



TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC ACCREDITED GRADE "A" INSTITUTE

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REPORT

Event	:	Extension Activity
Topic	:	Cancer Awareness Campaign
Date	:	18 th April, 2019
Time	:	11:30 am to 12:30 pm
Venue	:	TIA, Rohini
Participant	:	MCA, MBA, BBA, BA (JMC)
NSS Program Officer, Unit 1	:	Dr. Anuranjan Misra
Convener	:	Ms Mansi Chopra, Faculty, TIAS

Objective

- Posters can have a bigger message impact and can offer an immediate, effective, direct, relevant and visual way for students to communicate to other students.
- Through this Program, students generate awareness regarding cancer.
- Carrying out poster, students were able to provide information regarding the causes of cancer.
- Through posters, students also demonstrate the measures that can be taken to avoid cancer.

Report

A cancer awareness camp was organised by Tecnia National Service Scheme Unit I on April 18, 2019. The participants were from the different courses of BBA, MBA, MCA and BA (JMC) of Tecnia Institute of Advanced Studies and students were enthusiastic. The main objective of the event was to generate awareness regarding various cancers, causes and the measures that needs to be taken to prevent cancer.

Tecnia Institute of Advanced Studies, an Institute of repute engaged in management, journalism and Information technology, is committed to play an important role that will inculcate positive behavioural change in individual and groups towards social justice to all. TIAS believes that it is important to generate awareness about cancer among people and to adopt healthy standard of living.

Cancer Awareness Campaign was celebrated in TIAS, Rohini, wherein students were engaged in generating awareness regarding cancers and the measures that can be taken to prevent the disease. , teams of students along with faculty member were allocated discrete responsibilities to convey this message in institute premises. The students also demonstrated various do's and don'ts that needs to be adopted by an individual in order to prevent cancer. The campaign aimed at raising public awareness. The campaign aimed at targeting the attention about the risks and what a person can do to reduce that risk. The campaign also focused on making people understand the symptoms of various cancers. Students from various department participated in the event to spread awareness in the institution.

Learning Outcome

1. This event gave a platform to the students to spread awareness regarding cancer.
2. Through this event students demonstrated various cancers and their causes.
3. In the end, students also presented the measures that need to be adopted in daily life.
4. Posters provide visual, colorful, simple ways to communicate message about cancer.
5. This event also helped in generating knowledge about harmful products that can cause cancer.

Students, and coordinators, have extracted have been successful in providing knowledge about the causes of cancer and the methods that needs to be adopted to prevent the disease. Poster have proved to be the best platform to think & act out of the box and spreading information regarding cancer.

Glimpses of the Programme:-



Student with The Chairman, TIAS, Delhi during Cancer Awareness Campaign



Students during Cancer Awareness Campaign held on 18th April, 2019



Students with the Director, TIAS, Delhi, during Cancer Awareness Campaign



Student after demonstrating causes of cancer



Students spreading awareness regarding cancer



All the participants after Cancer Awareness Campaign

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