



TECNIA INSTITUTE OF ADVANCED STUDIES

Approved by AICTE, Ministry of HRD, Govt. of India Affiliated To Guru Gobind Singh Indraprastha University, Delhi

INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI- 110085

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Dated - September 5th, 2012

EVENT	:	A Session on LIVE Projects with Aviva.
PROGRAMME	:	Personality Development Activity
TOPIC	:	Working on Live Projects
RESOURCE PERSON	:	Mr. Ishan Taneja, Senior Manager, Aviva Life Insurance Corporation Limited
SCHEDULE	:	12:00 to 02:00 pm
Date	:	September 4th, 2012
Day	:	Tuesday
FACULTY INCHARGE	:	Mr. Amit Kumar Dheri
No of Students	:	100 (BBA-III Semester)

OBJECTIVES:

To provide first hand and On the Job Practical exposure to the students of Bachelor in Business Administration by working for the Company during their Semester break. Summer Internship Drive for BBA student was done with following objectives.

- Assistance to students on their subject curriculum.
- Corporate Grooming for Students.
- Understanding Work and Work Culture.

COMPANY PROFILE:

Aviva India is a joint venture between one of the country's oldest and largest groups, Dabur, and Aviva Group, one of the UK's largest insurance groups, whose association with India dates back to 1834. Company vision is to be amongst India's leading life insurers with a quality business model, focused on sustainable growth by building a robust product portfolio meeting all customer lifecycle needs related to – **Protection, Retirement, Savings and Investments**. Aviva Life Insurance is the 5th largest Insurance company in the world. They are masters to support in finding insurance solution that takes into account one's requirement and is personalized to suit one's individual needs. Aviva Life Insurance offer a range of plans to everyone that can be customized to suit their insurance and pension needs and also offer tax benefits as applicable.

Aviva's 'Live Project' is all India based and have trained almost 25,000 above Interns in 9 states, 22 cities. Major college brand under the 'Live Project' are: AMITY, IP Colleges like- JIMS(All Campuses) Maharaja Agrasen, Bhartiya Vidhyapeeth University, IILM and many more. Till date they have sponsored nearby 3,000 and more students to abroad and 8,000 above students

REPORT:

TIAS organized a session on September 4th, 2012 for its BBA students in which Mr. Ishan Taneja, Senior Manager, Aviva Life Insurance Corporation Limited gave the presentation to explain the role which is expected from Interns on Job after understanding their area of Interest. He emphasized that practical knowledge is vastly different from the theoretical knowledge studied by the students in class room teaching, due to fast changing dynamic business environment and the ever changing consumers' preferences. The presentation was followed by Q&A round wherein all the query of the students was



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answered to their satisfaction. LIVE PROJECT of Aviva was discussed in detail. A video clipping of the Summer Internship programme was shown to the student to make them find value in term of learning while enjoying on choosing Live Projects with Aviva Life Insurance Corporation Limited.



Mr. Ishan Taneja From Aviva giving tips on Aviva Live Projects



Students participation to Interactive Session



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Query Handling Session

LEARNING OUTCOME:

Student participation was encouraging. **Question and Answer** round helped student to solve their query and clarify doubts pertaining to Insurance Industry. The whole program was very inter-active and the students learned and enjoyed the session. The students learned about the company which are expected and are required from them in this competitive world.