



# TECNIA INSTITUTE OF ADVANCED STUDIES

**NAAC ACCREDITED GRADE "A" INSTITUTE**

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<b>Event</b>	:	<b>Workshop on Film Appreciation</b>
<b>Date</b>	:	<b>27<sup>th</sup> August, 2019</b>
<b>Time</b>	:	<b>11:00 AM – 01:00 PM</b>
<b>Venue</b>	:	<b>MP Hall, PG Building, TIAS</b>
<b>Students</b>	:	<b>BA (JMC) Final Year</b>
<b>Faculty Coordinator</b>	:	<b>Mr. Mayank Aora</b>
<b>Convene</b>	:	<b>Dr. Nivedita (Head - Training &amp; Placement)</b>
<b>Resource Person</b>	:	<b>Mr. Amit Anand, Sr. Journalist Sports and Entertainment, Press Trust of India</b>

## Objectives:

1. To discuss 'Career as Film Journalist.'
2. To inform the students about essential trades of Film Journalist
3. To discuss Challenges as Film Journalist
4. To brief the students about the work profile of Film Journalist
5. To inform the students about difference between documentary , feature film and series ( serials & Web series)
6. To inform the students aware about difference between Bollywood and Hollywood.

## About the speakers:

Mr. Amit Anand , post Graduate from Guru Jambheshwar University Hisar Haryana, is presently working with Press Trust of India (PTI) as an Entertainment and sports Journalist. Prior to this, he has also worked in United News of India (UNI), as entertainment Journalist and film critics. , He has been awarded by IMWA – 2017 for Best Entertainment Journalist. He has interviewd almost all Bollywood stars including Yash Chopra, Amitabh Bachchan, Asha Bhonsle Shahrukh Khan, Aamir Khan, Asihwarya Rai, Akshay Kuma, Nashirudiin Shah, Om Puri etc. He also interview of Sachin Tendulkar, Rahul Dravid, Virender Sehwag, Gautam Gambhir Yuvraj Singh, Dutee Chand, Hima Das, Bajrang Punia, Sushil Kumar etc.

## Report:

A workshop was organized for BA(J&MC) final year students on Friday, 27<sup>th</sup> August, 2019 under the ambit of Capability Enhancement Scheme to make students understand the scope and opportunity as Film Journalist. The Speaker Mr. Amit Anand discussed that in

order to developed a career in Film journalism, one needs to be strong in communication both written and verbal, should have a keen interest in movies, should read reviews a lot, should be analytical and a deep cinema sense. He also described the difference between documentary, feature film and series (serials & Web series). While discussing the Hollywood movies, he emphasized that the use of technology has made huge impact on casting, screening and production. It was interactive workshop and students actively participated in question answer session.

The workshop was supervised by the Training & Placement Cell and was well received by the students. At the end of the session feedback was collected by the students on various parameters.

### **Learning outcome:**

1. Students got awareness about the career and opportunities as Film Journalist.
2. Students got information about work profile of Film Journalist.
3. Students got the tips to enhance their capabilities to work as Film Journalist
4. Students were able to understand the difference between Feature Film. Documentary and serials.
5. Students were apprised to the difference between Hollywood and Bollywood.



Dr. Ajay Kumar, Director-TIAS felicitating Mr. Amit Anand, Sr. Journalist, PTI



Mr. Amit Anand, Sr. Journalist PTI discussing with the students during the workshop