



TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC ACCREDITED GRADE "A" INSTITUTE

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Event	:	Workshop
Topic	:	Output and Video Analyzing
Date	:	16th October, 2019
Time	:	11:00 AM – 02:00 PM
Venue	:	MP Hall, PG Building, TIAS
Students	:	BA (JMC) Second Year
Faculty Coordinator	:	Mr. Mayank Aora
Convene	:	Dr. Nivedita (Head - Training & Placement)
Resource Person	:	Dr. Rajeev Kumar Panda, Associate Professor & Course Co-Ordinator , Apeejay Institute of Mass Communication, New Delhi

Objectives:

1. To make students understand the video camera composition and its utilization at commercial scale.
2. To make students realize the creativity & innovative skills of scripting
3. To make students able to think beyond the box to come up with story idea.
4. To make students informed about the new software of editing & its utilization

About the speakers:

Dr. Rajeev Kumar Panda, Associate Professor & Course Coordinator, Apeejay Institute of Mass Communication, has more than 15 years of experience in Teaching & Industry in the area of TV Production/Direction, Electronic Cinematography & Broadcast Journalism.. He has directed and videographed several documentaries, serials and music videos for Doordarshan and for others. He is a product of reputed Biju Pattnaik Film & TV Institute, Orissa.

Report:

A workshop was organized for BA(J&MC) second year students on Wednesday, 16th October, 2019 under the ambit of Capability Enhancement Scheme to make students understand the video camera, its output and editing. The Speaker, Dr. Rajeev Kumar Panda discussed in detail about DSLR Camera and its various component. He made students understand that scripting is an art which is at best when the writer is creative and innovate with the ideas of putting the story with minutest details to make the script close to the situation. He gave various examples from the movies of innovative scripts. He emphasized that one needs to be creative and think from a different angle to come up with a good story. He also informed the students about new software for video editing and its usage or output. It was interactive workshop and students actively participated in question answer session. The workshop was supervised by the Training & Placement Cell and was well received by the students. At the end of the session feedback was collected by the students on various parameters.

Learning outcome:

1. Students were able to understand different components of DSLR camera
2. Students understood the importance of creativity I scripting.
3. Students understanding about story idea was enhanced
4. Students were informed about new software for video editing was enhanced.
5. Students' confidence was raised.



Dr. Rajeev Kumar Panda, Associate Professor, Apeejay Institute of Mass Communication discussing with the students during the workshop



Students asking questions and clarifying their doubt with Speaker Dr. Rajeev Kumar Panda during the workshop



Dr. Ajay Kumar, Director-TIAS interacting with the students during the Workshop