



**Endeavour- 2019** - Management Academic fest is an initiative of management Sciences of TIAS to provide the platform where students from various streams can showcase their knowledge, skills and abilities. It promises to test grits, guts and grandeur and winners will be those who will be ahead of all odds with right blend of Emotional Quotient & Intelligence Quotient. It will be an assortment of various managerial activities to enhance students' competencies and vivid skills.

**CONVENER** : Ms.Geetika  
**PARTICIPATION** : 250 Participants from Various Institutes  
**DATE** : 22nd October, 2019, Tuesday  
**VENUE** : Auditorium, TIAS  
**TIMINGS** : 9:00 AM TO 5:00 PM

## OBJECTIVES OF THE EVENT

- To search the talent and to develop various facets of management skills requirements.
- To enhance the knowledge, skills and abilities of students and ultimately prepare them for corporate roles.
- To create Awareness amongst students about the contemporary issues.

## Events:

**Cerebration-Business Plan:** If you think your plan to be like a metal, then prove it because every metal has to prove its mettle. A business plan is a written description of your business's future, a document that tells what you plan to do and how you plan to do it. If you jot down a paragraph on the back of an envelope describing your business strategy, you've written a plan, or at least the germ of one. Business plans are inherently strategic.



JUDGES AND PARTICIPANTS IN BUSINESS PLAN

S.no.	Name of Participants	Name of Institute	Position
1.	Rashi jain	RDIAS	
2.	Sahil manocha	RDIAS	
3.	Tanmay	TIAS	1 <sup>ST</sup>
4.	Akshak	TIAS	1 <sup>ST</sup>
5.	Samarth	TIAS	
6.	Kartik	TIAS	
7.	Hardik	TIAS	
8.	Shruti	RDIAS	2 <sup>ND</sup>
9.	Shubham	RDIAS	2 <sup>ND</sup>
10.	Pranjali	TIAS	3 <sup>RD</sup>
11.	Shivani	TIAS	3 <sup>RD</sup>
12.	Somya	TIAS	
13.	Bhavna	TIAS	
14.	Zubi	TIAS	
15.	Monica	TIAS	
16.	Vasudha	TIAS	

17.	Shivani arora	TIAS	
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**ROYALE BATTLE- Quiz-** Race through a barrage of questions and emerge victorious. The quizmaster gets the questions rolling, and the scores zipping! It will be a platform not only for a challenge, but also for exchange of knowledge. Royale Battle-Quiz will engage not only participants but also the audience in sharing and learning information as participants will race against time to keep their scores up!



**STUDENTS PARTICIPATING IN QUIZ**

S.no.	Name of Participants	Name of Institute	Position
1.	TANMAY GUPTA	TIAS	1 <sup>ST</sup>
2.	RAGHAV GAUR	TIAS	1 <sup>ST</sup>
3.	SHIVAM KANSAL	TIAS	
4.	AKSHAT GARG	TIAS	
5.	SAKSHAM KHANNA	TIAS	
6.	TANISHA GOEL	TIAS	
7.	ANUJ PRASAD SINGH	TIAS	
8.	TUSHAR SHARMA	TIAS	
9.	SACHIN PAL	TIAS	3 <sup>RD</sup>
10.	SHUBHAM KUSHWAHA	TIAS	3 <sup>RD</sup>
11.	YUVRAJ	TIAS	

	SINGH		
12.	HARSHIT GROVER	TIAS	
13.	PRINCE SADH	TIAS	2 <sup>ND</sup>
14.	SUYASH MOHATA	TIAS	2 <sup>ND</sup>
15.	SRISHTI GUPTA	TIAS	
16.	AYUSHI GOEL	TIAS	
17.	DEEPMALA CHAUHAN	TIAS	
18.	PRANJALI CHAUHAN	TIAS	
19.	LAKSHAY KUMAR	TIAS	
20.	ABHISHEK SHARMA	TIAS	

**BATTLE OF BARONS- Mgt. Games-**In this competitive age, only the fittest can survive. Take challenges in various areas of management in the form of Management Games: Sales Gorilla, Board Room Battle, and Role Play and emerge out as victorious. Battle of Barons is the application of management techniques and strategies learnt during the course in bringing your team to beat the others. Be it selling a product, decision making or imitating role of others, one have to outperform the others.



**STUDENTS PLAYING MANAGEMENT GAMES**

S.no.	Name of Participants	Name of Institute	Position
1.	BHAWNA (BOARD ROOM BATTLE)	TIAS	

2.	PIYUSH (BOARD ROOM BATTLE)	TIAS	
3.	SHUBHASHISH (BOARD ROOM BATTLE)	TIAS	
4.	DIYA (BOARD ROOM BATTLE)	TIAS	
5.	DEEPMALA (BOARD ROOM BATTLE)	TIAS	3 <sup>RD</sup>
6.	SIMRAN (BOARD ROOM BATTLE)	TIAS	3 <sup>RD</sup>
7.	MUKUND (BOARD ROOM BATTLE)	TIAS	3 <sup>RD</sup>
8.	RAHUL (BOARD ROOM BATTLE)	TIAS	3 <sup>RD</sup>
9.	AARUSHI (BOARD ROOM BATTLE)	TIAS	
10.	KHUSHI (BOARD ROOM BATTLE)	TIAS	
11.	VANSHIKA (BOARD ROOM BATTLE)	TIAS	
12.	MEHAK (BOARD ROOM BATTLE)	TIAS	
13.	AKSHAT (BOARD ROOM)	TIAS	

	BATTLE)		
14.	HIMANI (BOARD ROOM BATTLE)	TIAS	
15.	KANCHAN (BOARD ROOM BATTLE)	TIAS	
16.	MADHU (BOARD ROOM BATTLE)	TIAS	
17.	UMANG (BOARD ROOM BATTLE)	TIAS	2 <sup>ND</sup>
18.	RAGHAV (BOARD ROOM BATTLE)	TIAS	2 <sup>ND</sup>
19.	SHIVAN (BOARD ROOM BATTLE)	TIAS	2 <sup>ND</sup>
20.	SHAMBHU (BOARD ROOM BATTLE)	TIAS	2 <sup>ND</sup>
21.	VANSH (BOARD ROOM BATTLE)	TIAS	2 <sup>ND</sup>
22.	ABHISHEK (BOARD ROOM BATTLE)	TIAS	1 <sup>ST</sup>
23.	LAKSHAY KUM (BOARD ROOM BATTLE)	TIAS	1 <sup>ST</sup>
24.	AVRADEEP (BOARD ROOM BATTLE)	TIAS	1 <sup>ST</sup>
25.	RIYA GOEL	TIAS	

	(BOARD ROOM BATTLE)		
26.	KHYATI (BOARD ROOM BATTLE)	TIAS	
27.	TWINKL (BOARD ROOM BATTLE)	TIAS	
28.	GAURAV (BOARD ROOM BATTLE)	TIAS	
29.	MEHAK (BOARD ROOM BATTLE)	TIAS	
30.	RAHUL (SALES GORILLA)	TIAS	
31.	MUKUND (SALES GORILLA)	TIAS	
32.	SIMRAN (SALES GORILLA)	TIAS	3 <sup>RD</sup>
33.	DEEPMALA (SALES GORILLA)	TIAS	3 <sup>RD</sup>
34.	MAHIMA (SALES GORILLA)	TIAS	
35.	SHUBHAM (SALES GORILLA)	TIAS	
36.	NAKSHATRA (SALES GORILLA)	TIAS	1 <sup>ST</sup>
37.	SHOAIB (SALES GORILLA)	TIAS	1 <sup>ST</sup>
38.	RIYAZ (SALES GORILLA)	TIAS	
39.	ANUBHAV	TIAS	

	(SALES GORILLA)		
40.	HIMANI (SALES GORILLA)	TIAS	2 <sup>ND</sup>
41.	KANCHAN (SALES GORILLA)	TIAS	2 <sup>ND</sup>
42.	MAHIMA (ROLE PLAY)	TIAS	
43.	SHUBHAM (ROLE PLAY)	TIAS	
44.	NAKSHATRA (ROLE PLAY)	TIAS	1 <sup>ST</sup>
45.	SHOAIB (ROLE PLAY)	TIAS	1 <sup>ST</sup>
46.	ABHISHEK (ROLE PLAY)	TIAS	
47.	AVERDEEP (ROLE PLAY)	TIAS	
48.	LAKSHAY (ROLE PLAY)	TIAS	
49.	PRANJALI (ROLE PLAY)	TIAS	2 <sup>ND</sup>
50.	MADHU (ROLE PLAY)	TIAS	2 <sup>ND</sup>
51.	KANCHAN (ROLE PLAY)	TIAS	3 <sup>RD</sup>
52.	HIMANI (ROLE PLAY)	TIAS	3 <sup>RD</sup>
53.	BHAVNA (ROLE PLAY)	TIAS	3 <sup>RD</sup>
54.	VASUDHA (ROLE PLAY)	TIAS	
55.	SIMRAN (ROLE PLAY)	TIAS	
56.	RAHUL (ROLE PLAY)	TIAS	
57.	MUKUND (ROLE PLAY)	TIAS	

**BALLYHOO- Ad Mad Show**-Ballyhoo- Ad Mad Show is an 'Advertisement Competition' to acquaint the students about promotional strategies. It comprises of conceptual ad presentation by the students. Students will act out on various advertisement central core idea, script, relevant story line for different sectors viz. automobiles and social awareness etc. including FMCG, industrial product, goods and



services. It can be hilarious or sensitive. It all depends on your creativity and Ad-sense, Imagination, passion.



**STUDENTS AND JUDGES IN AD MAD SHOW**

S.no.	Name of Participants	Name of Institute	Position
1.	SANYA	TIAS	1 <sup>ST</sup>
2.	MEHAK	TIAS	1 <sup>ST</sup>
3.	JIGYASA	TIAS	1 <sup>ST</sup>
4.	NAKSHATRA	TIAS	1 <sup>ST</sup>
5.	ABHISHEK	TIAS	
6.	LAKSHAY	TIAS	
7.	AVRADEEP	TIAS	
8.	RACHITA	TIAS	3 <sup>RD</sup>
9.	SHOBIT	TIAS	3 <sup>RD</sup>
10.	SIMRAN	TIAS	3 <sup>RD</sup>
11.	DHANYA	TIAS	
12.	TANISHA	TIAS	
13.	VANSHIKA	TIAS	
14.	SHUBHAM	TIAS	2 <sup>ND</sup>
15.	MAHIMA	TIAS	2 <sup>ND</sup>

**DIALECTIC- Debate-**Arm yourself with word bazookas and bullets and Let the arguments begin!!  
Dialectic- Debate is the quintessential debate to hone your debating skills against the best. Team up with a feisty interjector and win it all! The Dialectic will give the best platform to discuss, talk over,

exchange views, argue, contest controvert for the avid Debaters to showcase their convincing pursuable skills and to raise the bar of thinking, discussion and discourse.



**STUDENTS IN DEBATE**

**JUDGES OF DEBATE**

S.no.	Name of Participants	Name of Institute	Position
1.	BHAVAY SEHGAL	TIAS	
2.	ANUBHAV	TIAS	
3.	RAGHAV GAUR	TIAS	
4.	UMANG	TIAS	
5.	DEEPMALA	TIAS	
6.	PRIYA PAL	TIAS	
7.	PIYUSH	TIAS	1 <sup>ST</sup>
8.	BHAWNA	TIAS	1 <sup>ST</sup>
9.	DIYA	TIAS	
10.	RAHUL	TIAS	
11.	VIBHANSHU	TIAS	3 <sup>RD</sup>
12.	RITIKA	TIAS	3 <sup>RD</sup>
13.	JIGYARA	TIAS	2 <sup>ND</sup>
14.	NAKSHATRA	TIAS	2 <sup>ND</sup>
15.	ABHISHEK	TIAS	
16.	LAKSHAY	TIAS	
17.	HARDIK SHARMA	TIAS	
18.	RIYAZ	TIAS	

**JUST-A-MINUTE- Extempore Competition**-Spur of the moment 'Just-A-Minute' extempore is a minute of perfection, worth the effort. The Candidate speaks on the spot without premeditation or preparation on a given topic. The aim of the competition is to enhance communication skills, clarity of thought and ability to express one's own view point spontaneously.



JUDGES & PARTICIPANT OF JUST A MINUTE STUDENT CHOOSING TOPIC FOR EXTEMPORE

S.no.	Name of Participants	Name of Institute	Position
1.	SHIYA	TIAS	
2.	JIGYASA	TIAS	3 <sup>RD</sup>
3.	NAKSHAstra	TIAS	
4.	MANAV KHANNA	TIAS	
5.	AKANSHA	TIAS	
6.	ISHA	TIAS	
7.	TANISHA	TIAS	2 <sup>ND</sup>
8.	HARDIK	TIAS	
9.	VIBHANSHU	TIAS	1 <sup>ST</sup>

**TRADEMARK- Product Logo Design**-Even the best goods need help to stand out from the crowd of competitors, and a well-designed logo can make it happen. Consider what differentiates your brand from others in your industry, and use those USP's as part of your logo design. Trademark participants are given different product categories and they need to design the logo for that product. The design, conceptualization of logo as per the USP's of product in the best manner will win.



TEAM OF PRODUCT LOGO DESIGN

STUDENT MAKING LOGO

S.no.	Name of Participants	Name of Institute	Position
1.	PAAWAN	TIAS	
2.	KANISHKA	TIAS	
3.	SIMRAN	TIAS	
4.	ABHISHEK	TIAS	
5.	AVRADEEP	TIAS	1 <sup>ST</sup>
6.	LAKSHAY	TIAS	
7.	SUYASH	RDIAS	
8.	PRINCE	TIAS	
9.	SHIVALI	MERI	3 <sup>RD</sup>
10.	PRATHIBHA	TIAS	
11.	SIMRAN	TIAS	2 <sup>ND</sup>
12.	VASUDHA	TIAS	
13.	YASHIKA	TIAS	3 <sup>RD</sup>
14.	TARINI	TIAS	

**Synthesis-Summer Training Tutelage:** It is a great to do a good work, but it is greater to present the same convincingly. Students present their Project Report in the best possible way; where they WIN by edging over their friends.



STUDENTS WHILE GIVING PRESENTATION

S.no.	Name of Participants	Name of Institute	Position
1.	SHIVANI	TIAS	1 <sup>ST</sup>
2.	GARIMA	TIAS	2 <sup>ND</sup>
3.	BHAVNA	TIAS	3 <sup>RD</sup>
4.	SOMYA	TIAS	3 <sup>RD</sup>

On 22nd October 2019, Tecnia Institute of Advanced Studies organized its Management Fest - Endeavour with full zeal and zest in the college premises. Inaugural session started with lightening of Lamp and Saraswati Vandana followed by the opening remarks of Dr.Ajay Kumar, Director, TIAS. He discussed about Endeavour and the relevance of this management fest and wished the success of Endeavour-2019. He encouraged students to actively participate in the various kinds of events as it inculcates self-discipline and healthy competitive spirit among participants which would be beneficial to them in their future. Further, He also gave an overview of various events. In his address he also discussed the importance of such events in all round grooming of students and also congratulated the organizers of the event and wished them luck for the same.



LAMP LIGHTING CEREMONY

DIRECTOR DR. AJAY KUMAR GIVING OPENING REMARKS



PRIZE DISTRIBUTION CEREMONY

The prudent decision taken by the panel of judges allowed 3 teams from each event to win the prize. In this round the final winners were given trophies and certificates.

### Learning Outcomes:

- Students were able to explain their views and ideas on the topics through creativity.
- Students developed the positive attitude towards the environment
- Students understood basic principles of design and colour, concepts, media and format and the ability to apply them to a specific aesthetic intent.
- This event acted as an aid to develop skills among the students to show how the Knowledge can be used as a purpose to reflect an idea.