

Industrial Visit
To
AmarUjala
&
Educational Tour
To
Kullu, Manali



Dated : 14 Jan – 18 Jan 2019

Organized for

Students, TIAS

*Tecnia Institute of Advanced Studies, Madhuban Chowk, Rohini,
Delhi*

NAAC ACCREDITED GRADE 'A' INSTITUTE



Industry Visit Report

Event	:	Industrial Visit to Amar Ujala
Date	:	14 Jan – 18 Jan 2019
Venue	:	Amar Ujala Kullu & Historical places of Manali
Students	:	BA (JMC), TIAS
Faculty In-charge	:	Mr. Mayank Arora, Mr. Rakesh Kumar & Ms. Sonia Batra, Faculty, TIAS
Resource Person	:	Mr. Purushotma Verma (Amar Ujala reporter), Mr. Rajesh Sharma (Reporter

Divya Himachal), Mr. Jaswant Thakur (Reporter- Dainik Sagan), Mr. Shiv Ram Rana (Director Manali Halchal) & Mr. Nitin Sharma(Reporter -“India News”)

Objectives:

- To enhance the knowledge of students by sharing experience of working Journalist.
- To help the students to gain first-hand information regarding reporting.
- To correlate theoretical knowledge with practical exposure.
- To provide opportunity to learn ethics and skills required by the Journalist and reporters.
- To provide corporate exposure for aspiring students.

Report on industrial visit to Amar Ujala

Tecnia Institute of Advanced Studies organized four-days and six night's educational tour from 13/1/2019 to 19/1/20/19 for BA (JMC) students. Students participated in this tour along with 3 faculty members.

Students check-out from the hotel, Manali, and commenced their journey to visit to Amar Ujala. Students proceeded to Amar Ujala for their exposure; At the very beginning of our visit we met Amar Ujala reporter- Mr. Purushotma Verma. He explained the working of Amar Ujala to the students and he showed us the working style in the Amar Ujala to the students in order to get the practical experience. In Amar Ujala, 4 more reporters were present from different organizations who guided the students regarding Journalism.

Mr. Rajesh Sharma, who is reporter in “Divya Himachal”; gave a brief introduction of Journalism and explained the skills required by a reporter to the students. The working process of Amar Ujala was shown to the students. After that, Students made a video and took an interview of him. He explained about the importance of Journalism in today’s era.

Mr. Jaswant Thakur, a staff reporter from Dainik Sagan, shared his experiences with the students. Mr. Nitin Sharma from “India News” briefs the concept of crime reporting and what all qualities are necessary for it.

Students also met Mr. Shiv Ram Rana, Director Manali Halchal who explained the role and responsibilities of Journalist and reporter to the students so that they can working in various fields like print and electronic media.

The session was concluded with question answer session. Many of the students asked different question and cleared all the doubt which were in students minds. After that students asked him many questions about Journalism. During the visit students have observed ethics followed by the reporters. It was informative, interesting and a successful visit.

It believes in delivering the excellence, and cares the utmost about whom they work for. That’s why people visited Amar Ujala are very satisfied with their quality. Students were able to understand the working of Amar Ujala.

Print journalism is the field which helps to develop writing skills which are also required in the electronic media. All the reporters have to writing the report and scripts for the broadcast.

Amar Ujala, is the famous newspaper organization (print media) which provided great knowledge and experience to the students.

Students also got the chance to visit various destinations like Manali, Kullu, Solang and Manikaran. Students were able to understand the cultural and working environment in the print organization. Amar Ujala newspaper is one of the best platforms for learners in order to get the skills required by the reporters. This interactive session helped the students to get actual exposure of the print organization. Students enjoyed the trip and got experience for print media working style and came to know about the skills and qualities of reporters. They got to know about the real life experience of various reporters and their struggle they went through. Various reporters cleared the doubts of the students by interaction so that they can perform their best in the coming future. This trip was best in order to gain knowledge and experience regarding the actual working of the media organization.



Interaction session between student and Mr. Rajesh Sharma (Reporter - “Divya Himachal”), Mr. Jaswant Thakur, (a staff reporter from Dainik Sagan), Mr. Nitin Sharma(from “India News”)& Mr. Shiv Ram Rana , (Director Manali Halchal).

Learning Outcome:

This visit provides hands on practical exposure to the students of Print media. Students learnt about the working of Amar Ujala, the newspaper organization. They had seen the actual quality and hard work of reporters, so they understood the working cultures.

Students listened and understood about the qualities and skills of the reporters. Students understood the importance of print and electronic media. In the enclosed pictures we can see and understand the various angles interactive session of students and reporters.

- It was a great learning experience that increased the confidence level by leaps and bounds.
- Such tour is very helpful for the implementation of theoretical approach in practical way by understanding the concept of print and electronic media.
 - This also enhanced skills and qualities in the students. So that they can be a successful reporter in the near future.
 - This industrial visit to Amar Ujala helped student to gain hand on knowledge of work culture.
 - Students were able to understand the real life experience of the reporters.
 - Students clear their doubts regarding the media industry.
 - This industrial educational Visit fulfills the gap between theoretical training and practical learning in a real life environment.

- This industrial visit provided opportunity for active learning experience in class as well outside the classroom environment.



Faculty in-charge Ms. Sonia Batra, Mr. Rakesh Kumar & Mayank Arora and various reporters- Mr. Rajesh Sharma (Reporter - “Divya Himachal”), Mr. Jaswant Thakur, (a staff reporter from Dainik Sagan), Mr. Nitin Sharma(from “India News”) &Mr. Shiv Ram Rana ,(Director Manali Halchal)

**Sonia Batra
Faculty In-charge during Tour**

Rakesh Kumar
Faculty In-charge during Tour

Mayank Arora
Tour In charge & Academic Coordinator, TIAS

IQAC, TIAS

Director, TIAS