



TECNIA INSTITUTE OF ADVANCED STUDIES

Approved by AICTE, Ministry of HRD, Govt. of India Affiliated To Guru Gobind Singh Indraprastha University, Delhi
INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI- 110085



Date: 19 October, 2012

- Event** : Seminar
- Topic** : Radio Journalism
- Resource Person** : Dr. Sunil Keshav Deodhar
- Date** : 19.10.2012
- Time** : 12.00-2.00 PM
- Venue** : Multipurpose Hall, TIAS
- Students** : BJMC Ist, IIIrd & Vth Semester (1st & 2nd shift)
- Convener** : Dr. Rachita Shrivastava Roy
- In charge** : PCs-BJMC
- Objectives** :
- (a) To provide latest technological updates in the field of Radio Journalism
 - (b) To experience and develop the art of presentation of Radio Programs
 - (c) To write effectively for the ear.

Speaker's Profile : Dr. Sunil Keshav Deodhar is a great achiever. He has won many academic and professional awards. He is working in All India Radio since 32 years and presently working as a Program Executive in AIR, Pune, Maharashtra. He is also a writer and written 7 books in his credit.

Report

Tecnia Institute of Advanced Studies Organized a Seminar on the topic 'Radio Journalism' on 19. 10. 2012 for BJMC Ist, IIIrd & Vth Semester (1st & 2nd shift) at multipurpose hall, TIAS. The seminar was started with felicitation of Dr. Sunil K Deodhar, Program Executive in AIR, Pune, Maharashtra by Dr. Kanwal Singh, Director General, Tecnia Group of Institutions.

Dr. Deodhar interacted with the students in a very cordial manner and taught them about various aspects of 'Radio Journalism' like how radio plays with words, how radio brings light in one's life, what is the importance of this 'blind medium' in this converging world. He also outlined a unique definition of voice. Voice is an order of mind and the action of the breath. He further elaborated the above definition by voice personality and voice modulation. According to him 7A's are must for a good announcer like attitude, awareness, ability, approach, appearance, audibility and appeal. He also showed an audio-visual documentary on killing of snakes to enhance further learning of the student.

Learning Outcome:

Students learned about:

- Radio Formats
- Script Writing for Radio Programs
- Art of presentation of Radio Programs
- Voice Modulation and Voice Culture



Ms. Honey Shah introducing Dr. Sunil K Deodhar



DG, TIAS. Dr. Kanwal Singh with Guest Dr. Sunil K Deodhar



Dr. Kanwal Singh facilitated to Dr. Sunil Keshav Deodhar



Dr. Sunil Keshav Deodhar interacting with students



Dr. Sunil Keshav Deodhar delivering speech



Dr. Sunil Keshav Deodhar delivering speech



Dr. Sunil Keshav Deodhar delivering speech



The Students



Documentary on 'Killing of Snakes'



The concluding presentation