



TECNIA INSTITUTE OF ADVANCED STUDIES
INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI- 110085



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BJMC Deptt.
Radio Club
Presents

A Talk with RJ Rahul Makkin
Oye FM 104.8

Tuesday, 28th April, 2015



India's Premier ISO 9001:2008 Certified Institute. Rated as 'A' by Govt. NCT of Delhi; "A++" Category - Best Business School by AIMA; Included in Top 100 B & IT Schools by reputed publications.

Event	: Lecture cum workshop (TIAS Radio club)
Date	: 28th April'2015
Day	: Tuesday
Venue	: UG Auditorium
Program	: BJ (MC)
Convener	: Ms. Honey Shah
No. of Students	: 100

Objective:

- To make students about the concepts of radio jockey functions.
- To make them learn the voice modulation and modes of speech therapy.
- To make a simulated practical with the RJ Rahul Makkin to give real life exposure to the students.
- To aware the journalism students more about radio field so that they can polish their interest more easily.
- To teach the students basic technical points for improving the voice quality that will help them after Graduation for the students who wants to become RJ
- To explore the college talent as well as students Talent.

Event Report

Department of Journalism and Mass Communication of Tecnia institute of advanced studies organized a radio lecture cum workshop under the banner of “**TIAS Radio Club**” at the Tecnia auditorium for the student’s perusing Bachelor of Mass Communication in the institution.

The guest of honour was Ishquiya fame **RJ Rahul Makkin** from **Oye FM 104.8 FM!** The workshop started with an interactive session of the radio jockey with the students. He discussed some minute things which a radio aspirant should know. On encouraging the students he informed, ‘A new band of radio stations is going to be set up in the upcoming years, so the scope in radio is increasing with every progressive day ‘.

He talked about how to become a good radio jockey ,voice modulation, content, USP, connectivity with the audience and other such techniques which should be kept in mind while doing radio jockeying.

The workshop ended with the chat show called ‘A talk with RJ Rahul Makkin ‘ where just like his show Ishquiya ,Students from the institute had their confessions in front of the RJ and asked him about some solutions. Vote of thanks was given by Dr Trishu Sharma .

On a whole, the two hour event was a success and gave a knowledgeable treat of radio to the students, teachers and listeners.



Lightening of lamp with all Bjmc faculty and Mr. Rahul Makkin



Felicitation of RJ Rahul Makkin by Ms Honey Shah and Dr. Trishu Sharma



RJ Rahul Makkin addressing the audie



Student asking question to RJ Rahul Makkin



A group photograph of students with the RJ Rahul Makkin



Group photograph of faculties with the RJ Rahul Makkin

Learning outcome:

- a) Students got to know about the internal complexities of radio programming
- b) Students made a simulated programme through which they got practical exposure
- c) Students got an opportunity to talk to an industry person which encouraged them for their intensive training and gave an opportunity to correlate the theoretical training with practical dimensions.
- d) The workshop provided an exposure to the students on work profile of an RJ.