



# TECNIA INSTITUTE OF ADVANCED STUDIES

Approved by AICTE, Ministry of HRD, Govt. of India Affiliated To GGSIP University, Recognized under Sec 2(f) of UGC ACT 1956

INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI- 110085

Tel: 91-11-27555121-24, Fax No: 91-11-27555120,

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## REPORT

Event Category	: BBA Orientation Programme
Topic	: Orientation Programme
Date	: 1 August 2018 , Saturday
Time	: 12 Noon - 4 PM
Venue	: Tecnia Auditorium, UG Building
Resource Person	: Mr. Ishan Taneja, MD, U.A.S International (Designation and Organization)
Beneficiaries	: BBA I Sem ( I & II Shift)
Faculty Coordinator	: Ms. Punitika Batra, <b>Convener</b>

### **Learning Objectives:**

- To groom and motivate the new entrants to be good professional and better citizen of India.
- To facilitates framework for success through norms and standards.
- To provide information regarding Conferences / Seminars/ Workshops conducted in an academic year.
- To motivate students to attend different External & Co Curriculum Activities.

### **Report:**

The Orientation Programme for BBA 1<sup>st</sup> Year (I and II Shifts) was held on 1<sup>st</sup> August 2018 at the Tecnia Auditorium, TIAS. The convener of the Programme was Ms. Punitika Batra. The Programme started with the lamp lighting ceremony and followed by felicitation of Guest and Dignitaries. Mr. Ishan Taneja, M.D U.A.S International, Guest of Honor addressed the students and interacted with the students and discussed concepts of management and their applicability in practical aspects of life. He shared valuable insights into the concepts of leadership, and shared important information related to issues and opportunities available in the corporate world.

Dr A. K Rathore, Director TIAS welcomed all the students and also informed them about the current market scenario and motivated them to get involved in academic as well as co-curricular curriculum. A presentation was given by Dr. Ajay Pratap Singh, Head, IQAC which encompassed the details of curriculum, rules and regulation for BBA programme at TIAS. He highlighted the Pedagogy of Teaching, details about Placement cell, Summer Internship Program, Extension Activities, National and International Conferences, etc. He also explained about how the Tecnia Mentor- Mentee system is helpful to the students for the guidance. Dr. A.K Srivastava, CE (A&D) , TIAS emphasized on need of being aware, updated and to think out of the box.



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Dr. Nivedita, Head Training & Placement Cell informed new students about the training and placement aids provided at TIAS, and working of T&P Cell.

Dr. Ram Kailash Gupta, Chairman , Tecnia Group of Institutions, communicated various opportunities provided at Tecnia about overall development of students. He informed about various clubs at Tecnia, the events and how they help grooming of students. Dr. Gupta also focused on Entrepreneurial opportunities available in Indian scenario. Dr. Gupta informed Entrepreneurial support provided by EDC Cell at Tias. Students were motivated about being regular in classes, being participative in co-curricular activities and be attentive towards norms and regulations of GGSIPU and TIAS.

The Orientation Program was followed up by campus visit along with faculty members.

Learning Outcome:

By the end of the orientation program students:

- Felt welcomed and integrated within TIAS community;
- Had a sense of responsibility and ownership of their own education;
- Interact effectively with peers, faculty and staff;
- Possess adequate information on campus facilities and resources;



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## Lighting of Lamp, Saraswati Vandana





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## Felicitation of Guest and Dignitaries



## Students



BBA Students listening to the Dignitaries