



TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC ACCREDITED GRADE "A" INSTITUTE

Approved by AICTE, Ministry of HRD, Govt. of India Affiliated To GGSIP University, Recognized under Sec 2(f) of UGC ACT 1956

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Event	:	Orientation Programme 2019
Date	:	16th August, 2019
Time	:	02:00 PM – 06:00 PM
Venue	:	MP Hall, PG Building, TIAS
Students	:	BA (J & MC), 1st Year
Convener	:	Dr. Nivedita (Head - Training & Placement)

Objectives:

- To make students aware about the culture of Tecnia, about the academic, examination, syllabus, Library and administration related information .
- To brief students about clubs, Study tour and other activity conduct in Tecnia Institute.
- To tell students about procedure of Internship and Placement related information to help them to decide higher studies or job after their respective course.

Report:

Every year Tecnia Institute of Advance Studies organizes Orientation Progrmame for the new students of different courses at TIAS.

This year also Tecnia organized Orientation Programme for BA(J&MC) Students on 16th August 2019. The guests for the programme were Mr. Sarvesh Dutt Tripathi and Dr. Divya Malhaan.

Dr. Sarvsh Dutt Tripathi, working as Assistant Professor at University School of Management Studies, GGS IP University, is a post graduate in journalism and mass communication from BHU and has worked in UP based Hindi and English newspapers for ten years in different capacities as chief sub editor, reporter. His has a keen interest in Print journalism, media studies and development communication.

Dr. Divya Malhan, Assistant Professor, IMSAR, MDU, Rohtak, an academician by profession, has 19 years of experience in university teaching where she has served three universities i.e; Chaudhary Charan Singh Haryana Agricultural University, Hisar, Kurukshetra University, Kurukshetra and Maharshi Dayanand University, Rohtak. She has a keen interest in areas of Human Resource Management, Communication & Soft Skills and Organizational Behavior. She is a professional soft skills trainer. Besides her academic tastes, Dr. Divya Malhan has also served All India Radio as an Announcer for 13 years. She has also worked with Doordarshan as a News reader for 5 years.

The programme started with the ceremonial lamp lighting and Sarasawati Vandana followed by welcome speech by Dr. Ajay Kumar, the Director TIAS. In his welcome speech, Dr. Ajay asked students to remain focused and to persistently thrive to achieve excellence. Dr. Sarvesh D. Tripathi, the Guest of the program enlightened the students with his vast experience and discussed about history of print media, its revolution and development to its present stage. The other Guest Dr. Divya Malhan guided the students about the job option after BA (JMC). She shared her experience of News Anchor and Radio Announcer and motivated the students to work hard on the communication skills, voice modulation accent and pronunciation.

Dr. Ram Kailash Gupta, Chairman, Tecnia Group in his special address motivated the students and encouraged the students to actively participate in all activities of the Institute for holistic development. Dr. A. P. Singh, Head IQAC informed the students about the various support and amenities along with academic calendar and examination pattern. Dr. Vipul Partap & Dr. Rajesh Aggarwal informed the students about academic curriculum and introduced to the students to the various faculties and staff of the departments. Mr. Anil Jhirotia informed the students about library, its various facilities and e-resources available in the library. Dr. Nivedita, Head Training and Placement informed the students about placement record and various training and development programme. Dr. Vandana Raghav discussed the importance of Industrial cum Education tour and visits and informed the students about the various tours that are planned for ensuing academic year. Dr. Monisha Vashisht, Head Student Welfare discussed about the various committees like Anti-Ragging, Students Grievance Redressal Cell, Internal Complaint Committee, and also about various scholarship program made available by the various statutory and government bodies. She also discussed about the sports facilities and events of the Institute. Prof. Anuranjan Mishra, IT Head while addressing the students discussed the significance of IT in day to day life. He

discussed the various social media platforms of the Institute. He also discussed about Tecnia TV where the learning material in the form of recorded lectures of all the faculties of the various programme are available for the students. Ms. Sonia Batra In-Charge Cultural Club told the students about various cultural activities of the Institute and asked to come forward in the various events that would be coming. She discussed about the University's Fest Anugoonj, and the college Fest Varchasva and Saras. Dr. Leena Jeniffer, in-Charge Research and Development spoke about Projects, Research and online courses run by Swayam and Moocs etc. She also informed about the seminars and conferences planned for the ensuing year, and motivated the students to use such services to upgrade knowledge and skill. Dr. A K Srivastava, Chief Executive Administration and Development informed the students about various facilities, rules and norms, and sensitized the students towards save paper and save electricity.

The program was organized by T&P Cell and was well received by the students.

Learning Outcome:

- Students got clarity about academic calendar, course structure and examinations
- Students were introduced to the department and various faculties and other heads.
- Students got information about seminars, conferences, workshops, cultural event and fest, and sports events for the ensuing year.
- Students were informed about various scholarships, welfare committees, clubs, and educational tour and visits.
- Students got information about library and its resources.
- Students were sensitized towards amenities, facilities and resources.



**Felicitatation of the Guest , Dr. Divya Malhan by Dr. Rajesh Aggarwal and Dr. Sarvesh D. Tripathi
by Dr. Vipul Pratap, HODs, BA (J&MC)**



Inauguration of the Orientation Programme by ceremonial lamp lighting by the dignitaries



Dr. Sarvesh D. Tripathi sharing his vast experience with the students during Orientation Programme



Dr. Divya the Guest addressing the students of BA(J&MC) during Orientation Programme



Dr. Ajay Pratap Singh , Head – IQAC informing the BA (J&MC) students about Academic & Examination procedure.