

National Conference on Indian Managers and Business Success



Saturday, 19th October, 2013



Venue: Auditorium, TIAS

Organized By

TECNIA INSTITUTE OF ADVANCED STUDIES



TECNIA INSTITUTE OF ADVANCED STUDIES
Approved by AICTE, Ministry of HRD, Govt. of India Affiliated To Guru Gobind Singh Indraprastha University, Delhi
INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI- 110085

PROGRAMME SCHEDULE

09:00 A.M. - 10:00 A.M. Registration of Delegates

INAUGURAL SESSION

10:00 A.M. - 10:30 A.M Welcome of Chief Guest, Guest of Honor and Other Dignitaries
10:30 A.M. – 10:40 A.M Opening Remarks by the Director, TIAS
10:40 A.M. – 10:50 A.M Key Note Address by Chief Convener
10:50 AM -11:00 AM Address by Dean Tecnia Group of Institution
11:00 A.M. – 11:10 A.M. Address by Guest of Honor
11:10 A.M. – 11:25 A.M. Address by Sh. R.K.Gupta Chairman, Tecnia Group of Institutions
11:25A.M. –11:40 A.M. Address by the Chief Guest
11:40 AM – 11:45 AM Concluding inaugural Remarks by Convener of the Conference
11.45 A.M. – 12.00 PM Tea

PROGRAMME

12.00 PM – 01:30 P.M - PLENARY SESSION - 1
01:30 P.M. – 02:00 P.M Lunch – Break
02:00 P.M. – 03:30 P.M.- PLENARY SESSION -2
03:30 P.M. – 03:45 P.M. Tea – Break
03:45 P.M. – 05:15 P.M. - PLENARY SESSION-3
05:15 PM – 05:25 PM Valedictory Session by the HOD(Quality)
05:25 P.M. - 05:35 P.M. Vote of thanks

Conference Patron In Chief

Shri R. K. Gupta
Chairman, Tecnia Group of Institutions

Conference chairman

Dr. A.K. Rathore
Director, Tecnia Institute of Advanced studies

Chief Convener

Prof. Rajesh Bajaj

Convener

Dr. Namita Mishra

Advisory Committee

Prof A.K. Bardhan, FMS Delhi University, Delhi
Prof. S.K. Singh , Delhi Technological University
Prof. M. A. Wahab , Jamia Milia Islamia, Delhi Prof. R.K.Sharma, IIT Delhi
Dr. Manoj Das IIIT ,Gwalior
Prof. G.S. Sawhney, Accurate ,Greater Noida. Prof. R.K. Agrawal , H.R.I.T., Ghaziabad
Dr. Rajeshwar Nath, INMANTECH Ghaziabad Prof. Rajeev Goswami, GNIT, Greater Noida Prof. N.K.Rai, Radhey Govind School of Management, Meerut
Dr. D.M.Mahapatra, GNIT Greater Noida Prof. Farhat Mohsin,ITS, Greater Noida Dr. Saroj Das, Skyline ,Greater Noida
Dr. Nirupa Laxmi, Galgotia, Greater Noida



Tecnia Institute of Advanced Studies - A Flagship of Tecnia Group of Institutions, India's Premier Management and Information Technology Education Institution established by Health & Education Society, Delhi. Institute is approved by All India Council for Technical Education, Ministry of HRD, Govt. of India and affiliated to Guru Gobind Singh Indraprastha University, Delhi since 1998. Institute Offers MBA and MCA Full Time programme

Institute is ISO 9001:2008 Certified by JAS-ANZ, Australia ensuring that our system and procedures are of a consistent quality, followed with precise rigidity. The Institute has been consistently ranked among the top B-Schools in the Country. TIAS features in 25 Top-Of-The-Mind Institutes by Mail Today B-School Survey and Rated as "A++" Category Best Business School by latest AIMA – Business Standard & Business India Publications Surveys consistently year after year. Institute Ranked among Top 100 Business and IT Schools of India by Dalal Street Investment Journal.

Organizing Committee

Dr. Sandeep Kumar
Dr. Ajay Pratap Singh
Mr. M.N Jha
Mr. Vijay Singhal
Mr. Rahul Mittal
Ms. Aashima Sharma

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Presently the emerging markets are increasingly providing special attention to the multinational companies to boost up their economies. These nations, where the populations have been starved for comforts of modern life styles, provide a huge virgin market to MNCs for expansion of their business interests. With increasing business operations on global dimensions, there has been a huge demand for business managers to steer the expansion and management of new arenas of business. Till last decade, this function was in the exclusive domain of western managers. However, with opening up of the economies and globalization, in this new millennium; Indian business managers have chalked out their success stories globally, mainly due to their perseverance, intelligence and will to succeed. Having made their niche on international platforms, this set of managers are doing equally well in domestic markets. Consequently, current day Indian managers are proving themselves to be highly successful in any business under fast changing environment and even at hostile locations, where other nationals are not ready to venture out. Indian Managers are making waves all across the world and they have proved all dooms- day prophecies wrong and on the contrary have flourished under current fast changing Environment. The liberalization of Indian economy since 1990s has also generated large domestic demand for managerial cadre. To meet this requirement, Indian educational system has contributed by setting up additional management schools and by increasing the intakes. However, international quality standards at the institutions are still a far cry. Selectively, adequate numbers of high caliber managers are being made available by the system to cater for this ever increasing demand for home and international markets. Executive Training Programmes and MDPs are being developed to bridge the gap between national and international managerial traits and to match the current status.

Objectives Of The Conference

- ❖ To provide a platform to the participants from B-Schools and Industry to discuss the strength, weaknesses, opportunities and threats involved in sustainability of Indian managers in the global business scenario.
- ❖ To encourage Research scholars to share their research work with other experts about the theories and practices of management for business success.
- ❖ To provide a forum to the participants for new ideas and concepts and also to give them an opportunity to examine the different dimensions of successful business managers.

Call for papers

1. Impact of environmental changes on managerial performance
2. Protecting managerial intellectual property
3. Empowering the business women for global role
4. Women CEOs :Barriers to their success
5. Sustainable innovations in organisational structures.
6. Indian Epics and business.
7. Labour unrest and CEO
8. Acceptance of women as Boss
9. Role of Indian professional institutions for business success.
10. Opportunities of growth of an Intrapreneur.

GENERAL INSTRUCTIONS FOR PAPER SUBMISSION:

The paper should be typed in 12 point "Times New Roman" font, A-4 paper in double line spacing with wide margins.

Paper should contain abstract not more than 500 words along with key words.

Paper must accompany the following details of authors-

- i) Name of the author with designation
- ii) Name of the co-author with designation
- iii) Correspondence address contact number / and e-mail ID
- iv) Profile of the authors
- v) Organization / Institution name

Registration fee:

- i) Students – Rs 300/-
- ii) Research Scholars – Rs. 500/-
- iii) Academicians – Rs. 1000/-
- iv) Corporate Executives – Rs. 1500/-

Kindly send your Paper through e-mail and registration form and DD/ Cheque by post to:

Dr. Namita Mishra - Convener
Tecnia Institute of Advanced Studies,
3 PSP, Institutional Area. Madhuban Chowk,
Rohini
Delhi – 110085, India.
Phone:011-27555121-22-23-24,
Mobile: +919968423137
Fax: 011-27555120
Email: ncimbs@tecnia.in

Dr. Ajay K. Rathore - Director
Tecnia Institute of Advanced Studies,
3 PSP, Institutional Area. Madhuban Chowk,
Rohini
Delhi – 110085, India.
Phone:011-27555121-22-23-24,
Mobile: +919811229001
Fax: 011- 27555120
E-Mail:directortias@tecnia.in,
director.tecniaindia@gmail.com

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Whether Accommodation required: Yes/No If yes send your request separately with date of arrival & departure

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All Drafts should be in favor of "Tecnia Institute of Advanced Studies" Payable at New Delhi.

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Submission Details:

Last date of Submission of Abstract –
 20th Sept. 2013

Last date of complete Paper Submission –
 30th Sept. 2013

Information about acceptance of papers –
 05th Oct. 2013