

# Youngster



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संगोष्ठी

## ‘डिजिटल टेक्नोलॉजी टू डिजिटल इकोनमी’

## Endeavour 2017



नई दिल्ली, 17 फरवरी 2017। आज बाजार ने हमारी चेतना में इस बोध को लगभग स्थापित कर दिया है कि किसी उत्पाद की विकास प्रक्रिया से अधिक महत्वपूर्ण उसकी उपयोगिता होती है। इस तर्क पर देखा जाए, तो डिजिटल टेक्नोलॉजी भारतीय समाज में अनेक सकारात्मक परिवर्तनों के साथ प्रस्तुत हुआ है, जिनमें से कई का प्रभाव सीधे आम जनता पर पड़ा है। आज वैश्विक स्तर पर बदलाव हो रहा लेकिन आज ज्ञान को लेने और देने का तरीका बदल गया है जहाँ इन्टरने ने अहम् भूमिका निभाई है।

इन्टरनेट ने पुरे विश्व को एक गाँव के रूप में तब्दील कर, लोगों को आपस में जोड़ दिया है साथ ही साथ डिजिटल इकोनमी की ओर अग्रसर किया है। यह बात टेक्निया इंस्टिट्यूट ऑफ एडवांस्ड स्टडीज में “डिजिटल टेक्नोलॉजी टू डिजिटल इकोनमी” विषय पर 27 वी एकदिवसीय राष्ट्रीय संगोष्ठी के दौरान प्रो डॉ एम एन डोजा (हेड, डिपार्टमेंट ऑफ सीएसइ, जामिया मिलिया इस्लामिया ) ने विद्यार्थियों, शिक्षकों, और शोधकर्ताओं को संबोधित करते हुए कही। कार्यक्रम का शुभारंभ प्रो डॉ एम एन डोजा, प्रो डॉ पी यादव (निदेशक, आई आई एम टी ग्रुप ऑफ इंस्टीट्यूशन्स) श्री अमित कुकरेती (वाँइस प्रेसिडेंट, स्टीथ मोड स्टार्टअप), प्रो डॉ सजय पचौरी, (विभागाध्यक्ष सी एस इ आई आई एम टी) प्रो डॉ अमित अस्थाना (स्वामी विवेकानंद सुभारती विश्वविद्यालय, मेरठ) डॉ अजय कुमार राठौर, निदेशक (टेक्निया

Endeavour 2017, Management Fest was organized by the MBA department of Tecnia Institute of Advanced Studies on the theme, 'Go Smart Go Digital' on Tuesday, 21st February, 2017 at Tecnia Campus; co-sponsored by 1121 Sella Basmati Rice, Amanat Basmati Rice, Fashion Dafata, Dreamworks Entertainment and Sai Kripa Caterers. The main aim of the fest was to encourage the students to showcase their talents on a well-designed platform.

The programme started with the lightening of the lamp followed by Saraswati Vandana. After that, all the dignitaries were felicitated and were asked to draw their views on digitalization and new technology prevailing in the economy. There were various events-, Business Plan, Management Games, Synthesis, Product Logo Design, Quiz, Lan Gaming, Rangoli and Tambola.

After the completion of all the events, final decision i.e. result was prepared and was announced while creating a stigma of suspense in the minds of the audience. The students were awarded with certificates and trophies. The fest increased the confidence level of the students and helped them to enhance their knowledge and skills on the topic, digitalization.

Saumya Shresth



Contd. Pg-2

## 27<sup>th</sup> National Conference Digital Technology to Digital Economy



Contd. from Pg-1

इंस्टिट्यूट ऑफ एडवांस्ड स्टडीज), प्रो एम् एन झा (एमआर सिस्टम टायस), चीफ कन्वेनर डॉ सुधीर डावरा ने दीप प्रज्वलित करके किया। डॉ अजय कुमार राठौर, निदेशक (टेक्निया इंस्टिट्यूट ऑफ एडवांस्ड स्टडीज) ने डिजिटल इंडिया और डिजिटल इकॉनमी की उपयोगिता बताते हुए कहा कि आज इन्टरनेट ने पुरे विश्व को एक कर दिया है। आज उपभोक्ता के पास अनेक प्रकार के विकल्प है वो घर बैठे अपने कामों को कर सकता है।

प्रो डॉ के पी यादव ने कहा कि इंटरनेट की पहुंच बनाने में अब मोबाइल भी प्रभावी भूमिका

निभा रहा है, क्योंकि यह सिर्फ अपनों से बात करने और संदेश भेजने का माध्यम नहीं रहा, बल्कि सामान्य जीवन की अपरिहार्य आवश्यकता बन चुका है। एक शोध संस्था अनुसार देश में 2013 तक मोबाइल ग्राहकों की संख्या नब्बे करोड़ थी, जिसमें से तीस प्रतिशत स्मार्ट फोन थे। आज मोबाइल के साधारण हैंडसेट से स्मार्ट फोन में परिवर्तन की दर एक सौ छियासी प्रतिशत है। स्पष्ट है कि जैसे-जैसे स्मार्ट फोन का प्रभाव बढ़ेगा, सूचना-क्रांति के विस्तार की पृष्ठभूमि मजबूत होती जाएगी और डिजिटल इकॉनमी का प्रभाव बढ़ता जायेगा।

चीफ कन्वेनर डॉ सुधीर डावरा ने डिजिटल टेक्नोलॉजी एवं डिजिटल इकॉनमी के विभिन्न पहलुओं पर प्रकाश डाला।

प्रो एम् एन झा (एमआर सिस्टम टायस) ने विभिन्न संस्थानों से आये हुए शिक्षक, विद्यार्थियों और शोधकर्ताओं को धन्यवाद ज्ञापित करते हुए हायर कनेक्टिविटी एवं सिम्पलिसिटी पर जोर दिया। इस मौके पर सभी विभागों के शिक्षक और विद्विद्यार्थी मौजूद रहे।

# Endeavour 2017



# Anugoonj 2017



## Life has some other perspectives



Life is too much itself to be explain about. What we learn from it are the remarkable experiences and wonderful lessons. The reason we choose this topic is a story. Before starting this story We want to look at your life living perspectives. Do Watch whether you are learning from them correctly, if not improve them as everyone here is meant to do something in his or her life. Only human has the tendency to think like no one else. Think of your superiority and work in a good direction. Only we can do something good.

Yesterday when my friend was working in her office, her dad called her up. He told her that a pigeon came there at her house. She asked her dad to take care of him. Feed him, give him some water and takes care of the fact that any cat couldn't reach him. Dad obeyed his princess verdicts. The full day she thinks about that pigeon. Her dad also told her that the pigeon is not well. His feathers are withered and about to fall off. She kept on thinking about him. Later after her shift when she reaches home, she got upset to see him. His eyes were paled, his mouth crushed, his body got crumbled like rotten paper. What left with him was his hope, in which he wants to live.

Her dad told her to make him rest for some time. They put fresh water and millets in separate plates and put it there. They dim the lights so that he could sleep. Whenever they passed by him, he suddenly hide out. Sometimes behind the shoes and sometimes behind the bed.

They give him some time. She sits with him the full night to watch him over. He was wakening. His big eyes were shining in dim lights. What we observed from the scenario that he was so unwell that he couldn't be able to drink water properly. After sometime my friend slept while guarding him. In the morning when she woke up, the room was filled with feathers and beats. But thank fully that pigeon was alive. She cleaned up all the mess and put that pigeon outside for some sunlight. The moment she picked him up and put it on the open ground he tried to run. She was so delighted to see him trying. She put him there with some water and millet. He hide behind the washing machine. After sometime he hide behind chairs then behind pots and finally stood at a corner. Few hours later when she came there to feed him up, he was lying on the floor with open eyes. She shouted there. She was crying. The day was not meant to be started like this. She has so much to do for him. He was trying so hard to be here and there. He was willing to be fine, willing to live. Then how? How it can happen? How it can be like this?

Today in the morning when she told us this. Her eyes were red. Not in anger but in tears of loss. We tried to make her fine. It's highly impossible to understand her grief but the reason we tell you this is not to make you emotional, but to make you aware about the high impossibilities of life. That might happen with anyone. Today it's her someday it's us. We have to

be aware about everything that happens. At least we should be preparing. She knows that pigeon don't have enough time. But a hope in her makes her do all those things that she can do for him. She buried him in a park. This gives us a lesson. Attachments are very beautiful. Sometimes they provide us the mirage of impossibilities. One has to be secure about these. It's really very difficult but by doing these we can at least cure the pain. We can't repel god and his plans but all we can do is to see the life from a different perspective. So that it will not hurt us out of our expectations.

Neelakshi Chawla

### Entertainment Column

#### फिल्म "रनिंग शादी डट कॉम" के तापसी पन्नू अमित साद और अमित रॉय टेक्निया पहुंचे

निर्देशक अमित रॉय की फिल्म 'रनिंग शादी डॉट कॉम' शुक्रवार 17 फरवरी को प्रदर्शित होने जा रही है। 17 फरवरी को प्रदर्शित होने वाली यह एकमात्र ऐसी फिल्म है, जिसका दर्शकों में कुछ क्रेज है। यह क्रेज इसके दृश्यों एवं अभिनय को लेकर है जो फिल्म में सितारों के मध्य फिल्माए गए हैं। फिल्म के प्रमोशन के सिलसिले में मंगलवार को इस फिल्म के सितारों के साथ फिल्म निर्देशक भी टेक्निया इंस्टिट्यूट ऑफ एडवांस्ड स्टडीज आए। पत्रकारों से बातचीत करते हुए अमित रॉय ने कहा कि मुझे इस फिल्म का आइडिया टीवी पर सास बहु के धारावाहिक देखते-देखते आया। इस फिल्म के दो बेहतरीन पार्ट हैं पहला फिल्म का कांसेप्ट और दूसरा फिल्म के गाने जो लोगों के मुंह पर आप सुन ही रहे होंगे।

रॉय ने बताया कि अभिनेत्री तापसी पन्नू इसमें मुख्य किरदार निभा रही हैं। राइजिंग सन फिल्म और क्राउडिंग टाइगर मोशन पिक्चर्स के बैनर तले बन रही इस फिल्म में वह ऐसे जोड़ों की शादी कराएंगी जिनके घर वाले उनकी शादी के लिए राजी नहीं हो रहे। फिल्म एक ऐसे अजीब-ओ-गरीब आइडिया के बारे में है जिसे अमित साद आईटी टेक्नीशियन सरबजीत और निम्मी (तापसी) मिल कर हकीकत में तब्दील करने के बारे में सोचते हैं। फिल्म एक रॉम कॉम मूवी है जिसमें कॉमेडी के साथ रोमांस का भी तड़का लगाया गया है। अभिनेता अमित साद भी फिल्म में मुख्य भूमिका में नजर आएंगे।

बाल कृष्ण मिश्र



## THE RAT RACE BEGINS .... BY: SAUMYA SHRESTH

It is that time of the year when a large number of students are giving shape to their career, we can call it a struggle or a battle. Some believe in winning this battle and some believe this battle should not exist as every sword has its own powers that cannot be compared. Sometimes it is about fighting the odds and winning the battle with our own self.

The present scenario takes us to the struggle of boards, competitive exams and getting into best universities. On talking to students from various schools and different streams we get a 70:30 ratio on the career they are pursuing and the career they want to pursue. Hobbies fade away and choosing practical careers that might make them earn well becomes mandatory. Even after movies and shows based so much on letting your children fulfill their passion Indian kids fail to achieve their dreams, the sole reason being "be practical".

If we look back to our Indian heritage we have we have always been moulded in the form of earning robots instead of people who enjoy their lives, half the population of India works for a living and a better tomorrow, even if the work they are doing is giving them no joy and satisfaction.

And this is what we have incorporated in the minds of our kids. Study or you'll fail or you won't get a degree and a decent job. Through this piece of writing I would like to suggest all the students appearing in the boards and all those parents who are struggling with their child's career, kindly breathe and feel the presence of your soul. That you are alive and no gift is bigger than that, let your children choose their paths. Even if they make a mistake let them fall and realize their abilities and disabilities, this will make them strong enough to face challenges in the future. Do what you love should be the motto, work hard and success follows. You've got it in you and its the time you do justice to all the talent present in you. Go out and explore the world, learn new things and teach new things. Make this time count because this phase of your life is never coming back. Refuse to be a part of this rat race and start your own journey. Concluding with a small piece of advice, whatever you choose to become, be a good human first.

## Workshops in Tecnia



MCA Guest Lecture



MBA Guest Lecture



BBA Guest Lecture



BBA Guest Lecture

## Clown The Masked Identity



A frown of disappointment  
With a painted smile,  
That is always anticipated to be a  
music noodle,  
And acquit himself in a juvenile  
manner for all the while.

Puffy hues of red soreness,  
Buried under layers of forgery  
contentment.  
The cries are seen by none except the  
miserable darkness  
'A boorish fellow is a hoodlum within  
himself'-yet another painful  
statement!

A bucket of unleased desolation,  
Prefers to control the tongue and  
loosen their sad-laughter.  
To see the population twinkle  
because of their innovation,  
Is such an edifying credential-a smile  
crafter!

Often invited on noteworthy  
occasions,  
To make events more memorable.  
But, no one is present on their  
celebrations.  
Blowing the candle with a gloomy  
flame and cutting the piece of  
melancholy makes 'em vulnerable.

"Satirical sadness"  
Said the face of the clown,  
Under the big fat madness  
Tears upside down!

Palak Gupta, BJMC

The strength of your  
social media  
is determined by  
the strength of your  
**CONTENT**

- Haroon Rashid, Khemeia Consulting

## Depression: let's talk

### Come let's put forward a helping hand

"Sick of crying, tired of trying...yes I'm smiling but inside I'm dying!"

Depression is like a bruise that never goes away... a bruise in the mind. When you are depressed, you don't control your thoughts, your thoughts control you. Looking at the soaring up rates of depression cases which has ballooned up to nearly 20% in the past decade, the World Health Organization has on made "Depression" its theme of the year 2017 on the World Health Day, April 7. It's just a step to make people realize that it's high time we lend a helping hand to the 300 million people suffering from Depression in the world.

"These new figures are a wake-up call for all countries to rethink their approaches to mental health and to treat it with the urgency that it deserves," WHO chief Margaret Chan had said in a statement on 7th April.

In India, there are many myths around depression. Quite often, it is dismissed as 'just sadness'. This leads to a belief that it's a choice one has made and can be stepped out of without professional or even familial help. As with most mental health issues, the perception exists that someone has to be held responsible... more often than not, the parents or the family is blamed, which creates a resistance towards accepting depression as a serious issue. But does one really get into such state out of choice? It can happen to anyone. To make a world depression free, all we must do is follow five primary steps- Initiate conversation, encourage them to seek help, be open in terms of discussing, understand- the reasons and thoughts and lastly, empathize with the ones suffering from it. Unless we 'feel' the situation they are in, it's impossible to justify their condition.

We are in 21st century and still carry the same orthodox thinking in us that only mentally sick people go to psychiatrists. Why not scoff the ancient cynics and move ahead. Talking to even the counselors who lend a professional, impartial and unbiased ear does wonders to an ailing person. But this is only

possible when we stop judging and try to relocate their minds. A student's life is often far from the stereotypical easy life and can many a times be one of the most stressful phase of life. It goes without saying that there is no answer to it as there is no 'single cause' to it.

While some people might predispose depression to develop out of genetic reasons or traumatic life experiences, the truth is that it's a mental illness that is very common and can affect anyone irrespective of their personality, age, gender or social background. Depression is a threat that can transform into a major obstacle and afflict many people over the course of time and so it's time we open our minds and ears to pull out the people going into its "dark world". Come- let's talk. Let's help.

Surabhi Jajodia, BJMC

## THIS MONTH

**February 27, 1950:** The 22nd Amendment to the U.S. Constitution was ratified, limiting the president to two terms or a maximum of ten years in office.

...

**February 6, 1952:** King George VI of England died. Upon his death, his daughter Princess Elizabeth became Queen Elizabeth II, Queen of the United Kingdom of Great Britain and Northern Ireland. Her actual coronation took place on June 2, 1953.

...

**February 22, 1956:** In Montgomery, Alabama, 80 participants in the three-month-old bus boycott voluntarily gave themselves up for arrest after an ultimatum from white city leaders. Martin Luther King and Rosa Parks were among those arrested. Later in 1956, the U.S. Supreme Court mandated desegregation of the buses.

...

**February 1, 1960:** In Greensboro, North Carolina, four African American students sat down and ordered coffee at a lunch counter inside a Woolworth's store. They were refused service, but did not leave. Instead, they waited all day. The scene was repeated over the next few days, with protests spreading to other southern states, resulting in the eventual arrest of over 1,600 persons for participating in sit-ins.

...

**February 21, 1965:** Former Black Muslim leader Malcolm X (1925-1965) was shot and killed while delivering a speech in a ballroom in New York City.

...

**February 10, 1967 -** The 25th Amendment to the U.S. Constitution was ratified, clarifying the procedures for presidential succession in the event of the disability of a sitting president.

...

Compilation: Honey Shah

## स्वच्छ भारत अभियान

फीमेल हेल्थ हाइजीन एंड सैनिटेशन विषय पर संगोष्ठी आयोजित

14-02-2017 टेक्निका इंस्टिट्यूट ऑफ एडवांस्ड स्टडीज में आज स्वच्छ भारत अभियान के अन्तर्गत फीमेल हेल्थ हाइजीन एंड सैनिटेशन विषय पर संगोष्ठी का आयोजन किया गया। संस्थान के निदेशक डॉ अजय कुमार ने संगोष्ठी की मुख्य अतिथि डॉ इला गुप्ता, गयनेकॉलोजिस्ट को फूलों का गुलदस्ता देकर स्वागत किया। संगोष्ठी की शुरुवात डॉक्टर अजय कुमार की ज्ञानवर्धक स्पीच के साथ हुई जिसमें उन्होंने छात्राओं को इस संगोष्ठी के फायदों के बारे में बताया। डॉक्टर इला गुप्ता ने छात्राओं को मासिक धर्म और उससे जुड़ी परेशानियों के बारे में समझाया। इसके साथ साथ फर्टिलिटी, और पी सी ओ एस जैसी समस्याओं पर चर्चा की। कालेज की शिक्षिकाओं एवं छात्राओं ने बढ़ चढ़ कर डॉक्टर से अपनी परेशानियों को साझा किया। इस मौके पर डॉ अजय प्रताप सिंह(संयोजक), श्री एम.एन झा (एम.आर. सिस्टम,टॉयस) एवं अन्य शिक्षिकाएं एवं छात्राएं मौजूद रहें।



शालिनी गुलियानी

## BASICS OF MEDIA

**Aspect ratio:** The width-to-height proportions of the standard television screen and therefore of all analog television pictures: 4 units wide by 3 units high. For DTV and HDTV, the aspect ratio is 16 × 9.

...

**Character Generator (C.G.):** A dedicated computer system that electronically produces a series of letters, numbers, and simple graphic images for video display. Any desktop computer can become a C.G. with the appropriate software.

...

**Color Compatibility:** Color signals that can be perceived as black-and-white pictures on monochrome television sets. Generally used to mean that the color scheme has enough brightness contrast for monochrome reproduction with a good grayscale contrast.

...

**Essential Area:** The section of the television picture, centered within the scanning area, that is seen by the home viewer, regardless of masking or slight misalignment of the receiver. Also called safe title area or safe area.

...

Compilation: Rahul Mittal

## YOGA-A Silent Health Cure



In the past 60 years, yoga has gone from a little known, esoteric Indian practice to a cultural mainstream. But while it is commonly available in cities throughout the world and almost everyone has heard of it, yoga still remains something of a mystery to people who have never tried it.

Yoga is a diverse practice with numerous threads that can be interwoven in many ways especially for the purpose of uniting the mind, body and spirit. Its full form combines physical postures, breathing exercises, meditation and creating balance in the body through developing both strength and flexibility.

The four letters of the word 'YOGA' has connected our economy with the world economy by providing a boom of benefits. The benefits of yoga provide both instant gratification and lasting transformation. In the fitness world, both are extremely important. Yoga can change one's physical and mental capacity quickly while preparing the mind and body for long-term health. It is a cure balloon of various health problems such as back pain, neck pain, shoulder pain, arthritis, depression, anxiety, stress and reducing heart rate. Besides many benefits, there are certain limitations of yoga as well. Yoga is not helpful for asthma and people with high blood pressure, glaucoma and pregnant

women should modify or avoid some yoga poses. It is generally safe for healthy people when practiced appropriately under the guidance of a well-trained instructor.

Most yoga studios and local gyms offer yoga classes that are open to all generations and fitness levels. Many organizations are taking initiative in promoting the use of yoga by establishing training programmes across the boundaries such as non profit group, The Yoga Alliance, The International Association of Yoga Therapists, etc. Various celebrities and eminent personalities are also contributing their efforts to influence the masses and have become inspirational crystals for many; such as Shilpa Shetty, Baba Ram Dev, and many more.

By regular practice, by using presence of mind, skill and wisdom, one can stay healthy and fit and enjoy happiness and peace, whatever be the circumstances and conditions.

Palak Gupta, BJMC



### Seminar- How to do well in Interviews

The seminar was organized for BBA 4th Semester students on 8th February, 17. The speaker briefed the students the importance of Interview, & how to deal with real life situations.

## IMPORTANT QUOTES

*"Reality is merely an illusion, albeit a very persistent one."*

**Albert Einstein**

...

*"A little inaccuracy sometimes saves a ton of explanation."*

**H. H. Munro**

...

*"It is dangerous to be sincere unless you are also stupid."*

**George Bernard Shaw**

...

*"Three o'clock is always too late or too early for anything you want to do."*

**Jean-Paul Sartre**

...

*"Everything has been figured out, except how to live."*

**Jean-Paul Sartre**

...

*"Logic is in the eye of the logician."*

**Gloria Steinem**

...

**Compilation:** Devashish Tondon

## WINNERS v/s LOSERS <sup>Part-67</sup>

*The Winner says, "Let me do it for you"; The Loser says, "That is not my job."*

...

*The Winner sees an answer for every problem; The Loser sees a problem for every answer.*

...

*The Winner says, "It may be difficult but it is possible"; The Loser says, "It may be possible but it is too difficult."*

...

*When a Winner makes a mistake, he says, "I was wrong"; When a Loser makes a mistake, he says, "It wasn't my fault."*

...

*Winners believe in win-win; Losers believe for them to win someone has to lose.*

...

*Winners say, "I must do something"; Losers say, "Something must be done."*

...

To Be Continued In Next Issue-

**Compilation:** Rahul Mittal

All Students and Faculty are welcome to give any Article, Feature & Write-up along with their Views & Feedback at: [hodbjmc@tecnia.in](mailto:hodbjmc@tecnia.in)

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