



TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC ACCREDITED GRADE "A" INSTITUTE

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Event	:	Seminar (Career Counseling Session)
Date	:	1st March, 2019
Time	:	12.30-01.30 PM
Venue	:	MP Hall , PG Building, TIAS
Students	:	BBA
Convener	:	Training & Placement Cell
Speaker	:	Mr. Manu, Trainer Career Launcher
Topic	:	How to Prepare for CAT

ABOUT THE COMPANY:- Career Launcher

CL Educate Ltd. focuses on diverse segments of education across the learners of multiple age-groups. Led by a team of highly qualified professionals, including IIT-IIM alumni, with a passion for excellence in education, CL Educate Ltd. has been focusing on shaping the lives and careers of many students during the twenty glorious years of its existence. In the past 21 years, the CL brand has diversified and established itself as a recognized brand in education sector.

SPEAKER: Speaker: Mr.Manu, Trainer Career Launcher, PGDSM (Mumbai; CAT 99.90%iler) having good experience of more than nine years in Industry.

OBJECTIVES:-

- To make students understand the about level of CAT
- To make students aware about the areas where they should focus more while preparing for CAT.
- To make students understand about how to plan effectively for CAT
- To make students smarter so that they can organize their resources effectively.

REPORT:-

A Career Counseling ssemanr was organized for BBA students on March 1st, 2018 on the topic "Study Abroad "by TIAS under the ambit of Capability Enhancement Scheme, so as to make the students aware about the possibilities of higher education in various Universities at abroad. The student were briefed CAT exam type of exam, utilizes multiple forms, or versions, of the test. They were informed about its marking and scores and its scaling. The trainer discussed that CAT Exam Pattern is unpredictable and it changes every year and since last two years, the structure of the test has undergone a few changes. He informed that CAT is a computer-based test which consists of 100 objective type questions and there are 3 sections in the test: Verbal and Reading Comprehension

(VARC), Data Interpretation & Logical Reasoning (DI & LR) and Quantitative Ability (QA), The students were also guided for its preparation strategy. The speaker informed that following step wise approach can make them ready for the prestigious test like going through the revised CAT exam pattern, reading thoroughly the CAT syllabus 2020, pick out the strong and weak areas in all the three sections, gathering the best books and CAT study material for CAT exam preparation 2020; and improving on weak areas and monitoring the improvement regularly. The one hour session was supervised by T&P Cell and was well received by the students in terms of content. At the end of seminar feedback was collected on various parameters and the students enhanced knowledge was checked through a questionnaire.

LEARNING OUTCOME:-

- Students got information about the level of exam and its marking and scoring process.
- Students got information about the structure of test.
- Students got tips for its preparation.



The Trainer Mr. Manu, Career Launcher informing the students about CAT



The trainer Mr. Manu briefing about the sections of test of CAT