

NATIONAL CONFERENCE On Technology for Advanced Application for Education



Saturday, 22th March, 2014



Venue: Auditorium, TIAS

Organized By

TECNIA GROUP OF INSTITUTIONS

INSTITUTIONAL AREA, MADHUBAN
CHOWK, ROHINI, DELHI- 110085

E-Mail: directortias@tecnia.in,

Website: www.tecnia.in

Fax No: 27555120, Tel: 27555121-24

PROGRAMME SCHEDULE

09:00 A.M-10:00 A.M. Registration of Delegates

INAUGURAL SESSION

10:00 A.M-10:30 A.M. Welcome of Chief Guest, Guest of Honor and Other Dignitaries.

10:30 A.M-10:40 A.M. Opening Remarks by the Director, TIAS.

10:40 A.M-10:50 A.M. Key Note Address.

10:50 A.M-11:00 A.M. Address by Prof. Rajesh Bajaj, Chief Convener, TIAS.

11:00 A.M-11:05 A.M. Address by Dean, TIAS.

11:05 A.M-11:10 A.M. Address by Ms. Sandhya Bindal Deputy Director, Tecnia Group of Institutions

11:10 A.M-11:20 A.M. Address by Guest of Honor 1

11:20 A.M-11:30 A.M. Address by Guest of Honor 2

11:30 A.M-11:40 A.M. Address by Chairman, Tecnia Group of Institutions

11:40 A.M-11:50 A.M. Address by the Chief Guest

11:50 A.M-11:55 A.M. Vote of Thanks by Convener of the Conference

11:55 A.M-12:15 P.M. Tea Break

PLENARY SESSION - 1

12:15 P.M.- 01:15 P.M Address by the Chairperson of the Session

Speaker.1

Speaker.2

Speaker.3

01:15 P.M.- 02:00 P.M Lunch - Break

PLENARY SESSION - 2

02:00 P.M.- 03:00 P.M. Address by the Chairperson of the Session

Speaker.1

Speaker.2

Speaker.3

PLENARY SESSION - 3

03:00 P.M.- 04:30 P.M. Address by the Chairperson of the Session:

Speaker.1

Speaker.2

Speaker.3

04:30 P.M.- 04:35 P.M. Valedictory Session.

Conference Patron In Chief

- **Shri Ram Kailash Gupta**
Chairman, Tecnia Group of Institutions

Conference Chairman:

- **Dr. A. K .Rathore**

Director, TIAS

Conference Convener:

- **Dr. Vishal Khatri**
Associate Professor, TIAS

Organizing Committee

- Mr. Vijay Singhal
- Dr.R.B. Garg
- Dr. Vaibhav Bansal
- Dr. Shikha Singh
- Dr. Gurvinder Kaur
- Dr. Ashima Bhatnagar Bhatia
- Ms. Rashmi Ishrawat
- Ms Aarti Bajaj
- Ms.Alka Batra
- Ms. Rama Bhatia
- Mr.Mohit Tiwari

Advisory Committee :

- Prof. A.K. Bardhan, FMS Delhi University, Delhi
- Prof. S.K. Singh, Delhi Technological University
- Prof. M.A. Wahab, Jamia Milia Islamia, Delhi
- Prof. R.K.Sharma, IIT Delhi
- Dr. Manoj Das IIIT , Gwalior
- Prof. G.S. Sawhney, Accurate Inst. of Mgt. & Technology, Greater Noida
- Prof. R.K. Agrawal, H.R.I.T. Ghaziabad
- Dr. Rajeshwar Nath, INMANTECH Ghaziabad
- Mr. Rajeev Goswami, GNIT, Greater Noida
- Prof. N.K.Rai, Radha Govind School of Management, Meerut



Tecnia Institute of Advanced Studies - A Flagship of Tecnia Group of Institutions, India's Premier Management and Information Technology education Institution established by Health & Education Society, Delhi. Institute is approved by All India Council for Technical Education, Ministry of HRD, Govt. of India and affiliated to Guru Gobind Singh Indraprastha University, Delhi programs since 1998. Institute Offers MBA Full Time & Part Time and MCA Full Time program.

The Institute is situated in the country's capital New Delhi - A Global Business Centre with multi-faceted society, an important educational hub of entrepreneurial influences and remarkable academic, professional and social opportunities. The Institute is well connected with Airport, Railways, Metro Railways and Mass Rapid Transport system at Madhuban Chowk, Rohini.

Institute is recognized under Sec. 2(f) of UGC Act 1956; Rated as 'A' category by Govt. of NCT of Delhi and 'A++' Category - Best Business School by latest AIMA - Business Standard & Business India Publications Surveys & included in Top 100 B - Schools & IT - Schools by Dalal Street Investment Journal and is India's Premier ISO 9001:2008 Certified Institute, Certified by JAS-ANZ, Australia ensuring that our system and procedures are of a consistent quality, followed with precise rigidity. The Institute has been consistently ranked among the top B-Schools in the Country.

The Institute has excellent ultra modern infrastructure including state-of-the-art Air Conditioned Library and Reading Room, Auditorium, Lecture Theaters, Tutorial Rooms, Seminar Halls, Computer Centre, Computer Laboratories with Audio Visual Aids for Presentations.

The Institute imparts Value Based Quality Education, Training, Research & Consultancy, in the field of Management and Computer Applications. At Tecnia, we bring together theory with hands on application, and it is this unique approach - action-based learning and interdisciplinary, team oriented situations - that develops leaders and ideas that change the world. The Institute offers the structure, the guidance, and the expertise, and students develop their own customized plan of action.

The Institute offers following electives in Management stream Marketing, Finance, Human Resources Management, Information Technology and systems, Global Business Management. The students can also pursue electives e.g. Multimedia Technologies, Digital Signal Processing, Microprocessors, Fuzzy Sets and Logic, Compiler Construction, Distributors DBMS etc. in MCA Programme. The Institute has all the elements with which to transform future of the students and your career.

GENESIS

Technology is the systematic application of knowledge to meet the needs and desires of man, including its embodiments in machine, tools, products and software (i.e. the organization and management of doing things) and including the possession of such knowledge by skilled labour, professionals, managers and libraries. Learning using technologies has become a global phenomenon. It is believed that technology is a way to prepare students for the 21st century global economy. Challenges in imparting modern education can be overcome through innovations with a blend of technology and smart thinking. Moving beyond the classroom walls, creative use of technology can completely transform the education system and unleash new ways of learning skills. The success in using technologies in education depends largely on the ability of teachers to integrate these technologies into the teaching process. The combination of education and technology has been considered the main key to human progress.

The rapid and constant pace of change in technology is creating both opportunities and challenges for students. Technology allows students to be creative while also developing new skills and grasping an understanding of how things work. Technology in education can provide students with a wealth of information and knowledge, which they can then use in the future to pursue a related career or simply as a subject of interest and intrigue. Technology is an increasingly significant part of the society children are growing up in today, so it is only natural that they should learn about the appliances and systems they rely on a daily basis. Technology, like science, also inspires students to think and form questions based on what they see and learn; this leads them to want to gain further knowledge and understanding which they are then able to pass onto others. Technology undoubtedly makes the learning process more interactive and therefore more interesting and memorable.

CALL FOR PAPERS

Conference invites papers/registration across the globe, from

- Academicians and Fellows.
- Researchers and Students.
- Experts and Executives from industry, public sector, government, civil society organizations, etc.
- Experts from regulatory authority of education sector.
- Entrepreneurs, consultants, journalists, administrative experts.
- Any other relevant stake holders interested in Management Education.

KEY ISSUES

- E-Learning
- M-Learning
- Information Technology and Computer Education
- Web Application and Web Service Computer Science and Engineering
- E-governance and Web Engineering
- VoIP Blue tooth Technology
- Mobile Applications and Services
- Wireless and Mobile Network Management and Service Infrastructure
- Mobile system design, implementation and applications
- Mobile Applications Development Environment and Tools
- Internet and Intranet Technologies and Services

GENERAL INSTRUCTIONS FOR PAPER

SUBMISSION:

Paper must not be longer than 10-12 pages (within 3000 words).

The paper should be in MS-Word/ PDF format.

Paper must accompany the following details of authors:

- i) Name of the author with designation
- ii) Name of the co-author with designation
- iii) Correspondence address contact number / and e-mail ID
- iv) Profile of the authors
- v) Organization / Institution name

Registration fee:

- i) Students – Rs 300/-
- ii) Research Scholars – Rs. 500/-
- iii) Academicians – Rs. 1000/-
- iv) Industry Delegates – Rs. 1500/-

Kindly send your Paper through e-mail and registration form and DD/ Cheque by post to:

Dr. Vishal Khatri –Convener

Mob: 9212227730

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Dr. Ajay K. Rathore-Director

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Please tick, whichever is applicable :

- Submitting paper Presenting Paper
 1500/-Corporate Executive 1000/-Academician
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(Signature of the Participant)

Note:

1. Please fill the form neatly in capital letters.
2. Last date for receiving the applications is **8th March, 2014**.
3. The fee includes conference material and refreshments. A certificate would be issued to the participants.
4. Fee does not include accommodation, local/outstation travel. No refund will be allowed for cancellations made. Outstation candidates needing assistance in accommodation (on payment) may contact the Conference Convener at the address given below.

Kindly send your registration form and DD/ Cheque by post to:

**Convener - Tecnia Institute of Advanced Studies
Institutional Area, Madhuban Chowk, Rohini Delhi –
110085, India.**

**Phone: 011-27555121-22-23-24, Mobile: +919212227730,
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Submission Details

- Paper Submission deadline: **8th March, 2014**
- Author Acceptance Notification: **15th March, 2014**
- Conference Date: **22th March, 2014**