



TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC ACCREDITED GRADE "A" INSTITUTE

Approved by AICTE, Ministry of HRD, Govt. of India, Affiliated to GGSIP University, Recognized Under Sec. 2(f) of UGC Act 1956.

INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085

Tel: 011-27555121-24; Fax No.: 011-27555120; E-Mail: directortias@tecnia.in; Website: www.tiaspg.tecnia.in



REPORT ON EVENT "BUSINESS PLAN COMPETITION"

- EVENT** : BUSINESS PLAN COMPETITION 2019
- CONVENER** : Dr. MONISHA
- CHIEF GUEST** : Dr. N. MALATI, Director, Delhi Institute of Advanced Studies, Rohini.
- GUEST OF HONOR** : Mr. Bipin Kumar, Founder – Pertinax Solutions Pvt. Ltd.
- PARTICIPATION** : 26 Teams from Various Institutes
- DATE** : 12th APRIL, 2019, Friday
- VENUE** : Auditorium, TIAS
- TIMINGS** : 9:00 AM TO 5:00 PM

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ENTREPRENEURSHIP DEVELOPMENT CELL
 Presents

BUSINESS PLAN COMPETITION 2019

3 CONSOLATION PRIZES for teams of 3 students

Hurry! Register Now

1 st	Rs. 7,500
2 nd	Rs. 5,000
3 rd	Rs. 2,500

Cash Prizes

13TH APRIL, 2019 - SATURDAY • TECNIA AUDITORIUM
PARTICIPATION FEE: RS. 750/- PER TEAM (Non-Refundable)
 - Through Cash/Digital Payment/DD/Bankers Cheque
Convener: Dr. Monisha - 9467926419

TERMS & CONDITIONS

- *The students can work in a group (maximum 3 students) to create and submit a business plan. Each team will have a leader to start the presentation and will be followed by other team members.
- *All presentations have to be made in PPT.
- *The nominations of students must come through Head of Institution/Dean (Academics)/Dean (Students Welfare).
- *Concept of Business Plan must be contained in 1 page only.
- *All entries must come latest by 6 April 2019.
- *For further details on guidelines of Business Plan refer to the Brochure & Registration Form available on www.tiaspg.tecnia.in

India's Premier ISO 9001:2008 Certified Institute. Rated as 'A' by Govt. NCT of Delhi, 'A++' Category - Best Business School by AIMA, Included in Top 100 B & IT Schools by reputed publications



OBJECTIVES OF THE EVENT

- To encourage the students from different Institutes/Colleges/Universities to develop a business concept, undertake research to determine feasibility and write a business plan to document their work and plans.
- To create opportunities for aspiring young entrepreneurs to experience the hard work required to do research, plan and launch a business, and thus develop their entrepreneurial skills.
- To provide students a forum outside the classroom where they can develop skills in “pitching” their business ideas to wealth providers and entrepreneurs and to receive constructive feedback – increasing the probability of the success of their venture.
- To obtain a sense of responsibility for the multi-disciplinary nature of management.
- To gain confidence and enjoyment from involvement in the dynamic management culture.
- To provide students guidance related to entrepreneurship development and trends happening in the corporate world.
- To achieve best practice in the development of corporate gathering.

REPORT

Management Department of Tecnia Institute of Advanced Studies has again taken an initiative to fetch the vibrant communities of visionaries and entrepreneurs together by an inter-college ‘**Business Plan Competition**’ which brings together entrepreneurs, startups, partners, to share their stories with the investors, to raise funds and also to get valuable feedback on their businesses. The competition was organized on 12th April, 2019 in Auditorium, Tecnia Institute of Advanced Studies. The event was organized with the objective to vitalize student entrepreneurs and support the growth of jobs. In order to strive for the business competition prizes, there must

be a serious intent to launch the proposed business. The event was committed to foster and support the entrepreneurial skills of students and young adults. Dr. N. Malati graced the occasion as Chief Guest of the event. The event started with the felicitation of



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The Chief Guest.

Felicitation of the Chief Guest Dr. N. Malati



Address by Chief Guest Dr. N. Malati



Dignitaries gracing the Inaugural Session

In the Business Plan Competition 2k19 total 26 teams from various institutes participated. There were two rounds. Round one was eliminating round, conducted in three parallel sessions comprising of 8-9 teams each and judges (two in each session) were required to judge the presentation based on innovation, justification of idea, content, confidence and query handling etc. The event started with the description and rules & regulations about the event. Students were given 5-7 minute





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time to present their ideas after which there were questions were put up to them by the judges as well as the students.



Students Presenting Business Plan

The prudent decision taken by the panel of judges allowed 6 teams to move in the second round, which was the final round. In this round the final winners (1st, 2nd and 3rd won Rs. 7,500, Rs. 5,000 and Rs. 2500 respectively and three consolation prizes were also given to all girls teams. The details of the teams are as follows:

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S. No.	Position	Name of the Students	Institute
1	First Position	Shubham, Sweksha and Aparna	TIAS
2	Second Position	Richi Jain, S. Sigandhi, S. Revathi	DME
3	Third Position	Rahul Gupta	HIM
4	Consolation Prize	Srishti and Tanisha	Kalindi College
5	Consolation Prize	Priyanka	TIAS
6	Consolation Prize	Bhawna Gua, Shivani Khandelwal, Pranjili Chauhan	TIAS



Prize Distribution Ceremony

Learning Outcomes:

- Students from different institutes enhanced their entrepreneurial skills.
- Student's entrepreneurial essence & skills were fostered.



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- Students showcased their ideas in several magnitudes by creating & developing new ventures.
- Students learnt the ways of dealing with business uncertainties.
- Students gained theoretical and practical knowledge from other participants & eminent panel of judges.
- Students developed an overall understanding of current and future trends in business.