

Literary Club

REPORT

Event	: Blog Writing Competition
Day & Date	: 10th February, 2020, Monday
Timing	: 12:00-13 PM
Venue	: Computer Lab, First Floor, PG Building, TIAS
Students	: BBA, BA (J&MC), BCA, MCA
Faculty convener	: Ms. Megha Mohan, In-charge, Literary Club
Student Coordinators	: Ms. Yukta Wadhwa, Mr. Surbhit Sharma

Objectives:

- To make participants familiar with representative literary texts from a significant number of historical, geographical, and cultural contexts, with particular focus on the Modern and contemporary periods.
- To make students able to apply their knowledge and understanding of critical, theoretical, and technical traditions to original literary works.
- To create familiarity with the contemporary literary publishing milieu.
- To generate ability of the students to effectively communicate what it is they, as writers, do, and to effectively present literary works, their own as well as the works of others.



Students Writing Blog on “The Digital Revolution”

A **blog** is a discussion or informational website published on the World Wide Web consisting of discrete, often informal diary-style text entries. The emergence and growth of blogs in the late 1990s coincided with the arrival of web publishing tools that facilitated the posting of content by non-technical users. In the 2010s, the majority is interactive websites, allowing visitors to leave online comments, and it is this interactivity that distinguishes them from other static websites. In that sense, blogging can be seen as a form of social networking service. Indeed, bloggers do not only produce content to post on their blogs, but also often build social relations with their readers and other bloggers. However, there are high-readership blogs which do not allow comments.

The students of Tecnia Institute of Advanced Studies participated in Blog Writing Competition on 10th February, 2020 in the Campus to compose the blogs on the topic “The Digital Revolution.” The introduction of digital technology also changed the way humans communicate, now via computers, cell phones, and the internet. Thirty five students from BBA, BA(J&MC), BCA, MCA took part in this.

The competition began with the stating of overview of Rules and instructions for writing the blog to the participants. The Participants presented the inventive thoughts, high quality writing, and innovative ideas. The judge of the event was Dr. Vandana Raghava, Faculty, BBA Department, TIAS. Entries were judged on the basis of originality, creativity, writing quality and presentation.

At the end the participants were addressed by the Director Sir. He guided the students towards ethical writing. In his speech he mentioned that Blogging seems simple enough but you could get in legal trouble for blogging. Consider some basic blogging ethics and understand the legal issues with blogging. This will not only keep things legal, but also gain readers trust and respect for your blog.



Students of BBA, Ayush Puri and Shivam Soni writing the blogs



Glimpse of the Participants of Blog Writing Competition



Director's address to the students on Ethical Blog Writing

Learning outcomes:

- Participants were given the chance to enhance their ability to apply critical and theoretical approaches to the reading and analysis of literary texts in multiple genres.
- Participants were able to identify, analyze, interpret and describe the critical ideas, values about the theme of digital revolution that appear in literary texts and understood the how these ideas, values inform and impact cultures and societies, both in the past and the present.
- Participants will be able to articulate an awareness of the increasing digitalization.
- Participants will be able to present their own blogs—with the ability to bring the written word to life.
