

TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC ACCREDITED "A" INSTITUTE

Literary Club

REPORT



Event	:	UN International Mother Language Day
Day & Date	:	21st February, 2020, Friday
Timing	:	12:00-1:00 PM
Venue	:	Room No.2407,UG Building, TIAS
Convener	:	Ms.Megha Mohan,Incharge ,Literary Club
Resource	:	Ajay Kumar
Coordinators	:	Ms.Yukta Wadhwa and Mr. Surbhit Sharma, BA (J&MC)
Beneficiary	:	BBA, BA (J&MC)

### Objectives:-

- To enlighten students with the importance of their native language.
- To help them in understanding the rich lingual culture of the country.
- To portray Mother Tongue as a symbol of pride for all the countrymen/women.
- To celebrate this day is to promote and propagate the Mother language.



Celebration of International Mother Language Day

International Mother Language Day (IMLD) formally recognized by UNESCO on 17 November 1999 with the adoption of UN resolution 56/262 Multilingualism in 2002. IMLD is proclaimed for worldwide annual observance on 21 February; with objective to promote awareness of linguistic and cultural diversity and to promote multilingualism. The student members of Literary Club of Tecnia Institute of Advanced Studies celebrated IMLD in the Campus as a mark of acknowledgement of Mother Tongue as the Language.

Dr Ajay Kumar Director TIAS highlighted about Globally 40 % of the population does not have access to an education in a language they speak or understand. Multilingual and multicultural societies exist through their languages which transmit and preserve traditional knowledge and cultures in a sustainable way. Dr. Ajay Kumar Singh, Faculty of BA(J&MC) highlighted that relevance of mother language, emphasized on speaking in public without inhibitions as it's a carrier of our cultural and linguistic diversity for sustainable societies and should feel proud of it. He spoke about Language hierarchies.

Ms. Mansi Arora BBA student and other participants discussed about influence of foreign language; but also reiterated that natural flow comes through the mother tongue as the child starts thinking process in it. Later, the students mentioned about the two contradictory attitudes towards English – English as the aspirational language which brings cultural capital, and English as the language of the “show-offs”.

The idea to celebrate International Mother Language Day was the initiative of Bangladesh. It has been celebrated throughout the world since 2000. UNESCO believes preserving the differences in cultures and languages that foster tolerance and respect for others.

The celebration of IMLD helps in nourishing traditional values and glorifying them to reinforce the languages' status.

## Glimpses of the IMLD at Institute's Campus



Dr. Ajay addressing the students about the importance of Mother Tongue in our lives



Ritika Rana student of BA(J&MC), talking about the Importance of Mother language



Maanvi Upadhyaya Student of BA(J&MC) narrating a Story on the importance of Mother Language

**Learning outcomes:**

- Students were able to identify, the importance of Mother Tongue as their preferred language.
- Students been able to sensitized about increasing reputation of their Native Language.
- Developed the spirit of brotherhood through the development of Mother Language among the students.
- Students demonstrated a sense of pride for the languages of their country.

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