

MANAGEMENT FEST

FROM 9 AM ONWARDS

Endeavour

29th March

2014

Case Presentation

Business Plan

Quiz

Debate

Synthesis

Ad Campaign

Just A Minute

Management Games

Lan Gaming



Venue: TECNIA INSTITUTE OF ADVANCED STUDIES

- Saturday, March 29th 2014

Organized By



TECNIA INSTITUTE OF ADVANCED STUDIES

Approved by AICTE, Ministry of HRD, Govt. of India Affiliated To Guru Gobind Singh Indraprastha University, Recognized by UGC under Sec 2(f)

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An ISO 9001:2008 Certified Institute; Rated as 'A' by Govt. NCT of Delhi; "A++" Category - Best Business School by latest AIMA - Business Standard & Business India Publications Surveys & included in Top 100 B & IT Schools by Dalal Street Investment Journal



Genesis:

“Everyone is unique like their fingerprint so, Don’t try to fit in when you were born to **stand out.**”

Endeavour is a creative initiative by the Tecnia Institute of Advance Studies to provide the platform where students from various streams can showcase their knowledge, skills and abilities. Endeavour promises to test grits, guts and grandeur & winners will be those who will be ahead of all odds with right blend of EQ & IQ.

Endeavour’14 is all set to be bigger and better, with new innovations and events guaranteed to pull in the crowds. The main highlights of the fest will be Ad Campaign, Business Plan, Quiz, Debate (English/Hindi), Case Presentation, Just A Minute (English/Hindi), Management Games, Synthesis to check students’ talent.

Objectives:

- To create awareness amongst students of Management, IT and Mass Communication about the contemporary issues.
- To search the talent among the students and to bring the various educational facets of the students to the surface
- To enhance their communication skills, shape attitudes and behaviour and ultimately prepare them for corporate roles.
- To enable students to sharpen their managerial knowledge & decision making skills.

Events:

- | | |
|----------------------|-----------------|
| ✓ Quiz | ✓ Debate |
| ✓ Case Presentations | ✓ Just a Minute |
| ✓ Management Games | ✓ Synthesis |
| ✓ Business Plan | ✓ Lan Gaming |
| ✓ Ad Campaign | |



Events:

Quiz: If you think you know what others don't, here is an opportunity to stimulate your Grey cells. Brace thyself with the right knowledge, spirit, enthusiasm and attentiveness to play quiz, where you lock horns with other warriors from different colleges to emerge victorious. Information is power and power alone will determine who stand and who falls.

Case Presentations: The case study method of teaching is based on the fact that learning can best occur when the participant is involved in solving a problem which reflects a real life situation. It takes into account the fact that the basic role of a manager / administrator is to make and implement decisions. These decisions need to be based on such information as is available to him. Not always, however, he has access to unlimited information, and, therefore, the effectiveness of his decision rests on his analytical skills and on how best he can make use of the available information.

Management Games: In this competitive age, only the fittest can survive. Take challenges in various areas of management in the form of Management Games: Sales Gorilla, Board Room Battle, Role Play and emerge out as victorious.

Business Plan: If you think your plan to be like a metal, then prove it because every metal has to prove its mettle.

Ad Campaign: Sell it if you can. Many a small thing has been made large by the right kind of advertising. It is your chance today to sell your product, if you can, by aggressive AD CAMPAIGN and throw your competitors at bay: Can you?

Debate: Speakers in the Firing line, jousting, thrusting and parrying - all for the Noble cause of defending a Topic. If you think that you have the ability to play with words and have the ability to speak on anything that is given to you, then this could be your chance to stardom in the language, that's it.

Just a Minute: If you are a crazy adventurous in TIME, show your presence of mind, think fast and speak quickly, do everything in JUST A MINUTE and stand winner.

Synthesis: It is a great to do a good work, but it is greater to present the same convincingly. You need to present your Project Report in the best possible way; you can WIN by edging over your friends.

Lan Gaming: If you are crazy about the race, passionate about the speed, come, play and win.



Rules & Regulations

General Rules:

- All the participants are required to get themselves registered; else, they will not be entertained.
- Last day for internal registration will be 24.03.2014
- For external participants, registration can be done on 29th March 2014 from 9:00 AM-10:00AM. However, prior confirmation for the event is required.
- All participants are required to be on time else their registration will stand cancelled.
- Information regarding the events will be available at the Registration Desk
- Entries in particular event will be strictly on first come basis.
- All participants are required to report 15 minutes prior to commencement of particular event.
- Late entries will not be allowed.
- Judges' decision will be final. Clarifications regarding the judgment will not be entertained.
- Stationery, special equipments etc will not be provided and will not be compensated for as well.
- Participants are required to produce their College Identity Card on demand
- Organizers will not be responsible for the security of participants' personal belongings.
- Participating Certificates will be provided.

Rules & Regulations

Quiz

(Venue: PG Auditorium, Timings: 11:00 AM-12:30 PM)

If you think you know what others don't, here is an opportunity to stimulate your Grey cells.

Rules:

- Maximum No. of participating teams: 10
- Number of participants per team: 2
- Quiz Master's decision will be final and binding upon all participating teams.
- Use of any unfair means will lead to disqualification.
- Entry is strictly on the first come first serve basis.
- Quiz will be based on General Awareness with regard to IT, Management and Media.
- There will be three rounds. Each round will be an elimination round.
- Seven teams will move from first round to second round and four teams will enter into final round.

Debate

(Venue: PG Auditorium, Timings: 12:30 PM-2:30 PM)

(Topic: Active Participation of Youth in Electoral Process)

Speakers in the Firing line, jousting, thrusting and parrying - all for the Noble cause of defending a Topic.

Rules:

- Maximum no. of participating teams: 10
- Number of participants per team: 02
- Each team would have two speakers – one for and the other against the motion.
- Medium of speaking would be either English or Hindi.
- Individual will be given 4 minutes to put forward their arguments and 1 minute of interjection.
- There will be Negative Marking for exceeding time limit.
- Decision of Judges/Referees will be final and binding upon all.

Just A Minute

(Venue: PG Auditorium, Timings: 2:30 PM-3:00 PM)

A Crazy Adventure In Time

Rules:

- Maximum no. of participating teams: 10
- Medium of speaking would be either English or Hindi
- Only one minute will be given to each participant.
- There will be Negative Marking for exceeding time limit.
- Decision of Judges/Referees will be final and binding upon all.
- Topic will be given on the spot.

AD Campaign

(Venue: PG Auditorium, 10:00 AM-11:00 AM)

Sell it if you can

Rules

- Maximum no. of participating teams: 10
- Topic will be given on the spot
- Preparation time: 2 minutes
- Enacting time: 3 minutes
- The final presentation will be made by one representative of the team
- The participants will use their own stationary for the same
- Team should have maximum two members.

Business Plans

(Venue: PG Seminar Hall, Timings: 2:00 PM-3:30 PM)

(Topic: Starting A New Venture)

If you think your plan to be like a metal, then prove it...Because every metal has to prove its mettle..

Rules

- Maximum number of teams: 10
- Two members per team

- No student can be a part of more than one team
- One team cannot submit multiple entries
- Each internal team will submit the written plan on or before 24.03.2014 to student coordinator in hard copy. However, the external teams may submit the same latest by 10 am on 29.03.2014 in hard copy at the registration desk.
- The cover page of the document should contain the following details. These details should not be mentioned anywhere else in the document.
 - Name of the team
 - Name of the members
 - Contact number and email id of each member.
- Decision of Judges/Referees will be final and binding upon all.

INPUTS AVAILABLE TO THE PARTICIPANTS:

- Capital Outlay Inheritance – 1 million US \$
- Function Trading / Manufacture & sales / Services
- Sector : Your Choice
- Locale : Your Choice

➤ REQUIREMENTS

- Concept of Business Plan
- Current Status :
- Market Size,
- Competition,
- Technology,
- Future potential,
- Societal linkages,
- Factor availability etc.
- Detailed Plans :
- Resource requirement with costing,
- Time frames,
- Capital layout – Equity and Debt
- Operational plans,
- Project gestation period
- Projected Cash flows (5 years)
- Projected profit & Loss Statements (5 years)
- Future plans

- Each team will be given 8 minutes to give the presentation and 2 minutes for interjection.

Management Games

(Venue: Room No. 411,412,413 Timings: 12:00 PM-3:30 PM)

SALES GORILLA

- Maximum no. of participating teams: 10
- A team of 2 members
- Topics will be provided on the spot
- Teams are expected to present their selling skills. (in English only)
- Preparation time: 2 minutes
- Enacting time: 5 minutes
- A warning bell will be ring after 4 minutes

BOARD ROOM BATTLE

- Maximum no. of participating teams: 5
- A team of 5 members (max.)
- Enacting Time-10 minutes.
- The participants will have to assume themselves as the members of the Board of Directors and have to act accordingly.
- Team may choose any one of the following topic:
 - Mr. N.R.Narayan Murthy's re-entry to Infosys
 - Suzuki's plant in Gujrat
 - Bharti entry into retail
 - Bajaj's plan for four wheelers

ROLE PLAY

- A team of 2 participants (Max.)
- Topic will be provided on the spot
- A situation related to corporate scenario will be provided

- Language: English
- Preparation time: 2 minutes
- Enacting time: 5 minutes
- Alarming bell after 4 minutes

Case Presentation

(Venue: PG Seminar Hall, Timings: 10:00 AM-12:00 Noon)

Rules

- Maximum number of teams will be 10
- Number of members per team = 2
- Each team will be given 8 minutes to give the presentation and 2 minutes for interjection.
- Decision of Judges/Referees will be final and binding upon all.
- There will be Negative Marking for exceeding time limit.
- Download the case from <http://tecnia.in/Endeavour2014/download.php>
- Teams will be given the problems/questions 45 minutes before the scheduled time to analyze and prepare the power point presentation.

Synthesis

(Venue: PG Seminar Hall, Timings: 12:00 Noon-2:00 PM)

- Maximum number of teams will be 10
- Presentation will be based on Project report in the area of management/IT/Media.
- No. of participants in a team –Individual.
- Each internal participant will submit the Project report on or before 24.03.2014 to student coordinator in hard copy (Max-5-6 Pages). However, the external participants may submit the same latest by 10 am on 29.03.2014 in hard copy at the registration desk.
- The cover page of the document should contain the following details. These details should not be mentioned anywhere else in the document.
 - Name of the participant
 - Contact number and email id of the participant.

- Each team will be given the 8 minutes to give its presentation and 2 minutes for Q / A session
- Decision of Judges/Referees will be final and binding upon all.

Lan Gaming

(Venue: MCA Lab-III Floor, PG Building, Timings: 10:00 AM-2:30 PM)

NFS (Need for Speed) Racing Game

- Entry fee will be Rs.30 per person for 1 time entry.
- Limited registration per person (Max. 3 times).
- Standard Print race per event.
- Max 4 person per race.
- Only1 winner per event.(every round is Knock out round).
- Winner moves to next round and so on.

Counter Strike

- Entry fee will be Rs.150 per team for 1 time entry
- Limited Registration per team(Max. 2times)
- First Person shootout
- Participants per team: 3 to 5
- Standard Bomb Defuse event.
- Every shootout is knockout shootout
- Only winning team will go to the next round.

For any further enquiry visit the website or mail us to endeavourtias@tecnia.in



Minute To Minute Program

Venue: Tecnia Institute of Advanced Studies, Madhuban Chowk, Rohini, Delhi		
Date & Day	29th March, 2014, Saturday	
9:00 AM-10:00 AM	Registration	
9:30 AM-10:00 AM	Inauguration ceremony of the event	PG Auditorium
Event Schedule		
10:00 AM-12:00 Noon	Case Presentations	PG Seminar Hall
12:00 Noon-2:00 PM	Synthesis	PG Seminar Hall
2:00 PM-3:30 PM	Business Plan	PG Seminar Hall
12:00 Noon-3:30 PM	Management Games	Sales Gorilla-Room No. 411
		Board Room Battle-Room No. 412
		Role Play-Room No. 413
10:00 AM-11:00 AM	Ad Campaign	PG Auditorium
11:00 AM-12:30 PM	Quiz	PG Auditorium
12:30 PM-2:30 PM	Debate	PG Auditorium
2:30 PM-3:00 PM	Just A Minute	PG Auditorium
10:00 AM- 2:30 PM	Lan Gaming	MCA Lab-III Floor, PG Building
3:30 AM-5:00 PM	Result Declaration & Certificates Distribution	PG Auditorium



Registration Form

Name & Address of College:

Phone No.: _____ Email: _____

Faculty Co-coordinator: 1. Name: _____ Phone No.: _____

Case Presentations	1.	2.
Synthesis	1.	
Business Plan	1.	2.
Management Games-Sales Gorilla	1.	2.
Management Games- Board Room Battle	1.	2.
	3.	4.
	5.	
Management Games- Role Play	1.	2.
Ad Campaign	1.	2.
Quiz	1.	2.
Debate	1.	2.
Just A Minute	1.	
Lan Gaming- NFS (Need for Speed) Racing Game	1.	
Lan Gaming- Counter Strike	1.	2.
	3.	4.
	5.	

I have read and understood the format of the events and gone through the contents of the rules and General Rules of "Endeavour 2014"..

- I hereby give my consent to register my name for the event.
- I take responsibility, that our performance will be in compliance with National Integrity and Social Sanctity and nothing objectionable is there in it.

Signature : _____

Name : _____

Designation : _____

Seal :



Conference Patron

Mr. Ram Kailash Gupta, TIAS

Management Fest Chief

Dr. A.K.Rathore - Director, TIAS

Chief Convener

Prof. Rajesh Bajaj, TIAS

Convener

Dr. Ajay Pratap Singh, TIAS

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