



Youngster

YOUNGSTER | ESTABLISHED 2004 | NEW DELHI | MAR 2015 | PAGES - 8 | PRICE - 1/- | MONTHLY BILINGUAL (HINDI/ENGLISH)

Endeavour 2015 एक कप और हो जाए

from MBA secured the 3rd position.

Product Logo Design: The participants are supposed to design the logo for the product to develop the brand name. The 1st position was grabbed by Vikas Rawat (MBA, TIAS);

Rangoli Competition: टैक्निका इंस्टीट्यूट ऑफ फुडवास्ड स्टडीज में एक कार्यशाला का आयोजन किया गया जिसमें पत्रकारिता विभाग के चतुर्थ सेमिस्टर ;पहली शिफ्ट के विद्यार्थियों ने हिस्सा लिया। इस कार्यशाला का आयोजन

से अवगत करना, विद्यार्थियों को एक लाइव शो कवर करना व इसके आयोजन में आने वाली कठिनाइयों से अवगत करना एवं पीछे रहने वाले विद्यार्थियों को आगे लाना था।

इस कार्यशाला में विद्यार्थियों ने एक



2nd Position was secured by Manu Nagpal (BBA) and 3rd position by Vineet Kaushik (MBA, TIAS).

LAN Gaming: If you are crazy about the race, passionate about the speed, come, play and WIN. Viji(TIAS) and team stood first in CS whereas Piyush Gogia (TIAS) and Piyush Sharma (TIAS) stood first and second winners respectively in NFS.

was secured by Savita, Pooja and Aastha from BBA, TIAS and 3rd position was secured by Sonaleeka Sharma, Saakshi Valecha and Pallavi Bansal. All the winners were awarded with mementos and certificates by Dr. Ajay Kumar, Director, TIAS, Prof. Rajesh Bajaj, Chief Convener, TIAS, Mr. M. N. Jha, Academic Controller, TIAS, Ms. Komal Gangi, Convener, Endeavour 2015 and Faculty Members of TIAS.

It provided the practical exposure of organizing events to the students. It provided an interactive platform to the students of various colleges. This event gave a platform to the students to showcase their talents so as to give them an



विद्यार्थी कैमरे के तकनीकी रूप को सीखते हुए

विद्यार्थियों द्वारा किया गया। उन्होंने ही कार्य किया, सीखा और अपनी कमियों व सीमाओं से अवगत हुए। प्रतिभागियों में पत्रकारिता विभाग के चतुर्थ सेमिस्टर के विद्यार्थी शामिल थे। कुल 48 प्रतिभागियों ने इसमें हिस्सा लिया।

कार्यशाला का मुख्य उद्देश्य छात्रा एवं छात्राओं को व्यवहारिक ज्ञान देना। इसके अन्य उद्देश्य विद्यार्थियों को एक इवेंट का आयोजन में आने वाली कठिनाइयों

समसामयिक विषय 'क्रिकेट' लिया। यह भारत का सर्वाधिक लोकप्रिय खेल है। यु(के सिवाय क्रिकेट ही एक ऐसा खेल है जो हम सभी भारतीयों को दिलों से जोड़ता है। और इस समय क्रिकेट का महाकुंभ कहा जाने वाला वर्ल्ड कप प्रतियोगिता श्री अपने चरम पर चल रही है। पत्रकारिता विभाग के चतुर्थ सेमिस्टर ;पहली शिफ्ट के शेष पृष्ठ 4 पर..-

Endeavour is a creative initiative by the Tecnia Institute of Advance Studies to provide the platform where students from various streams can showcase their knowledge, skills and abilities.

Tecnia Institute of Advacned Studies organised its Management Fest Endeavour 2015. The main objective of the program was to create awareness amongst students of Management, I T and M a s s Communication about the contemporary issues. The other objectives were to

search the talent among the students and to bring the various educational facets of the students to the surface; to enhance their communication skills, shape attitudes and behaviour and ultimately prepare them for corporate roles and to enable students to sharpen their managerial knowledge & decision making skills.

The main highlights of the fest will be Business Plan, Quiz, Debate (English/Hindi), Case Presentation, Just A Minute (English/Hindi), Management Games, Synthesis, Ad Mad, Product Logo



Design, LAN Gaming and Rangoli to check students' talent.

Inaugural session started with lightening of Lamp and Saraswati Vandana followed by the opening remarks of Ms. Komal Gangi, Convener of Endeavour-2015 Management Fest.

Dr. Ajay Kumar, Director, TIAS, in his welcome address, discussed the importance of such events in all round grooming of students. Prof. Rajesh Bajaj, Chief Convener, TIAS, encouraged the students for maximum participation. Academic

occur when the participant is involved in solving a problem which reflects a real life situation. Team of Bhanupriya, Renu, Shubham Arora and Dheeraj Sharma (MBA, TIAS) got first position and Mayank Malhotra and Nitish Yadav, TIAS secured the second position. The third position was grabbed by Akansha Singh and Bhavna Gangwani, MBA, TIAS

Management Games: In this competitive age, only the fittest can survive. In all three Management Games: Sales Gorilla, Board Room Battle, Role Play were played.

Controller, Mr. M.N. Jha threw light on the significance of such events in one's professional life.

Quiz: If you think you know what others don't, here is an opportunity to stimulate your Grey cells. Rishabh and Bhupinder from RDIAS were declared winners and second and third position was grabbed by Mohit Khatri/Prabhav Gupta, TIAS and Himanshu/ Ayushman from RDIAS respectively

Case Presentations: The case study method of teaching is based on the fact that learning can best

Glimpses of Endeavour 2015



Board Room Battle:

Radhika and Team, BJMC, TIAS got first position. Honey P. Vijay Kumar and Team, MBA, TIAS got second Position and Divya Kwatra and Team, from MBA, TIAS grabbed third Position

Sales Gorilla: Tanya & Rakhi, BJMC, TIAS got first position; Priyanka & Sonali, BJMC, TIAS got second position and Rashi & Ishika Arora, MBA, TIAS got third position.

Role Play: Nakul & Radhika, BJMC, TIAS got first position; Ravikant & Kapil, MBA, GIBS and Saket & Mridul, BJMC, TIAS got third position.

Business Plan: If you think your plan to be like a metal, then prove it because every metal has to prove its mettle. Wasim & Anshul from Jamia Millia Islamia University. The second position was grabbed by Ankita Arora & Honey P. Vijay Kumar (MBA, TIAS) and Jatin from DIAS



and the third position was secured by Shivani & Lakshay.

Ad Mad Show: Sell it if you can. Many a small thing has been made large by the right kind of advertising. Radhika Rampal, Saket Rateria, Mridul and Hrash (BJMC, TIAS) won the 1st Prize whereas Ms. Pallavi and Vipin won the 2nd Prize. The third position was grabbed by Aakriti, Ayushi, Anupriya and Sakshi.

Debate: Speakers in the Firing line,

jousting, thrusting and parrying - all for the Noble cause of defending a Topic. The 1st position was secured by Pallavi and Vipin Dubey from Khalsa College, Delhi University. The 2nd position was secured by Nitish Yadav and Honey P. Vijay Kumar from MBA, TIAS and 3rd position was secured by Ayushmaan & Neha from BJMC, TIAS.

Just a Minute: If you are a crazy adventurous in time, show your presence of mind, think fast and speak quickly, do everything in Just a Minute and stand winner. Vipin Dubey of

Khalsa College was adjudged the winner and Ayushman Singhal of BJMC and Honey P Vijay Kumar (MBA) grabbed 2nd and 3rd position respectively.

Synthesis: It is a great to do a good work, but it is greater to present the same convincingly. Mayur Malhotra, MBA, TIAS won the 1st Prize. Yattin Khanna from BBA and Divya Kawatra from MBA, both won the 2nd Prize, Honey P. Vijay Kumar

Komal Gangi, Rahul Mittal

Photos: Dolly, Mandeep Singh, Peeyush Sohal, Nishtha Sinha, Nikhil Sharma, Sakshi Binjola, Lalit Mohan, Saket Rateria, Ayushman Singhal

Glimpses of Endeavour 2015





--पृष्ठ 1 से आगे एक कप और हो जाए

के विद्यार्थियों ने एक टॉक शो का आयोजन किया जिसका नाम था 'एक कप और हो जाए'। इस शो को चार प्रमुख भागों में बांटा गया। वर्तमान सेमीपफाइन्डल, नॉकआउट, अंपायरिंग और स्लेजिंग इनके विषय थे। इस शो में एंकरिंग साकेत रातेरिया ने की जिसमें उन्होंने उत्तर के हिसाब से प्रश्न पूछे। एंकर साकेत की एंकरिंग में एक अच्छे एंकर के सभी गुण दिखाई दिए। इस इवेंट को सफल बनाने का पूरा श्रेय विद्यार्थियों को ही जाता है क्योंकि इस कार्यशाला के विषय

विद्यार्थी कैमरे के तकनीकी रूप को सीखते हुए

से लेकर शोध, आइडिया से लेकर स्क्रिप्ट, बजट से लेकर प्रोमोमिंग भी विद्यार्थियों ने ही की। इस शो में कैमरा व एडिटिंग का कार्य भी विद्यार्थियों ने ही किया। कार्यक्रम का समापन विद्यार्थियों के पफीडबैक से हुई जिसमें उन्होंने इस कार्यशाला को आयोजित करने में आई कठिनाइयों और पफायदे के बारे में बताया। उन सभी का मानना है कि इस तरह के कार्यशालाएं नियमित रूप से होनी चाहिए जिससे कि सभी विद्यार्थियों को आगे आकर कार्य करने का मौका मिल सके।

इसमें विद्यार्थियों ने बहुत कुछ सीखा। इस शो में गीत पत्राकारिता विभाग के चतुर्थ सेमिस्टर ;पहली शिफ्ट के विद्यार्थियों ने ही लिखे और गाए। इसकी तर्ज भी इन्हीं विद्यार्थियों ने ही बनाई थी। कैमरे के पीछे रहने वाले लोग भी कैमरे के सामने आए। हमेशा शरारत में आगे रहने वाले विद्यार्थियों ने इसमें बड़बड़ कर हिरसा लिया। जिस विद्यार्थी ने जो कार्य लिया उसे पूरे तन-मन से किया। तकनीकी विभाग में भी विद्यार्थियों ने गुर सीखे और अपने हाथ साफ किये।

- राहुल मिश्रा



Workshop on Live Coverage by Television Channels



album. The Singer came along with whole team (Technical & Creative). First of all in this event students observed the recordings of the Album Sufi Ruhani by the singer live. In this the students observe the rehearsals and then final take on which the recording has been done.



Department of Journalism and Mass Communication organized a workshop on the topic "Live Coverage by Television Channels" on 17th March 2015. In this workshop camera team was from the Private Channels. All students of BJMC were present in the workshop. In this workshop a devotional singer Rampy Saaz from Punjab has performed live.

The main objective of the workshop was to provide practical training of Live Coverage by the TV Channels. The other objectives were to provide a platform to students to play role as Journalist and to Provide training for conducting Television Interviews.

In this workshop famous devotional Punjabi singer Rampy Saaz performed on stage as a part of his recordings for "Sufi Ruhani" musical

Students of BJMC interacted with technical team and learnt the differences of functioning between the 3CCD camera and Professional Studio Cameras. Chief camera Man had detailed

students along with still and video cameras. Students also got a chance to take interviews of Punjabi Singer Rampy Saaz and his lyricist. In that they learnt how to take interviews. They learnt about the various techniques of taking a TV interview. Students got a chance to learn various camera movements in a live event.

All the faculty members of the BJMC department were presented in the event. Mr. Rahul Mittal and Dr Trishu Sharma convened the workshop. The event ended with a musical performance by Punjabi Singer Rampy Saaz.

The students learnt how to record the final take and not to record all the rehearsals. Students learnt about various

camera movements in a live event. They observed the floor managing, the track and trolley shots.

- Rahul Mittal



interaction with BJMC students and provided training to students about camera operation and the different formats of the tapes viz. DV Cam, SP and LP. The chief camera man also told about the resolution and the aspect ratio 4:3 and 16:9.

The students observed the working of the track and trolley shot. They observed how the track was made and how the trolley was operated.

The whole event is also covered up by BJMC



World Cup is Delayed not Denied

INDIA-INDIA, INDIA-INDIA is the only word which we are shouting from past one month (approx) but now it suddenly changes to losers, bad luck, panauti... just after the semi finals. After the semi-finals people got angry they start breaking the televisions on the road and a large heap of crushed television can be seen on the roads of Kanpur and people also burnt the posters of team and virat-anushka. It's obvious that Indian cricket team and fans are disappointed with this failure but why doesn't consider the 7 matches played by team India in which they made fantabulous performance ALL OUT of the opponent teams, great score of 300+ in almost all the matches. This is a big achievement. India cricket fans should support team and appreciate them for reaching semi-finals with due respect and great hard work.

But what people are doing is unexpected. Today everywhere from TWITTER to FACEBOOK, WHATSAPP to MEDIA all are just blaming Anushka Sharma for this loss. It's something that people want to blame someone for all the deeds that gone wrong. Well Anushka Sharma is also gone to Sydney like other people who want to support team India. There is nothing like call her panauti or bad luck or team. If it's all about luck then there are thousands of people present there to watch the watch, anyone can be bad luck for the team. It just shows our low mentality and low thinking that we can't just face the situation and

remain positive.

People don't take things positively; they want to create issues in public. Like so what, if loose semi-finals. We had played very well throughout the tournament and so what if we didn't win the cup this year. We definitely take it back in 2019. If we have a



look at the past we won first world cup trophy in 1983 and in 2011 we won second world cup. That means we didn't win any world cup for 28 years. It's a big time period. But the thing is at that time people didn't criticize anyone or react in such ways that are done now a day as it demoralizes players. Loose or win is a part of the game.

It's not possible for all the participating team to win. There is only one team that will win. So, why to criticize players and demoralize them.

We all have to cheer our team that in such a great level and with so much of peer pressure they played so well. It's such a pressuring situation when we are doing something and that work will represent our country world widely. And your win or loss is not limited to your win or loss. It belongs to your county, your nation you are representing and it's of all the individuals who are part of that country.

Everyone wants to win, no one had already decided that today I will lose or I don't want to win. Everyone do their best in every phase of life not only in cricket but in one's own life. So people should stop blaming anyone and stop reacting in such a humiliating way. They should always cheer and support their team in goods and bads - as a true supporter should do. One must support their team and should feel cherished for reaching in semi-finals with such a great achievements and improvements in their skills to play and in 2019#wetakeitback.

"IF YOU CAN'T SUPPORT THEM
WHEN THEY LOSE
DON'T SUPPORT THEM WHEN THEY
WIN"

*Himani
(BJMC 2nd Shift)*

Anugoonj 2015

In the Anugoonj 2015 students of Tecnia participated held in the campus of Guru Gobind Indraprastha University campus, Dwarka, Delhi from 28th February 2015 to 2 March 2015. Smriti Jain, Student of TIAS won second prize in On the spot painting competition.

Anugoonj Finals

From TIAS, student of BJMC department who had qualified in prelims participated in finals. In on the spot painting during the final competition the topic for painting was given as Khajuraho (dance forms) or Mela.



Ms. Smriti Jain from TIAS made painting on the topic Khajuraho (dance forms) out of 16 participants selected from various zones

of university. She was adjudged as second best and was awarded Second prize in the competition Trophy and Certificate for being winner.

Prelims - Anugoonj 2015

Preliminaries for Zone 4 were held at DIAS, Rohini on 18th and 19th Feb 2015.

Students from our college participated with full zest and zeal and qualified in the above events

After qualifying prelims students will be participating in finals to be held at university on 28th march, 1st and 2nd Feb 2015.

- Bhavna Madan Viz



Shikhar Srivastava receiving 2nd Prize in on the spot photography competition at Gita Ratan International Business School on 21-03-2015 in the event Zenith 2015.

Shikhar Srivastava receiving 3rd Prize in the photography competition at Rukmini Devi Institute of Advanced Studies on 18-03-2015 in the event Tantra-e-Naya 2015.

This Month

March 10, 1880 - The Salvation Army was founded in the United States. The social service organization was first founded in England by William Booth and operates today in 90 countries.

March 12, 1888 - The Great Blizzard of '88 struck the northeastern U.S. The storm lasted 36 hours with snowfall totaling over 40 inches in New York City where over 400 persons died from the surprise storm.

March 25, 1911 - A raging fire erupted inside a garment factory in New York City killing 123 young women employed as low-paid seamstresses, along with 23 men. The fast-spreading flames engulfed the 8th and 9th floors of the Triangle Shirtwaist Company in lower Manhattan in just a few minutes. About 50 of the victims had jumped to their deaths rather than perish from the flames. The sensational tragedy spurred national interest concerning the rights of mostly-immigrant women workers of the New York garment industry who labored long hours six or seven days a week in cramped, dangerous conditions for about \$5 weekly pay.

March 3, 1913 - A women's suffrage march in Washington D.C. was attacked by angry onlookers while police stood by. The march occurred the day before Woodrow Wilson's inauguration. Many of the 5,000 women participating were spat upon and struck in the face as a near riot ensued. Secretary of War Henry Stimson then ordered soldiers from Fort Myer to restore order.

Compilation: Dr. Vaibhav Bansal

Hope

When there is no one with you,
and you wonder what to do.
The a ray hope is required,
It will only help you when you are
weary and tired.

Hope is success's soul,
It plays in our life a very important
role.

It will lead you on the way of success,
To achievement you will have access.

Hope is strongest power,
Faith and confidence on us it showers.
Its field is very vast,



So start on it fast.
I wish you all the luck,
And I hope success you tuck.
So you should not lose hope because
of it,
With difficulties you will be able to
cope.

So, have hope in you and god,
Because it is the ultimate way for a
successful life-shot.

**- Santosh Kumari
(BJMC 2nd Shift)**

Basics of Media

Diffused Light - Light that illuminates a relatively large area with an indistinct light beam. Diffused light, created by floodlights, produces soft shadows.

Directional Light - Light that illuminates a relatively small area with a distinct light beam. Directional light, produced by spotlights, creates harsh, clearly defined shadows.

Falloff - (1) The speed with which light intensity decays. (2) The speed (degree) with which a light picture portion turns into shadow area. Fast falloff means that the light areas turn abruptly into shadow areas and there is a great brightness difference between light and shadow areas. Slow falloff indicates a very gradual change from light to dark and a minimal brightness difference between light and shadow areas.

Fill Light - Additional light on the opposite side of the camera from the key light to illuminate shadow areas and thereby reduce falloff. Usually done with floodlights.

Floor Plan - A diagram of scenery and properties drawn onto a grid pattern. Can also refer to floor plan pattern.

Compilation: Rahul Mittal

Love , Wealth & Success!

A woman came out of her house and saw three old men with long white beard sitting in front of her yard. She did not recognize them. She said "I don't think, I know you, but you must be hungry. Please come in and have something." "Is the man of the house at home", they asked. "No", she said. "He is out." "Then we cannot come in", they replied. In the evening when her husband came home, she told him what had happened. "Go and tell them I am home and invite them in", he said. The women went out and invited the three men in. "We do not go into a house

"Wherever there is love , there is also wealth and success following it..."

together, only one of us can enter in the house", they replied. "Why?", she wanted to know. One of the old man said "his name is wealth." He introduced other friends as "he is success and he is love." Then he



added, "now go in and discuss with your husband which one of us you want in your home".

The woman went in and told her husband what the man said. Her husband was overjoyed. "How nice". He said "let us invite wealth". Let him come and fill our home with wealth!" His wife disagreed and said, "my

dear why don't we invite success?" Their daughter was listening from the other room of the house. She jumped in with her own suggestion, "would it not be better to invite love? Our home will then be filled with love!" All of them are agreed to it.

The husband said to his wife, "go out and invite love to be our guest." The women went out and asked the three old men "Love, please come in and be our guest." Love got up and started walking towards the house. The other two also got up and followed him. The lady surprised and asked wealth and success, "I only invited love, why are you coming". Both men replied together, "if you had invited wealth or success, the other two of us would have stayed out, but since you invited love, wherever he goes we go with him".

- **Nistha Viswhkarma**
(BJMC 2nd Shift)

IMPORTANT QUOTES

"There is no reason anyone would want a computer in their home."

Ken Olson

"Who the hell wants to hear actors talk?"

H. M. Warner

"Everything that can be invented has been invented."

Charles H. Duell

"A pint of sweat saves a gallon of blood."

General George S. Patton

"After I'm dead I'd rather have people ask why I have no monument than why I have one."

Cato the Elder

"He can compress the most words into the smallest idea of any man I know."

Abraham Lincoln

"Don't let it end like this. Tell them I said something."

Pancho Villa

Compilation: Ms. Bhavna Madan Vij

Winners V/s Losers

Part-44

Winners think about how they can achieve; Losers give excuses.

Winners make personal development a priority; Losers neglect personal development.

Winners face their fear, accept it and take the leap; Losers dwell in their fear.

Winners constantly expand their comfort zone; Losers stay in their comfort zone.

Winners take action consistently; Losers refrain from taking action and lack consistency.

*to be continued
in next issue*

**Compilation:
Rahul Mittal**

All Students and Faculty are welcome to give any Article, Feature & Write-up along with their Views & Feedback at youngster@tecnia.in

Vol. 11 No. 3

RNI No.: DEL/BIL/2004/14598

Publisher: Ram Kailsah Gupta on behalf of Tecnica Institute of Advanced Studies, 3 PSP, Madhuban Chowk, Rohini, Delhi-85; **Printer:** Ramesh Chander Dogra; **Printed at:** Dogra Printing Press, 17/69, Jhan Singh Nagar, Anand Parbat, New Delhi-5

Editor: Rahul Mittal, responsible for selection of News under PRB Act. All rights reserved.