is stagnation as a lot of time gets wasted in contemplating the ideal outcome without undertaking real action. Conflicts make us go round and round. While it may seem that we experience infinite conflicts during our lifetime, this is not true because dilemmas always emerge from three basic qualities in our personality. The Bhagwad Gita speaks of gunas or qualities -- sattva, rajas and tamas that pull the individual in different directions. Sattva guna encourages one to move towards harmony, serenity and enlightenment. The person with this quality is keen to transcend the ego boundary, experience truth and enlightenment. Rajas guna pushes the person to strengthen his ego boundary by fulfilling desires of achievement, possession and control. This creates

intense activity and insatiability. Tamas guna takes people into a state of sluggishness where they are not motivated to do anything. All of us have all the three gunas in different proportions. A person who works toward having a lot of money, fame and enjoyment may get into a phase where he just wants to do nothing. Another individual who is focussed on cultivating quality of detachment may get obsessive thoughts about sensual objects that disturb his peace of mind. Similarly, a person who equates happiness with success may reflect that he is in a never-ending rat race



and feel dejected. These qualities do not gel with each other harmoniously, their aim and direction is very different. The diverse nature of these gunas creates and maintains psychological conflicts. Once a quality becomes active, it tries to pull the person from the other two and structure their life around it. However, once the person contemplates structuring their life

around one quality, the pull from the other two starts becoming powerful sooner than later.

While many believe that committing to one particular guna and suppressing the rest will lead to a swift resolution of conflicts, it may not work for everyone. This is because the Self is beyond these qualities and till the time we are obsessed with these qualities, we are caught up in duality. In modern times, parents often encourage rajas guna in their children. They end up idealising achievement, possessions and power and devalue truthfulness and enlightenment. This creates intense conflict in children as they seek to suppress their innate temperament and run after what the world values. In order to resolve the conflict, we need to understand the interplay of these qualities and transcend duality. All three gunas are like different streams of water that influence Self. Become aware of this flow; don't get submerged in it. We must acknowledge all three qualities operating in our personality and witness them carefully. When one particular quality tries to dominate us, rather than merely executing it we should introspect. Interestingly, though we are more with one aspect at this time, there are other contradictory aspects lying dormant in us that may change our position later. Repeated introspections can free us from psychological conflicts as we realise that true Self lies beyond the three gunas.

Source: <http://the speakingtree.com>

IMPORTANT QUOTES

To sit alone with my conscience will be judgment enough for me."

- *Charles William Stubbs*

"Sanity is a madness put to good uses."

- *George Santayana*

"Imitation is the sincerest form of television."

- *Fred Allen*

"Always do right- this will gratify some and astonish the rest."

- *Mark Twain*

"In America, anybody can be president. That's one of the risks you take."

- *Adlai Stevenson*

"Copy from one, it's plagiarism; copy from two, it's research."

- *Wilson Mizner*

"Some editors are failed writers, but so are most writers."

- *T. S. Eliot*

Compilation: Ms. Bhavna Madan Vij

Winners V/s Losers

Part-38

Winners believe in win/win; Loser believe for them to win, someone has to lose.

Winner says "It may be difficult but it is possible"; Loser says "It may be possible but it is too difficult".

Winner makes a mistake. He says "I was wrong"; Loser makes a mistake; he says "It wasn't my fault"

A winner is always part of the answer; A loser is always part of the problem.

*to be continued
in next issue*

Compilation:
Rahul Mittal

All Students and Faculty are welcome to give any Article, Feature & Write-up along with their Views & Feedback at youngster@tecnia.in

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