

Report

Event	: National Conference
Topic	: Leadership and Management in the Era of Emerging Markets
Day & Date	: Friday, 10th October 2014
Venue	: Tecnia Auditorium
Convener	: Dr. Mani Manjari
Student Delegates	: 250
Research Scholars	: 15
Faculty Delegates	: 52

Chief Guest :

- Hon'ble Mr. Bhagwati Prasad, Former Chief Justice, Jharkhand

Guests of Honor :

- Prof. Sanjeev Mittal, Dean USMS, GGSIPU University, Delhi
- Dr. K. P. Singh, Asso. Prof. Delhi University, Delhi

Resource Persons :

- Sh. Ram Kailash Gupta, Chairman, Tecnia Group of Institutions, Delhi
- Dr. Sandhya Bindal, Dy. Director, Tecnia Group of Institutions, New Delhi
- Dr. Ajay K. Rathore, Director, Tecnia Institute of Advanced Studies, New Delhi
- Dr. R. P. Tulsian, Prof., University of Delhi.
- Dr. R. K. Sharma, Asso. Prof., Bhartiya Vidya Peeth Institute of Mgmt. & Research, Delhi.
- Prof. Rajesh Bajaj, Prof., TIAS, Delhi.
- Dr. Sunil Kadyan, Asst. Prof. Amity University, UP.
- Dr. Meenakshi Kaushik, Asst. Prof., Amity University
- Dr. Vandana Raghwa, Prof. TIAS, Delhi
- Ms. Geetika, Asst. Prof. TIAS, Delhi
- Mr. Rupal Arora, Asst. Prof. TIAS, Delhi
- Ms. Komal Gangi, Asst. Prof., TIAS, Delhi
- Ms. Bhawna Khattar, Asst. Prof. TIAS, Delhi
- Ms. Neha Gupta, Asst. Prof., TIAS Delhi
- Dr. Anshu Arora, Principal, Bal Bharti School, Bahadurgarh.
- Mr. Rahul Tripathi, Asst. Prof. TIAS, Delhi
- Ms. Samiyah Jamal, Research Scholar, Mewar University.
- Ms. Sonia Ruhil, Asst. Prof., TIAS, Delhi
- Ms. Shilki Bhatia, Asst. Prof., Delhi Institute of Advanced Studies, Delhi.
- Mr. Honey P Vijaykumar, Research Scholar, GGSIPU, Delhi

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- Mr. Nitish Yadav, Research Scholar, GGSIPU, Delhi
- Mr. Anishu Kumar & Palak Goyal, Research Scholar, GGSIPU, Delhi
- Ms. Divya Kwatra, Research Scholar, GGSIPU, Delhi
- Mr. Akash Goswami, Research Scholar, GGSIPU, Delhi
- Ms. Renu, Research Scholar, GGSIPU, Delhi
- Ms. Payal Kalra, Research Scholar, GGSIPU, Delhi
- Mr. Saket and Nitika, Research Scholar, GGSIPU, Delhi
- Ms. Neha Garg, Research Scholar, GGSIPU, Delhi
- Ms. Akriti and Shreeya, Research Scholar, GGSIPU, Delhi
- Ms. Shefali Verma and Sukhmani Mann, Research Scholar, GGSIPU, Delhi
- Mr. Deepak Rathi, Research Scholar, GGSIPU, Delhi

Inaugural Panel:



Dr. Mani Manjari Convener of the Conference, Dr. K.P. Singh, Asso. Prof. University of Delhi, Guest of Honour, Prof. Rajesh Bajaj, Chief Convener, TIAS Delhi, Hon'ble Sh. Bhagwati Prasad, Former Chief Justice, High Court, Jharkhand, Chief Guest, Dr. Ajay K. Rathore, Director, TIAS Delhi, Prof. Sanjiv Mittal, Dean USMS, GGSIP University, Delhi, Guest of Honour. (From Left to right)

About The Conference

Most of successful companies are fully aware that over the last two decades context of leadership and governance has changed dramatically; putting tremendous pressure on traditional models of management and organization. Today's leaders are faced with highly unpredictable and volatile environments that defy the static nature of long-range planning. These organizations are enmeshed in a new interconnected world of complex global networks that engage in novel ways of co-evolution and co-creation across the globe. To turn these challenges into opportunities, leaders have realized that they need to shape highly creative, agile and flexible planning which requires a more "horizontal" leadership culture that fosters the cross-boundary dialogue, participation and collaboration.

With the advent of new technologies and further support from Internet access to the new markets has become very convenient. Further e-commerce finding global acceptance doing business across the national boundaries is on increasing trend.

The main goal of one day national conference was designed to discuss responses related to Leadership and Management in the era of emerging markets paradigm shift through E-Governance, Social Media, Information and e-resources.

Objectives of the conference

- To provide a platform to the participants from Industry, Business Organization, Academicians and Students to discuss the strengths, weaknesses, opportunities and threats involved in management cross cultural context.
- To encourage Research Scholars to share their research work with other experts
- To provide the participants an opportunity to examine the different dimensions of current environment.

Key Issues

- Role of Management Leaders in innovation
- Developing strategic leadership capabilities
- Online leadership, creativity and entrepreneurship
- Impact of societal changes in business growth
- Knowledge Management
- Big data analytics- challenges for knowledge management
- Current Trends in E-Management
- Governance Challenges in the family-owned business
- Corporate social responsibility-stakeholder or stockholder driven
- Corporate governance in emerging economies
- Developing strategic leadership capabilities
- Leadership and management Style

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- Leadership role in innovation
- Leadership challenges- barriers to effective communications
- Managing in the digital economy
- E-Learning platforms
- ERP
- E-education
- E-resources-Research Data from sectoral associations
- E-resources Evaluation and Content
- Campus Information Systems
- Leveraging digital skills for Innovation in the Society
- Corporate and Entrepreneurship
- Women Entrepreneurs education and development
- Self learning Integrated Methodology

Inaugural Session:

Tecnia Institute of Advanced Studies organized a National Conference on **Leadership and Management in the Era of Emerging** on 10th October, 2014 at the Tecnia Auditorium.

Hon'ble Sh. Bhagwati Prasad, Former Chief Justice, High Court, Jharkhand graced this occasion as the Chief Guest of the Conference. Prof. Sanjiv Mittal, Dean USMS, GGSIP University, Delhi and Dr. K.P. Singh, Asso. Prof. University of Delhi present as Guest of Honour on this occasion.

Guest Receiving committee extended warm reception to the Chief Guest & Guests of Honour, Distinguished Guests, Eminent Speakers, Delegates and Research Scholars.



Arrival of Chief Guest Hon'ble Sh. Bhagwati Prasad, Former Chief Justice, High Court, Jharkhand.



Arrival of Guest of Honour Prof. Sanjiv Mittal, Dean USMS, GGSIP University and Dr. K.P. Singh, Asso. Prof. University of Delhi.

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Chief Guest Hon'ble Sh. Bhagwati Prasad being escorted to the venue.



Traditional well Come to the dignitaries

Leadership and Management in the Era of Emerging Markets



Saraswati Vandana and lighting the Lamp by the distinguished Guests



Saraswati Vandana and lighting the Lamp by the distinguished Guests



Director TIAS felicitating the Hon'ble Chief Guest Sh. Bhagwati Prasad, former Chief Justice, Jharkhand with shawl , bouquet and memento.

Leadership and Management in the Era of Emerging Markets



Director TIAS felicitating Guest of Honor Prof. Sanjeev Mittal, Dean USMS, GGSIPU Delhi.



Prof Rajesh Bajaj TIAS felicitating Guest of Honor Dr. K. P Singh, Asso. Prof., Delhi University



Address by Dr. A. K. Rathore, Director, TIAS Delhi



Key Note Address by Prof. Sanjeev Mittal Dean, USMS GGSIPU Delhi



Release of the Tecnia Journal by dignitaries' on Dias, Dr. Mani Manjari, Dr. K. P. Singh, Prof. Rajesh Bajaj, Hon'ble Sh. Bhagwati Prasad, Dr. A. K. Rathore and Prof. Sanjeev Mittal. (From Left to right)

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Address by Dr. K. P. Singh Asso. Prof. Delhi University.

Dr. K. P. Singh talked about the management of the emerging markets and ethics which are required to be followed. He also mentioned about different Indian market leaders, their efforts in the field of E-Market, E-ticketing, E-library, E-financing and Cyber Market. According to him ethical management is mandatory for a successful business.



Address by Prof. Rajesh Bajaj, Prof, TIAS Delhi

Prof. Rajesh Bajaj articulated on the different emerging markets and their success factors for sustenance in developmental market oriented economy.



Address by Hon'ble Sh. Bhagwati Prasad former Chief Justice, Jharkhand High Court, and Chief Guest of the Conference

Hona'ble Sh. Bhagwati Prasad Former Chief Justice, Jharkhand, congratulated Tecnia Institute for having good infrastructural facilities. He talked about Management in the perspective of e-market. According to him, women are the best managers. To run a good organization one should focus on seamless planning and execution thereof. He also emphasized on the importance of the youth and their resilience to tide over all the difficult situations.



Vote of Thanks by Dr. Mani Manjari , Convener.

Dr. Mani Manjari expressed sincere thanks on behalf of the Tecnia Institute of Advanced studies, to Hon'ble Sh. Bhagwati Prasad , Former chief justice , High Court Jharkand, Chief guest of the conference. She extended her thanks to Prof. Sanjeev mittal , Dean USMS, Guru Gobind Sing IndraPrasth University and Dr. K. P. Singh Asso. Prof. Delhi University. She also expressed her gratitude towards Invited speakers, for sparing their time and contributing towards successful proceeding of the conference.

Plenary Session – I

The Plenary Session- I was chaired by Dr. R. P. Tulsian, University of Delhi. During the session following resource person presented their research papers.

- (a) Dr. Sunil Kadyan, Asst. Prof., Amity University, UP, titled “Insurance Intermediary with Technology Adoption: A step towards E-World”
- (b) Dr. Meenakshi Kaushik, Asst. Prof., Amity University Delhi, titled “Leadership in today’s Millennium”.
- (c) Dr. Sandeep Kumar, Asst. Prof., Punjab University, titled “Leadership in globalized market”
- (d) Dr. Vandana Raghawa, Prof., TIAS Delhi, titled “ Women Entrepreneurship in India- challenges and development”
- (e) Ms. Geetika, Asst. Prof., TIAS Delhi, titled “Women Entrepreneur education and development: Indian perspective”.
- (f) Ms. Rupal Arora, Asst. Prof., Mata Sundari College for Women, titled “Current State Of CSR In India with challenges and Future of CSR”.
- (g) Ms. Komal Gangi, Asst. Prof., TIAS, Delhi, titled “Women Entrepreneurship- Issues and challenges”



Ms. Rupal arora, Dr. Sandeep Kumar, Dr. R. P. Tulsian Session Chairperson, Dr. Sunil Kadyan, Dr. Vandana Raghawa
(From Left to Right)

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Research paper presentation by Ms. Rupal Arora, Asst. Prof., Mata Sundari college for Women ,Delhi



Research paper presentation by Dr. Sandeep Kumar, Asst. Prof. Punjab University, Punjab



Research paper presentation by Dr. Sunil Kadyan, Asst. Prof. Amity University, UP.



Research paper presentation by Dr. Vandana Raghawa, Prof., TIAS Delhi



Research paper presentation by Asso. Prof. Amity University, Delhi



Research paper presentation by Asst. Prof., Ms. Geetika, TIAS Delhi,

Plenary session II

The Plenary Session-III was chaired by Dr. R. K. Sharma, Asso. Prof., Bhartiya Vidya Peeth Institute of Management and Research Delhi. During the session following resource person presented the research papers.

- (a) Ms. Neha Gupta, Asst. Prof., TIAS, Delhi, titled “Knowledge management ; issues and challenges”
- (b) Dr. Anshu Arora, Principal, Bal Bharti School, Bahadurgarh, titled “Leadership and Management in the era of emerging markets”.
- (c) Mr. Rahul Tripathi, Asst. Prof., TIAS, Delhi, titled “Managing Industrial Economy”
- (d) Ms. Samiyah Jamal, Research Scholar, Mewar University, titled “Introduction to fashion marketing”
- (e) Ms. Shilki Bhatia, Asst. Prof., DIAS, Delhi, titled “Corporate social responsibility- An insight into legal compliance”.



Dr. Samiyash Jamal, Dr. R. K. Sharma, Ms. Neha Gupta, Mr. Rahul Tripatlhi (From Left to Right)

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Research paper presentation Dr. Meenakshi Kaushik, Asst. Prof., Amity University, Delhi.



Research paper presentation by Dr. Anshu Arora, Principal Bal Bharti School, Bahadurgarh



Research Paper Presented by Mr. Rahul Tripathi, Asst. Prof. TIAS, Delhi



Research Paper Presented by Ms. Komal Gangi, Asst. Prof. TIAS, Delhi



Research Paper Presented by Ms. Neha Gupta, Asst. Prof. TIAS, Delhi

Plenary session III

The Plenary Session- III was chaired by Prof. Rajesh Bajaj, Prof., TIAS Delhi. During the session following resource persons presented the research papers.

- (a) Mr. Honey P Vijaykumar, Research Scholar, GGSIPU, Delhi, presented paper on “knowledge Management as a tool of transforming Industrial Knowledge into Organizational Knowledge”.
- (b) Mr. Nitish Yadav, Research Scholar, GGSIPU, Delhi, titled “online Trading and e-market”.
- (c) Mr. Anishu Kumar & Palak Goyel, Research Scholar, GGSIPU, Delhi, titled “E-commerce as an emerging tool”.
- (d) Ms. Divya Kwatra, Research Scholar, GGSIPU, Delhi, titled “Online leadership creativity and entrepreneurship”.
- (e) Mr. Akash Goswami, Research Scholar, GGSIPU, Delhi, titled “Leadership role in Innovation”.
- (f) Ms. Renu, Research Scholar, GGSIPU, Delhi, titled “Importance of corporate social responsibility in business organization”.
- (g) Ms. Shefali Verma and Ms. Sukhmani Mann, Research Scholar, GGSIPU, Delhi, titled “Knowledge Management”.



Mr. Nitish Yadav, Divya Kawatra, Prof. Rajesh Bajaj Session Chairperson, Mr. Anishu Yadav. (From Left to Right)

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Research paper presentation by Ms. Divya Kawatra, Research Scholar GGSIPU.



Research paper presentation by Mr. Akash Goswami, Research Scholar GGSIPU.



Research paper presentation by Ms. Shefali, Research Scholar GGSIPU.



Research paper presentation by Nitish Yadav, Research Scholar GGSIPU.



Paper Presented by Ms. Sukhmani, Research Scholar, GGSIPU.



Dr. Ajay Pratap Singh delivered valedictory address in which he summarized the entire day's proceedings and brought out the outcome from deliberations of the conference.

Address by Dr. Ajay Pratap Singh, Asso. Prof. TIAS, Delhi during validating session.

Learning Outcome and Conclusion:

- The diversity of top leadership should reflect the diversity of the firm's customers.
- Global leaders must be effective in aligning employees around the company's mission and values, empowering people to lead, and collaborating horizontally rather than managing vertically.
- Global companies need to develop large number, of leaders who are comfortable in operating in a variety of cultures.
- Developing global leaders with cultural sensitivities and collaborative skills requires greater focus on emotional intelligence, self-awareness, and empowerment than on traditional management skills.
- Special focus is required in education and development of women entrepreneurs.

The Conference came to its logical conclusion by bringing out various issues and concepts related to developing strategic leadership capabilities, Women Entrepreneurs Education and Development, Self learning Integrated Methodology, Current Trends in E-Management, Role of Management leaders in Innovation and Knowledge Management.