



TECNIA INSTITUTE OF ADVANCED STUDIES

Approved by AICTE, Ministry of HRD, Govt. of India, Affiliated to G.G.S.I.P. University & Recognized Under Sec. 2(f) of UGC Act 1956.
INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085



Presents

Tecnia Culture Fest Cum Fete **Saras 2015**

Date: 22 April 2015 | Time: 12PM To 6PM | Venue: Tecnia Auditorium

- Mono Acting
- One Act Play
- Face Painting
- T-Shirt Painting
- Dance (Solo, Group, Nach Baliye)
- Street Play
- Singing (Solo & Duet)
- Fashion Parade
- Mr. & Miss Saras



Convener: Dr. Vandana Raghava, **Co. Convener:** Ms. Kanika Gupta

Student Coordinators: Palak Goel - 8447530660, Sonal Mittal - 9711230393
Sachin Maan - 9811932830, Anishu Yadav - 7838955223

India's Premier ISO 9001:2008 Certified Institute. Rated as 'A' by Govt. NCT of Delhi; "A++" Category - Best Business School by AIMA; Included in Top 100 B & IT Schools by reputed publications.

Tecnia Cultural Fest

SARAS- 2015

On 22 April

At Tecnia Auditorium,

Genesis

A nation's culture resides in the hearts and in the soul of its people.

The Culture is to be a dynamic, challenging and independent force based on the freedom of expression. Everyone has the right to avail the opportunity to participate in cultural life creativity, diversity and artistic quality are the integral part of society's development.

Cultural activities are an integral part of students' college life. These activities have been given a lot of importance and encouragement to many co-curricular and extra-curricular activities believing in the maxim "A healthy body has a healthy mind". It is heartening to see that the students utilize these facilities regularly. Students participate in the cultural activities for the wide variety of reasons: for enjoyment and entertainment, for personal growth and development, as a means of expression, to learn new skills, to meet new people and to pass on the cultural traditions.

Tecnia has the rich heritage of nurturing, nourishing and showcasing talents in the fields of cultural, literary and fine arts. Cultural activities in Tecnia play a vital role in the preservation, promotion and dissemination of art and culture. The aim of the Department is to develop ways and means by which the basic cultural and aesthetic values and perceptions remain active and dynamic among the people. It also undertakes programmes of preservation, encouragement and dissemination of various manifestations of contemporary creativity. The Department is a nodal agency for commemoration significant events and celebrating centenaries of great persons. The Cultural society is run by student culture leaders with the guidance and support of staff advisers drawn from the department and colleges and under the overall control of Cultural Head.

To discover, develop, train and promote socio-cultural talent and interest amongst the students and staff. It is our Endeavour to emphasize on the overall growth of the student as a complete person comprising the body and soul, heart and conscience, mind and will, rather than the intellect alone. Sports and Cultural activities provide the excellent medium to come together.

Objectives

The main objective of conducting Cultural Activities is to bring out the various talents of the students.

1. To provide platform for budding artists and musicians.
2. Students communicate with each other outside the classes
3. Students develop their skills in different spheres
4. Students are involved into extracurricular activities not connected with education directly.
5. Students find those who may share their interests and demands.
6. Parents are happy to see the performance of their ward.
7. To provide platform to the students to exhibit their talent.

SARAS Events

- Mono Acting
- One Act Play
- Face Painting
- T-Shirt Painting
- Dance Events
 - Folk Dance
 - Solo Dance
 - Group Dance
 - Classical Dance
 - Nach Baliye
- Street Play
- Comedy Play
- Singing Events
 - Classical vocal solo
 - Light vocal music
 - Western Vocal Solo
 - Group song (India)

 - Group Song (Western)
- Fashion Parade
- Mr. & Miss Saras

Sponsor's Benefits

1.	PLATINUM SPONSOR	
1,00,000	1	Sponsor's Logo on the main Backdrop Banner
	2	Display of Sponsor's Name & Logo on stage vertical banner
	3	Display of Banners (4 Nos.) 6'x 3' at Venue (Place to be decided by the Organizers)
	4	Stall space (10' x 5') will be provided for product display and distribution of promotional literature & items
	5	During the Event, Sponsor acknowledgement by the anchor - minimum 10 Times.
	6	Display of Sponsor's name and logo on event website and social networking sites
	7	Provision for Sponsoring 2 events
	8	Felicitation of the Sponsors
2	GOLD SPONSOR	
50,000	1	Sponsor's Logo on the main Backdrop Banner
	2	Display of Banners (2 Nos.) 6'x 3' at Venue (Place to be decided by the Organizers)
	3	Stall space (8' x5') will be provided for product display and distribution of promotional literature & items
	4	During the Event, Sponsor acknowledgement by the anchor - minimum 5 Times.
	5	Display of Sponsor's name and logo on event website and social networking sites
	6	Provision for Sponsoring 1 event
	7	Felicitation of the Sponsors
3	SILVER SPONSOR	
25,000	1	Sponsor's Logo on the main Backdrop Banner
	2	Display of Banners (2 Nos.) 6'x 3' at Venue (Place to be decided by the Organizers)
	3	Stall space (6' x 4') will be provided for product display and distribution of promotional literature & items
	4	During the Event, Sponsor acknowledgement by the anchor - minimum 3 Times.
	5	Felicitation of the Sponsors
	6	Display of Sponsor's name and logo on event website and social networking sites
4	OTHER SPONSOR	
5,000	1	Sponsor's Logo on the main Backdrop Banner
	2	Display of Banners (1 No.) 6'x 3' at Venue (Place to be decided by the Organizers)
	3	Felicitation of the Sponsors
	4	During the Event, Sponsor acknowledgement by the anchor minimum 2 times
	5	Display of Sponsor's name and logo on event website and social networking sites

Notes:

1. All the Sponsor banners will be designed and prepared centrally by the organizers.
2. Sponsors are requested to provide their logos and exact names of their organizations with address.
3. The expenses for preparation of banners will be payable by respective sponsors.

We at TECNIA believe that this collaboration will add value to both, your esteemed organization and *Tecnia Group*. We sincerely hope that you would accept our request and look forward to your kind confirmation.

TECNIA believes in relationship with associates beyond sponsorship. Our mission is to facilitate individuals and organizations to realize their potential.

TECNIA provides a platform to individuals and organizations to facilitate their growth and involve them in the National movement for disabled children.

Contact for details:

For any query & clarification, please contact:

1. Dr Vandana Raghava, Convener and Cultural Head: 9910205775
2. Ms.Kanika Gupta , Co- Convener: 9013289654
3. Ms. Neha Gupta: Coordinator: 9811769024
4. Mr. Anishu Kumar: Student coordinator:7838955223

Tecnia Institute of Advanced Studies



Tecnia Institute of Advanced Studies - A Flagship of Tecnia Group of Institutions, India's Premier Management and Information Technology education Institution established by Health & Education Society, Delhi. Institute is approved by All India Council for Technical Education, Ministry of HRD, Govt. of India and affiliated to Guru Gobind Singh Indraprastha University, Delhi programs since 1998. Institute Offers MBA Full Time & Part Time and MCA Full Time program. The Institute is situated in the country's capital New Delhi – A Global Business Centre with multi- faceted society, an important educational hub of entrepreneurial influences and remarkable academic, professional and social opportunities. The Institute is well connected with Airport, Railways, Metro Railways and Mass Rapid Transport system at Madhuban Chowk, Rohini.

Institute is recognized under Sec. 2(f) of UGC Act 1956; Rated as 'A' category by Govt. of NCT of Delhi and 'A++' Category - Best Business School by latest AIMA - Business Standard & Business India Publications Surveys & included in Top 100 B – Schools & IT – Schools by Dalal Street Investment Journal and is India's Premier ISO 9001:2008 Certified Institute, Certified by JAS-ANZ, Australia ensuring that our system and procedures are of a consistent quality, followed with precise rigidity. The Institute has been consistently ranked among the top B-Schools in the Country.

The Institute has excellent ultra modern infrastructure including state-of-the-art Air Conditioned Library and Reading Room, Auditorium, Lecture Theaters, Tutorial Rooms, Seminar Halls, Computer Centre, Computer Laboratories with Audio Visual Aids for Presentations.

The Institute imparts Value Based Quality Education, Training, Research & Consultancy, in the field of Management and Computer Applications. At Tecnia, we bring together theory with hands on application, and it is this unique approach – action-based learning and interdisciplinary, team oriented situations – that develops leaders and ideas that change the world. The Institute offers the structure, the guidance, and the expertise, and students develop their own customized plan of action.

The Institute offers following electives in Management stream Marketing, Finance, Human Resources Management, Information Technology and systems, Global Business Management. The students can also pursue electives e.g. Multimedia Technologies, Digital Signal Processing, Microprocessors, Fuzzy Sets and Logic, Compiler Construction, Distributors DBMS etc. in MCA Programme. The Institute has all the elements with which to transform future of the students and your career.

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