



**TECNIA INSTITUTE OF ADVANCED STUDIES**

NAAC ACCREDITED GRADE "A" INSTITUTE

Approved by AICTE, Ministry of HRD, Govt. of India, Affiliated to GGSIP University, Recognized Under Sec. 2(f) of UGC Act 1956

INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085

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INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085



**Workshop**  
on  
**Photography**  
**(Fashion Photography)**

Saturday, 18<sup>th</sup> January, 2020



**Organized By**  
**Photography & Videography Club**

India's Premier ISO 9001:2015/14001:2015 Certified Institute, Ranked as 'A' by Govt. HCT of Delhi, 'A++' Category - Best Business School by Business India, Included in Top 100 B & IT Schools by reputed publications



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**Name of the Event:** Workshop

**Convener:** Rahul Mittal

**Day & Date:** Saturday, 18/01/2020

**Venue:** Multipurpose Hall, TIAS, PG Building, Delhi

**Topic: Workshop on Camera, Light & Sound Equipments**

**Resource Person:** Mr. Rahul Mittal, Asso. Prof., TIAS; Mr. Sagar Ahuja, International Fashion Photographer; Mr. Vikrant Sharma, APS Lokshabha Speaker and former Sports Photographer; Dr. Ajay Kumar, Director, TIAS.

**Participants:** Students of BJMC Sem 2<sup>nd</sup>, 4<sup>th</sup> & 6<sup>th</sup> (50)

**Objectives:**

- To develop understanding of how a Camera works
- To develop the aptitude for photography
- To develop the need for specialization in photography (Fashion, Sports etc.).

**Report:**

All the Students of BA(J&MC) who participated in the workshop learnt the working of Camera; its parts (aperture, shutter, filters, lenses), lighting (natural and artificial) and different situations (in empty room, filled with properties, outside locations etc.).

The upcoming photographers were very in a great enthusiasm after meeting Mr. Sagar Ahuja an International Fashion Photographer and Alumnus Tecnia (BA (J&MC)-2013). He has shot the Indian & International models which he showed to the students and also told the story behind shooting (behind the scene). He shared his experiences from taking the first picture to the shoot of International Models and other tips of the Fashion Photography. He also told students to take criticism as praise because the experts have very little time to teach the photographer.

Mr. Rahul Mittal & Mr. Sagar Ahuja asked students to take a photograph with the senior students (4<sup>th</sup> and 6<sup>th</sup> semester) as their mentor and to show them after half an hour for the discussion. The students clicked the photographs and then the photographs clicked were shown to all the students. The students were told the rules of photography (third's rule, composition and other rules). Mr. Sagar also told the students that the Top left portion of any photograph as this portion is the main part of the photograph because our brain's left side is considered to be most creative.



Group Photo: Rahul Mittal, Dr. Ajay Kumar, Mr. Sagar Ahuja, Dr. Rajesh Agrawal, Mr. Surmeet Singh (From Right to Left)



Mr. Sagar Ahuja addressing the upcoming Photographers



Mr. Rahul Mittal addressing the upcoming Photographers



Mr. Vikrant Sharma addressing the upcoming Photographers



Dr. Ajay Kumar, Director, TIAS addressing the upcoming Photographers



The upcoming Photographer listening cautiously to the resource person.



The participant asking question in the Question Answer Round



Mr. Vikrant Sharma telling the stories behind the scenes to the upcoming Photographers



Mr. Sagar Ahuja telling the stories behind the scenes to the upcoming Photographers



The upcoming Photographer listening cautiously to the resource person.

Mr. Vikrant Sharma told students about the sports photography. How to start photography in sports and from where? He told students to start with the street cricket or any sports from the scratch. He told the students to start with the sports like golf, polo, hockey etc. He said that cricket photography is very difficult to start with because no photographer is allowed to take the photographs in the cricket stadium. He told students to start with golf, polo, hockey and will give the chances to them for the photography.



Student's Photographs during the workshop



Felicitation of Mr. Sagar Ahuja by Dr. Nivedita Sharma, Head TNP



Felicitation of Mr. Vikrant Sharma by Dr. Ajay Kumar, Director TIAS.



Ms. Himanshi Raghav telling her and her friend's success story in Tecnia and as Intern in India News



Mr. Rahul Mittal announcing the date of Photowalk 15 Feb 2020

Dr. Ajay Kumar told the students to make a routine so that they can spend 10000 hrs in the work they like then and then only they can become master that work. The work can be photography, designing, anchoring or can be anything. He gave the examples of Lata Mangeshkar and Sachin Tendulkar who have spent their life in their field to master their skills in singing and cricket respectively.

Mr. Rahul Mittal told the students that there is a way to be a successful photographer even if the competition has become 500 times more in 10 years. The key to success is the practice and take criticism as award and reward. If you cannot take criticism as award then you cannot succeed because now-a-days there are no experts who have time to spend with you. And if someone is giving their time to you, you have to take their advice as reward to improve your skills. You have to be creative and discover something new every time that will lead you to success.



In Group Photo after the workshop Mr. Ashok Verma, Tecnai TV, Dr. Ajay Kumar, Director TIAS, Mr. Vikrant Sharma, APS Lok Sabha Speaker and former Sports Photographer, Mr. Rahul Mittal, Asso. Prof. TIAS and Narender Bisht (from left to right) and students on the back

### **Learning Outcome:**

1. Students will be able to know about the working of Camera.
2. Students will be getting aptitude for photography.
3. Students will be able to learn about the specialized Photography (Fashion, Sports etc.)

### **Limitations**

1. Lack of support from the Students.
2. Lack of interest in the participants for photography exhibition.

### **Recommendations and Suggestions**

1. More and more students should take part as they learn to use sense for photography.
2. Student must be motivated for the events like the workshops
3. Attendance part must be considered for the participants during their practice.