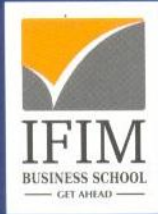


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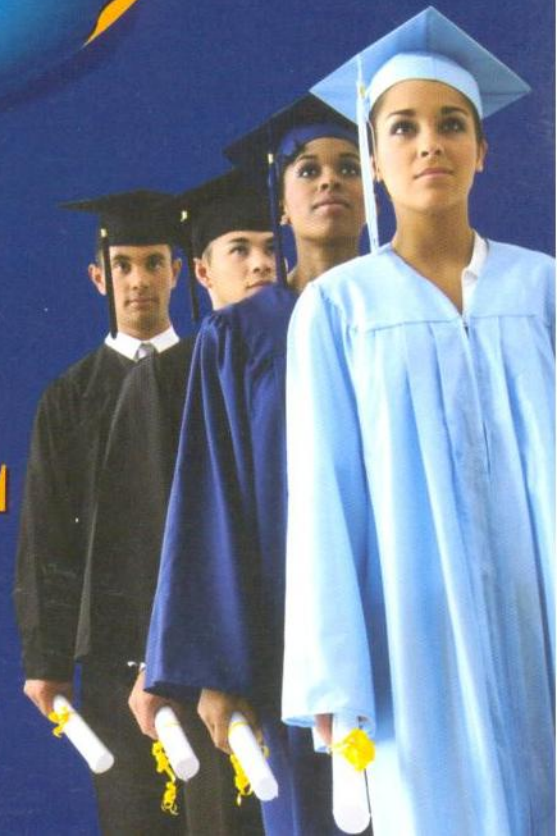


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₹ 299



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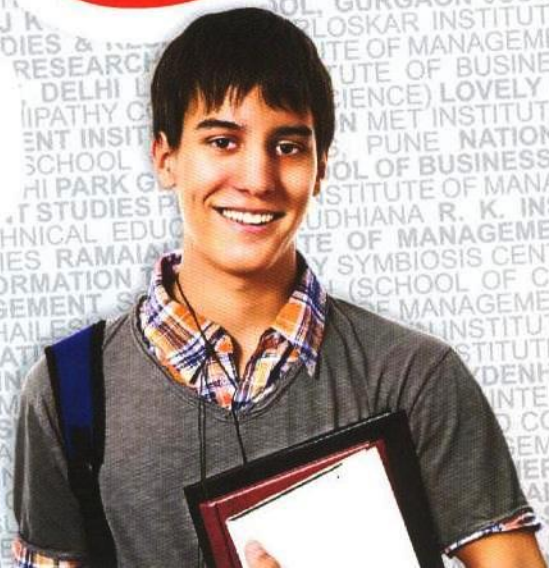


INDIA'S BEST BUSINESS SCHOOLS 2011

TOP 100

B-SCHOOLS

**THIS SECTION
COVERS DETAILED
INFORMATION ON
OUR SELECTION OF
THE 100 BEST
BUSINESS SCHOOLS
IN INDIA**



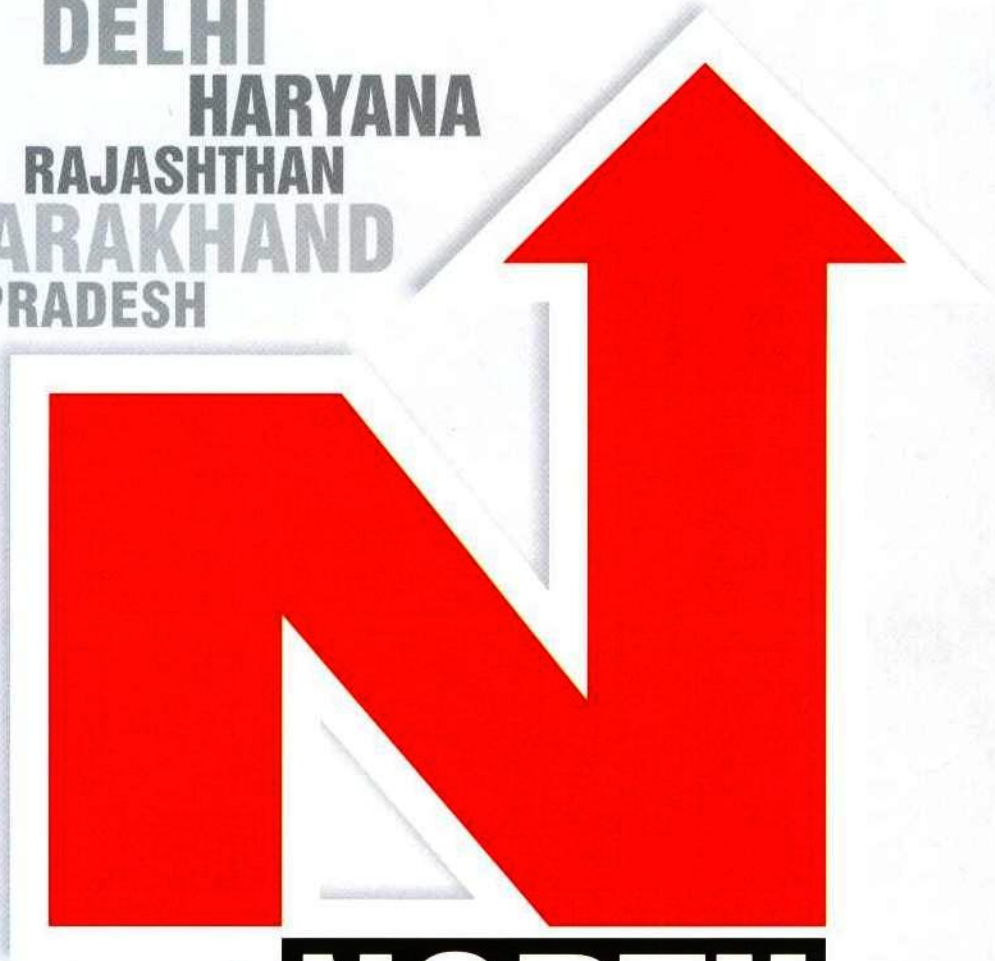
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INDIA'S BEST
**BUSINESS
SCHOOLS**
2011

DELHI
HARYANA
RAJASHTHAN
UTTARAKHAND
UTTAR PRADESH



NORTH
ZONE



DALAL
STREET

TECNIA INSTITUTE OF ADVANCED STUDIES



Director's Name: Dr. Ajay Kumar Rathore
Cell: 09811229001
Tel: 011 2755 5121 / 23
Fax: 011 2755 5120
Email: director.tecniaindia@gmail.com

QUALIFICATIONS

B.Sc, MBA (Marketing / Projects), Ph.D in Management

EXPERIENCE

Teaching Experience (No. of years): 17 Years

Subjects Taught: Marketing Mgmt., Strategic Mgmt., Consumer Behaviour, Business Environment, Business Law & Advertising Mgmt.

Published Material: Book: 03: Managerial Communication, Strategic Management, Business Environment, Journal Publication: 07

Visiting / Adjunct Professor at:
 St. Peter's University, Chennai; BIMT, MRDAVIS, IMT

Details of membership/fellowship/association with Education bodies, forums, agencies: AIMA, DMA, Alumni of IMSAR

Year of joining the Institute: 2004

CORPORATE WORK EXPERIENCE

Experience (No. of years): 3 Years

Functional Area / Specialisation: Marketing/ Projects

Designation (last held): Director

Organisations worked with (starting with the most recent one):
 Tecnia Institute of Advance Studies - Delhi,
 MR DAV Institute of Management Studies - Rohtak,
 Institute of Management & Technology - Faridabad

SPECIAL ACHIEVEMENTS

Conceptualize and convened more than 15 nos. of National Conferences and 3 Nos. of International Conferences. Provided consultancy of Life Insurance Corporation of India, Division - III, Janakpuri, Delhi, Best Faculty Award.

INSTITUTE PROFILE

A Premier ISO 9001:2008 Certified institute, Ranked as 'A' Category Best Business & IT School by AIMA successively for last five years, offers AICTE approved, GGSIP University programmes since 1998, Institute has modern infrastructure for imparting Value Based Quality Education. At TIAS, student are exposed to theoretical aspect through teaching, as well practical applications through Training, Research, Consultancy.

Address: 2 PSP, Institutional Area,
 Madhubhan Chowk, Rohini, Delhi 85
Tel: 011 2755 5121 / 23
Fax: 011 2755 5120

Website: www.tecniaindia.org

Year of recognition by AICTE: 1999

Total number of students graduated since inception: 820

COURSES OFFERED

Types of courses: MBA (FT), MBA (PT)

Duration: 2/3 Years **Course division:** Semester

Specialisation: Marketing, HR, Finance, IT, IB

Selection procedure for admission: CET of GGSIP University, Delhi

Group discussion and/or personal interview: GD & PI

STUDENTS — AND — FACULTY

Full-time	Part-time	Full-time	Part-time	Visiting
60	60	32	10	49

Qualification of faculty:

Ph.D. - 11, M.Phil - 5, NET - 3, MBA - 18, M.Com - 3

Course fee (per annum):

Rs 89,000

Scholarships/Sponsorship:

Yes

PLACEMENT RECORD

2007	2008	2009	2010
85%	92%	100%	100%

INFRASTRUCTURE

Library:	No. of books	25087
	No. of periodicals subscribed	117
	No. of foreign journals subscribed	84
	International magazines	17
Computer Lab:	No. of computers	275
	Internet facility	Yes
	Broadband available	Yes
Class Room Facility:	Audio visual aids	Yes
	Computers	Yes
	LCD Projector	Yes
Hostel Facility:	Boys - Yes; Girls - Yes	

TOP FIVE PLACEMENTS

Name of the Organisation	Salary offered (Rs)
Bristol-Myer Squibb	Rs 9,50,000 p.a.
Bank of America	Rs 7,32,000 p.a.
Moser Baer	Rs 6,50,000 p.a.
Daiken Engineering	Rs 6,24,000 p.a.
Value First	Rs 5,40,000 p.a.



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