



TECNIA INSTITUTE OF ADVANCED STUDIES

Approved by AICTE, Ministry of HRD, Govt. of India Affiliated To Guru Gobind Singh Indraprastha University, Delhi
INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI- 110085

Website: www.tecniaindia.in, E-Mail: director@tecniaindia.in

Tel: 27555121-24, Fax No: 011-27555120



Dated – July 25, 2012

EVENT	:	Summer Internship
COURSE	:	BBA 2010-2013 Semester
PROGRAMME	:	On the Job Practical Learning
TOPIC	:	Live Projects
RESOURCE PERSON	:	Ms. Sarul Arya, HR
Date	:	26 th March 2012
Day	:	Monday
INCHARGE	:	Mr. Amit Kumar Dheri, CRC Manager
Company Name	:	BTW India Pvt. Ltd.

OBJECTIVE:

To support II year students of Bachelor in Business Administration in their endeavor to get the right company for their Summer Internship. Summer Internship Drive for BBA student was done with following objectives.

- Assistance to students on their subject curriculum.
- Corporate Grooming for Students.
- Understanding Work and Work Culture.



Mr. Rohit giving the presentation



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Students giving the written Test

COMPANY PROFILE :

BTW popularly known as "Bittoo Tikki Wala" is associated with discerning consumers for Tikki, Bhalla Papri, Gole Gappe etc. The success journey began years back when Mr. Satiram Yadav thought of starting this business realizing the weakness of Indian women for the delicious taste of Tikki and Bhalla Papri. Mr. Satiram Yadav popularly known as Bittoo Ji or Master Ji started their business with Rehri. Now he has more than five outlets at prime locations in Delhi, the capital of India. Initially one outlet was opened in "Rani Bagh" area of New Delhi. Encouraged by the tremendous response of the consumer "Bittoo Tikki Wala" decided to open new outlets one in Aggarwal Millenium Tower- Pitam Pura, other in Gomti Nagar - Lucknow and third one 'Near Dipali Chowk- Pitam Pura'. With the state of art production and packing technology, dint of hard work, complete dedication "Bittoo Tikki Wala" has become one of the house hold names. Now "Bittoo Tikki Wala" has a brand name of "BTW" having interest in catering. The main motive behind this website is to facilitate people who do not have enough time from their job or business to come to the office of "BTW" for catering can order online. "BTW" has a huge team of qualified staff including MBA's from reputed Universities to ensure that our clients gets the best possible quality and treatment from our side.



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LEARNING OUTCOME:

The Screening Process to select students for Summer Internship Drive was held on the seminar hall of **Tecnia Institute of Advanced Studies-PG Block** on **26th March 2012 (11:00pm to 6:00 pm)**. 37 Students of BBA IV Semester Batch 2010-2013 attended the session.

The Company Official gave the presentation to explain the role which is expected from Interns on Job after understanding their area of Interest. He emphasized that practical knowledge is vastly different from the theoretical knowledge studied by the students in class room teaching, due to fast changing dynamic business environment and the ever changing consumers' preferences. The presentation was followed by Q&A round wherein all the query of the students were answered to their satisfaction

16 students got selected and finally 11 of them joined. The whole program has been very interactive and the students learned and enjoyed the Internship. Students were placed in different department as per their liking and were given projects pertaining to Vendor Management, Raw Material procurement, Finance, Dealer Management, Sales Promotion etc. They are not only learning but also enhancing their skills required to work effectively in this competitive world. Based on their two month performance on various projects, BTW is likely to give them offer for final placement next year.

Student Feedback:

Students undertaking Internship at **BTW India Pvt. Ltd.** has given very encouraging response to the support being given to them during their Internship. Company's feedback on the Students performance too has been very positive.

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BTW INDIA PVT. LTD.
(AN ISO 9001 - 2008 CERTIFIED CO.)

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INDUSTRIAL AREA, NEW DELHI-110035
☎ 011 45871050, 42470865 ☎ : 011 47018714
✉ satiram@btwindia.com, info@btwindia.com ☎ www.btwindia.com

OFFER LETTER

SUMMER INTERNSHIP

Date: 15.04.12

Name : Aman Anand
Address : F-110, Vishnu Garden,
New Delhi 110018

Dear Mr. Aman,

This is with reference to your interview with us on 26.03.2012.

It is our pleasure to inform you that upon assessment we have found your skills and competencies matching our requirements. Accordingly, we offer you this opportunity to team with our company period of two months from 6th June to 5th August. During this period, you will be designated as "Summer Trainee".

You will be paid as per your performance as stipend during this period. Over above this, you will be entitled to reimbursement for actual expenses incurred by you on travel, boarding and lodging whenever the project work assigned to you.

Details and scope of your project will be provided to you on your first day of training at the company. Upon successful completion of your training, you will be issued a certificate by (Organization Name). You will be required to submit a copy of the detailed project report before completion of your training.

Your training period with our Company will entail dealing with important and sensitive information, records and such other matters of the company. You will, therefore, be required to sign a "Code of Conduct and Secrecy Agreement" of our company on the first day of training.

Kindly sign the copy of this letter indicating your acceptance of the above terms and conditions of this offer and return the same to us.

Best Regards,



Aman Anand



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OFFER LETTER

SUMMER INTERNSHIP

Date: 15.04.12

Name : Chandni Bathla
Address : WZ- 739, 3rd floor Rishi Nagar, Rani Bagh
Delhi 110034.

Dear Ms. Chandni,

This is with reference to your interview with us on 26.03.2012.

It is our pleasure to inform you that upon assessment we have found your skills and competencies matching our requirements. Accordingly, we offer you this opportunity to team with our company period of two months from 6th June to 5th August. During this period, you will be designated as "Summer Trainee".

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Best Regards



Received
Chandni



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OFFER LETTER

SUMMER INTERNSHIP

Date: 15.04.12

Name : Kanika Narang
Address : HNo. 38, 1st floor Block A Sec-13,
Rohini, Delhi 110085.

Dear Ms. Kanika,

This is with reference to your interview with us on 26.03.2012.

It is our pleasure to inform you that upon assessment we have found your skills and competencies matching our requirements. Accordingly, we offer you this opportunity to team with our company period of two months from 6th June to 5th August. During this period, you will be designated as "Summer Trainee".

You will be paid as per your performance as stipend during this period. Over above this, you will be entitled to reimbursement for actual expenses incurred by you on travel, boarding and lodging whenever the project work assigned to you.

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Your training period with our Company will entail dealing with important and sensitive information, records and such other matters of the company. You will, therefore, be required to sign a "Code of Conduct and Secrecy Agreement" of our company on the first day of training.

Kindly sign the copy of this letter indicating your acceptance of the above terms and conditions of this offer and return the same to us.

Best Regards,



Received
Kanika
Narang