

Youngster



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Great Human Capital

Special on birthday of Swami Vivekananda

✎ If the mind is intensely eager, everything can be accomplished mountains can be crumbled into atoms.

✎ Take up one idea. Make that one idea your life think of it, dream of it, live on idea. Let the brain, muscles, nerves, every part of your body, be full of that idea, and just leave every other idea alone. This is the way to success.

✎ Come out into the universe of Light. Everything in the universe is yours, stretch out your arms and embrace it with love. If you every felt you wanted to do that, you have felt God.

✎ All knowledge that the world has ever received comes from the mind; the infinite library of the universe is in our own mind.

✎ Stand up, be bold, be strong. Take the whole responsibility on your own shoulders, and know that you are the creator of your own destiny. All the strength and succor you want is within yourself. Therefore make your own future.

✎ There is no help for you outside of yourself; you are the creator of the universe. Like the silkworm you have built a cocoon around yourself.... Burst your own cocoon and come out aw the beautiful

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your own cocoon and come out aw the beautiful butterfly, as the free soul. Then alone you will see Truth.

✎ It is our own mental attitude which makes the world what it is for us. Our thought make things beautiful, our thoughts make things ugly. The whole world is in our own minds. Learn to see things in the proper light. First, believe in this world, that there is meaning



behind everything. Everything in the world is good, is holy and beautiful. If you see something evil, think that you do not understand it in the right light. Throw the burden on yourselves!

✎ Hold to the idea, "I am not the mind, I see that I am thinking, I am watching my mind act," and each day the identification of yourself with thoughts and feelings will grow less, until at last you can entirely separate yourself from the mind and actually know it to be apart from yourself.

✎ All love is expansion, all selfishness is contraction. Love is therefore the only law of life. He who loves lives, he who is selfish is dying. Therefore love for love's sake, because it is law of life, just as you breathe to live.

✎ Our duty is to encourage every one in his struggle to live up to his own highest idea, and strive at the same time to make the ideal as near as possible to the Truth.

✎ Even the greatest fool can accomplish a task if it were after his or her heart. But the intelligent ones are those who can convert every work into one that suits their taste.

✎ Condemn none: if you can stretch out a helping hand, do so. If you cannot, fold your hands, bless your brothers and let them go their own way.

✎ Each work has to pass through these stages: ridicule, opposition, and then acceptance. Those who think ahead of their time are sure to be misunderstood.

✎ If you think that you are bound, you remain bound; you make your own bondage. If you know that you are free, you are free this moment. This is knowledge, knowledge of freedom. Freedom is the goal of all nature.

✎ As long as we believe ourselves to be even the least different from God, fear remains with us; but when we know ourselves to be the One, fear goes; of what can we be afraid?

✎ Your Atman is the support of the universe whose support do you stand in need of? Wait with patience and love and strength. If helpers are not ready now, they will come in time. Why should we be in a hurry? The real working force of all great work is in its almost unperceived beginnings.

✎ Learning and wisdom are superfluities, the surface glitter merely, but it is the heart that is the seat of all power. It is not in the brain but in the heart that the Atman, possessed of knowledge, power, and activity, has its seat.

✎ Understanding human nature is the highest knowledge, and only by knowing it can we know God? It is also a fact that the knowledge of God is the highest knowledge, and only by knowing God can we understand human nature

✎ Purity, patience, and perseverance are the three essentials to success and, above all, love.

✎ If you want to have life, you have to die every moment for it. Life and death are only different expressions of the same thing looked at from different standpoints; they are the falling and the rising of the same wave, and the two form one whole.

✎ Each soul is potentially divine. The goal is to manifest this divinity within by controlling nature, external and internal. Do this either by work, or worship or psychic control or philosophy by one or more or all of these and be free.

- **Rahul Mittal**

Wearable gadgets are slated to become big this year



A welcome evolution

The predicted rise in wearable technology this year not only represents a big leap for technology companies, but also offers consumers an exciting range of IT products. Wearable technology takes personal computing devices and turns them into intimate objects of everyday use. It marries IT devices and fashion, converting the former into stylish accessories. Take, for example, smart watches that sync with smart phones. These devices will automatically sort your calls, texts and emails while simultaneously allowing you to make a style statement. Or consider the Google Glass, wearable spectacles that allows for first-person video shooting and augmented reality viewing. Wearable technology has the potential to revolutionize the IT industry and significantly increase the 'cool factor' associated with gadgets.

One must realize that wearable devices are not an end in themselves. By further erasing the boundary between the consumer and his gadgets, wearable tech provides a plethora of opportunities for value added services. For example, smart watches could monitor health by regularly measuring one's heartbeat, blood pressure and other statistics. Or they could send out alerts about your favorite restaurant based on your virtual profile on social media. Such devices and attendant services would also entail an enabling ecosystem apps, databases and wireless tech support incentivizing innovation among tech companies

The argument that wearable technology will only serve as harmful distraction does not cut ice. Even the Walkman was criticized as a piece of anti-social technology when it first appeared in the market. But technology doesn't always have to fulfill existing needs. It can create new

needs and consumers. In this regard, wearable gadgets also open up new revenue streams for other industries wearable tech on clothes can alert you about discounts and sales whenever you pass by the local mall. Taken together wearable technology is the wave of the future.

Invasive and stressful

Imagine wearing your phone on your wrist or wrapping a screen around your handbag frankly, i can't envision anything worse. Gadgets phones, tablets, mobile TVs aid communication and productivity. But why carry them about 24X7, into areas of your life that have no relevance to deadlines, projects or deals? Unless you enjoy the sound of a drone, the next step in mobile gadgetry, buzzing at the back of your head.

At a fundamental level, mobile gadgetry's health risks aren't fully known. There are serious concerns about radiation from mobiles. Already, mobile users often suffer Fo Mo, fear of missing out, an anxiety syndrome linked to being constantly connected. Why intensify such hazards by strapping gadgets onto ourselves? For those arguing smart watches help by monitoring your heartbeat and exercise, how irritating picture the guilt that would assail you as you ate delicious fudge cake and then looked at your watch! There's enough stress in the world who wants it fixed to their wrist?

Arguments about mobile gadgetry enhancing our environment also fall flat. Imagine taking a walk in the park and reading updates instead of enjoying the fresh air, admiring flowers and dodging pets. A mobile gadget locks us into one realm of the mind instead of letting us relax and enjoy another. It's harmful for the community too. Gadgetry could deflect your attention as you drive. With people continuously checking their gadgets, conversation would grind down to a grunt based minimum. Finally, for those relishing constant commercial adverts and references, hang on do i really want to know if my friend adored the spinach and cheese sandwich at that coffee joint? No. Let's disconnect while we can and leave some things to the imagination, rather than have every sip, bite and breath spelled out.

देश की हालत किसने बनाई है

जाने यह हालत देश की किसने बनाई है,

आज इसे अपना देश कहते हुए कहीं झिझक सी आई है,

न लाज उन वीरों के बलिदान की, न बापू की सीख ही इनको याद आई है, करते हुए घोखा अपनी मां से न शर्म किसी को आई है।

न जाने यह हालत देश की किसने बनाई है.....

चंद रूपयों की खातिर यहां बिक रहा वर्दी का ईमान है,

सौंपी जिनको अपनी मा उन्हें भ्रष्टाचार करते हुए ही आई कहां लाज है,

था गर्व जिस देश पर हमको आज उठ रहे उस पर सवाल हैं।

न जाने यह हालत देश की किसने बनाई है.....

हो रहा औरत पर अत्याचार यहां बेटी भी कहां बच पाई है,

बलात्कार जैसे घिनौने अपराध करते हुए उनकी रूह कहां शर्माई है,

होकर मुजरिम साबित वो उन्हें कभी सजा भी कहां मिल पाई है,

चुप हैं वो बड़े लोग क्योंकि बेटी उन्होंने थोड़ी ही गवाई है,

न जाने यह हालत देश की किसने बनाई है.....

देख कर देश की हालत है मायूस दिल सभी का ही फिर भी चुप अल्फाज़ हैं,

क्यों है यह चुप्पी जबकि हम आज्ञाद हैं, जब है प्रेम सभी के दिलों में फिर क्यों कदम उठने से इंकार है,

जबकि है यह देश हमारा और हम को इस पर नाज है,

हां कहीं न कहीं हैं गुनहगार सभी शायद देश की यह हालत हमने ही बनाई है..

— शिप्रा शर्मा
विद्यार्थी बीजेएमसी

गण बदल सकते हैं तंत्र

गाणतंत्र की चर्चा करना यंहा बेमानी न होगी क्योंकि आज हम इसके 66 वें वर्ष में प्रवेश कर रहे हैं। हमें स्वतंत्रता के 69वें वर्ष में राष्ट्र को बधाई देनी चाहिए। बधाई देनी चाहिए उन गणों (नागरिकों) को जिनसे यह तंत्र चलता है लेकिन तंत्र चलाने वाले यह नहीं सोचें कि गणों को अपनी कारगुजारियों से बेवकूफ बना सकते हैं। जब भी गणों को गुस्सा आएगा वे तंत्र को बदल भी सकते हैं।

गणतंत्र यानि कि गणों (लोगों) द्वारा बनाया गया तंत्र (सिस्टम)। जैसा कि संविधान में कहा गया है कि यह गणों के द्वारा, गणों ने, और गणों के लिए है। इस तंत्र को बनाने के लिए गणों की जरूरत होती है, जो कि इसे बनाने में मदद करें, इसका पालन करें और इसका विरोध करने वालों को सजा दें और सही सजा गण ही दे सकते हैं रातों-रात सरकारें बदल कर।

ज्ञातव्य है कि चुनावों में मतदान के दिन लोग उसे अवकाश मान अपने-अपने घरों से नहीं निकलते और मतदान (वोटिंग) नहीं करते। कहना यह कि हमारे एक मत से क्या होगा। लेकिन जब लोग जागते हैं तो यही एक मत सरकारों को बदल देता है और कईयों का सूपड़ा साफ कर देता है। इसका ताजा तरीन उदाहरण है देश की राजधानी दिल्ली में प्रमुख दलों को सत्ता से दूर करना और एक नए दल को सत्ता दिलवाना।

वर्ष 2013 में दिल्ली में देश की दो सबसे बड़ी पार्टियों कांग्रेस और भारतीय जनता पार्टी को पछाड़ कर कुछ ही दिन पहले बनी पार्टी आम आदमी पार्टी (आप) इसका सबसे बड़ा उदाहरण है। तंत्र ने गणों को परेशान कर दिया था। न तो सरकार अपना काम कर रही थी और न ही विपक्ष। भ्रष्टाचार और महंगाई से गण त्रस्त हो चुके थे। गणों ने सरकार और विपक्ष दोनों को नकारते हुए एकदम नई "आम आदमी पार्टी" को चुना। कांग्रेस जिसकी सरकार थी उसे सिर्फ आठ सीट तक सीमित किया और विपक्ष यानि भारतीय जनता पार्टी (32) को भी बहुमत हासिल नहीं करने दिया। 28 सीट लेकर बड़े और कद्दावर नेताओं को पानी पीने पर मजबूर कर दिया।

यह था गुस्सा गणों का जिसने सही तरीके से काम नहीं कर रहे तंत्र को समय आने पर बदल डाला। किसी भी तंत्र को यह गुमान नहीं होना चाहिए कि गण उन्हें सत्ता में भेजने के बाद उनका कुछ नहीं बिगाड़ सकते।

65 वें गणतंत्र के अवसर पर हम विद्यार्थी प्रण लेते हैं कि हम अपनी ओर से टैक्निया को नई ऊंचाइयों तक ले



जाएंगे। कमियां सभी में होती हैं लेकिन हम जो भी यहां से अर्जित कर सकते हैं उसका अर्जन कर ऐसा कार्य करेंगे कि टैक्निया का नाम रेशन हो।

**विद्यार्थी समूह, पत्रकारिता एवं जनसंचार विभाग
टैक्निया इंस्टीट्यूट ऑफ एडवांस्ड स्टडीज**



मैं राम कैलाश गुप्ता अपने सभी संस्थानों के सभी विद्यार्थियों तथा कार्यरत अधिकारियों, प्राध्यापकों, सहायकों व अन्य कर्मियों को 65 वें गणतंत्र की बधाई देता हूं। आशा करता हूं कि इस

नए गणतंत्र वर्ष में हम सभी मिलजुल कर कार्य करेंगे और अपने संस्थानों को बुलंदियों तक पहुंचाएंगे। संस्थानों से जुड़े हर व्यक्ति को मैं बधाई देता हूं।

**राम कैलाश गुप्ता
चेयरमैन, टैक्निया ग्रुप**

65 वें गणतंत्र के अवसर पर मैं

अजय कुमार राठौड़ टैक्निया इंस्टीट्यूट ऑफ एडवांस्ड स्टडीज के सभी विद्यार्थियों तथा कार्यरत अधिकारियों, प्राध्यापकों, सहायकों



व अन्य कर्मियों को बधाई देता हूं। हम प्रण ले कि हम इस नए गणतंत्र वर्ष में मिलजुल कर कार्य करेंगे और अपने संस्थान को बुलंदियों तक पहुंचाएंगे।

**टजय कुमार राठौड़,
निदेशक, टैक्निया इंस्टीट्यूट ऑफ एडवांस्ड स्टडीज**

मीडिया को चौथा स्तंभ बनाने के लिए टैक्निया इंस्टीट्यूट ऑफ एडवांस्ड स्टडीज का पत्रकारिता एवं जनसंचार विभाग अपने विद्यार्थियों को व्यावहारिक ज्ञान दिलाने के लिए प्रतिज्ञाबद्ध है। अपने विद्यार्थियों को रोजगार दिलाने हेतु अपनी हर संभव कोशिश करेंगे।

**पत्रकारिता एवं जनसंचार विभाग,
टैक्निया इंस्टीट्यूट ऑफ एडवांस्ड स्टडीज**

The money alphabet: necessary for child

FINANCIAL EDUCATION We can save our children heartburn by teaching them the basics of money management. But a slow and steady approach is the key

Parents and Schools teaches children many a things at home and in school, but they dont teach the basics of financial planning. There are times when we feel ourselves in embarrassing conditions when we dont know how credit cards work, how much interest we will be earned, how much tax to pay and what not? We have to learn about money and its management the hard way or the easy way. However, we can easily save our children the heartburn by teaching them the basics of money management. Here's some tips for he management of money:

WHEN TO START

It's never too early. You can start talking about this the moment your child starts to understand that it takes money to buy things. Of course, the method of teaching would depend on your child's age. "It's not as if children don't understand about money. The moment you hand over cash and let the child transact, say, for a chocolate or cookies, she knows how it works. So, it is never too early to teach her about money.

The moment you take the first step of handing over cash to your child, it is time to teach her about investing too," says Prabhat Singh, a financial planner. And don't forget that even being allowed to hand over money to a shopkeeper gives the child a thrill and makes her feel responsible.

KEEP IT SIMPLE

Though people love jargon, avoid using such words. It doesn't help at all. Use simple language; start with the easier concepts. "It is always good to use simple language to give clarity. Don't ask a child to just read newspapers or magazines to understand about money and investing. Instead, first



explain the concept, maybe in a game form, and then let her do the reading," says Amit, a financial planner, an investment advisory and wealth management firm. A lot will also depend on your child's age. If she is young, she may need time to understand.

CONCEPT OF SAVING

The mantra to building wealth is first save and then spend. It is very important to make your child understand this as this concept can go a long way in her financial learning and will, hopefully, stay with her during her adult life. "Many financial problems in later life are due to ignorance towards financial planning. Many don't talk about money for ages and end up being handicapped in finances," says Gopal Visay, a Delhi based financial planner.

This is an excellent chance to demonstrate as well. For example, ask your child what she wants to buy. It could be a video game, a toy, a book, or anything else. Write down the

cost in a notebook, which could also serve as a ledger. Then explain how many currency notes it will take to reach this amount. For instance, five of `20 notes will amount to `100. Try to get her into the habit of saving small amounts every week or every month (even every day).

PITCH IN

If what your child wants is a bit expensive, tell her that you will put in as much as she saves. So, if she manages to save, say, `200, put in a similar amount from your side. This not only gives her more incentive to save, but also makes the final amount less daunting. "To understand the value of what she gets, the child needs to know its worth in monetary terms too. The easiest way to induce the habit of saving is to ask the child to pitch in

when she wants to buy something.

Instead of buying everything for your child, give her the pocket money and allow her to spend on things that she wants to buy. The amount can be small depending on how much you are comfortable with. This way you can also keep a check on where the money is being used," adds Amit.

INTRODUCE MONEY DEVICES

Banking products are the easiest to explain as we transact with our bank almost every month. You can start by opening a bank account (after she reaches a certain age). You can introduce bank fixed deposits to an older child as she would have learnt the concept of compounding interest at school. The best way is to include her academic knowledge into day-to-day money management activity.

Then you can slowly introduce her to other instruments such as stocks and the like.

EXPLAIN INFLATION

Inflation eats into savings. You speak to any financial planner and they will tell you that people are uneducated about real returns. While investing, many don't bother to think about the importance of inflation-adjusted returns. So, it is important to teach her how inflation works and what it can do to her savings. Teach her how to calculate inflation-adjusted returns and its



impact on her money life.

TAKE IT EASY

Not all children can learn at the same pace. Teach in a calibrated way. "I know a family where the child takes care of the grocery bills. It was slow progress but has worked wonders," says Gopal.

Teaching about money is like teaching how to walk, read or write it's basic, it's important, but it will not happen in a day. Patience remains key.

Y.C.

This Month

January 1, 1660 - Samuel Pepys began his famous diary in which he chronicled life in London including the Great Plague of 1664-65 and the Great Fire of 1666.

January 7, 1714 - A patent was issued for the first typewriter designed by British inventor Henry Mill "for the impressing or transcribing of letters singly or progressively one after another, as in writing.

January 1, 1776 - During the American Revolution, George Washington unveiled the Grand Union Flag, the first national flag in America..

January 3, 1777 - During the American Revolution, General George Washington defeated the British at Princeton and drove them back toward New Brunswick. Washington then established winter quarters at Morristown, New Jersey. During the long harsh winter, Washington's army shrank to about a thousand men as enlistments expired and deserters fled.

January 4, 1790 - President George Washington delivered the first State of the Union address.

January 7, 1782 - The first U.S. commercial bank opened as the Bank of North America in Philadelphia.

Compilation: Dr. Vipul Partap

Useful and Handy Uses of Salt



✎ If you drop a whole egg on the floor, pour salt all over the egg, let it sit for awhile, then use dustpan, the egg will come right up, without all that mess.

- ✎ Soak stained hankies in salt water before washing.
- ✎ Sprinkle salt on your shelves to keep ants away.
- ✎ Soak fish in salt water before descaling; the scales will come off easier.
- ✎ Put a few grains of rice in your saltshaker for easier pouring.
- ✎ Add salt to green salads to prevent wilting.
- ✎ Test the freshness of eggs in a cup of salt water; fresh eggs sink; bad ones float.
- ✎ Add a little salt to your boiling water when cooking eggs; a cracked egg will stay in its shell this way.
- ✎ A tiny pinch of salt with egg whites makes them beat up fluffier.
- ✎ Soak wrinkled apples in a mildly salted water solution to perk them up.
- ✎ Rub salt on your pancake griddle and your flapjacks won't stick.
- ✎ Soak toothbrushes in salt water before you first use them; they will last longer.
- ✎ Use salt to clean your discolored coffee pot.
- ✎ Mix salt with turpentine to whiten you bathtub and toilet bowl

Compiled by: Ajay Bansal (MCA)

Basics of Media

Depth of Field -The area in which all objects, located at different distances from the camera, appear in focus. Depth of field depends on the focal length of the lens, its *f*-stop, and the distance between the object and the camera.

Digital Zoom Lens - A lens that can be programmed through a small built-in computer to repeat zoom positions and their corresponding focus settings.

Digital Zooming - Simulated zoom by cropping the center portion of an image and electronically enlarging the cropped portion. Digital zooms lose picture resolution.

f-stop - The calibration on the lens indicating the aperture, or iris opening (and therefore the amount of light transmitted through the lens). The larger the *f*-stop number, the smaller the aperture; the smaller the *f*-stop number, the larger the aperture.

Fast Lens -A lens that permits a relatively great amount of light to pass through at its maximum aperture (relatively low *f*-stop number at its lowest setting). Can be used in lowlight conditions.

Field of View - The portion of a scene visible through a particular lens; its vista. Expressed in symbols, such as CU for close-up.

Compilation: Rahul Mittal

TV ratings to be more scientific

Minimum sample size 20,000

In a move that may alter the kind of shows and news programmes that make it to your TV screens, the centre is readying to usher in drastic changes in the currently questionable process of rating TV shows. After complaints poured in from several quarters including the state-run Prasar Bharati about the dubious methods adopted by private agency TAM for ranking Indian TV shows, the centre wants to make the process transparent. Under the stricter guidelines, rating agencies will be required to survey 20,000 viewers at the beginning, to rate shows. The size of this sample base has to be increased by 10,000 viewers every year till it reaches at least 50,000. The agencies will also be asked to rotate at least 25% of the sample-homes annually to include fresh viewers.

For greater transparency, rating agencies will also have to reveal their "detailed methodology" of ranking programmes to the government.

The TAM has replaced its earlier practice of Total Rating Points with a new

measure the Television Viewership In Thousands (TVT). The ratings play a key role for broadcasters in getting advertisements. TAM is often accused of using a sample size, not adequately reflecting the diversity in viewership. "These (guidelines) are essential to account for the



large TV viewership of the country," said an official.

The government will also ban cross-holding of shares between rating agencies and broadcasters to avoid conflict of interest. Rating agencies will have to be registered with the union information and broadcasting and can be audited by the telecom regulator (TRAI). In a move that may alter the kind of shows and news programmes that make it to your TV screens, the centre is readying to usher in drastic changes in the currently questionable process of rating TV shows.

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Y.C.

IMPORTANT QUOTES

"No one can earn a million dollars honestly."

William Jennings Bryan

"Everything has been figured out, except how to live."

Jean-Paul Sartre

"Well-timed silence hath more eloquence than speech."

Martin Fraquhar Tupper

"Thank you for sending me a copy of your book - I'll waste no time reading it."

Moses Hadas

"From the moment I picked your book up until I laid it down I was convulsed with laughter. Some day I intend reading it."

Groucho Marx

"It is better to have a permanent income than to be fascinating."

Oscar Wilde

"When ideas fail, words come in very handy."

Goethe

Compilation: Dr. Vipul Partap

Winners V/s Losers

Part-30

The Winner says, "It may be difficult but it is possible"; The Loser says, "It may be possible but it is too difficult."

Winners see possibilities; Losers see problems.

Winners see the potential; Losers see the past.

Winners believe in win-win; Losers believe for them to win someone has to

lose

Winners are like a thermostat; Losers are like thermometers.

to be continued
in next issue

Compilation:
Rahul Mittal

All Students and Faculty are welcome to give any Article, Feature & Write-up along with their Views & Feedback at youngster@tecnia.in

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