



**TECNIA INSTITUTE OF ADVANCED STUDIES**

Approved by AICTE, Ministry of HRD, Govt. of India Affiliated To Guru Gobind Singh Indraprastha University, Delhi  
INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI- 110085  
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*Report on  
Educational Tour  
To  
Bikaner & Jaisalmer  
&  
Industrial Visit  
To  
Sanjay Oil Mill(Bikaner)*



*Organized for*

***BBA & BJMC Students***

***Tecnia Institute Of Advanced Studies, Madhuban Chowk ,  
Rohini, Delhi***



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**Event:** Educational Tour

**Venue:** Sanjay Oil Mill Bikaner, Historical places of Bikaner & Jaisalmer

**Date:** From 11-2-12 to 14-2-12

**Program:** BJ (MC) & BBA, TIAS

**Faculty In charge:** Ms. Shikha Singh, Mr. Vipul Partap

**No. of Students:** 46

## Objectives:

- To bridge the gap between the theory and actual practices
- To help the students to gain first hand information regarding functioning & production process of the Sanjay Oil Mill at Bikaner.
- To give Photography exposure to BJ(MC) students .
- To help students gain first hand information regarding functioning of the company
- To correlate theoretical knowledge with real time practice of the company.

## Report of Industrial Visit:

Tecnia Institute Of Advanced Studies organized four-days and three nights tour to **Bikaner and Jaisalmer** from 11<sup>th</sup> February to 14<sup>th</sup> February, 2012 for BJ(MC) and BBA students. 46 students participated in this tour along with two faculty members.

Students had Visited a Sanjay Oil Mills , Groundnut oil factory in Bikaner where they were explained about the process of extraction of ground nut Oil .Students visited Junagarh and Lalgah Fort in Bikaner and also went to Camel Breed Research House there. And in Jaisalmer they enjoyed site seeing of Sam sand dunes with camel riding. At night they enjoyed folk dances of jaisalmer in Tent camping along with camp fire. Faculty members Mrs. Shikha Singh and Mr. Vipul Partap accompanied and supervised the trip.

Bikaner is a District in the northwest of the state of Rajasthan in northern India. Prior to the mid 15th century, the region that is now Bikaner was a barren wilderness called Jangladesh. In 1488 Rao Bika established the city of Bikaner. Rao Bika was the second son of Maharaja Rao Jodha of the Rathor clan, the founder of Jodhpur and conquered the largely arid country in the north of Rajasthan .

Jaisalmer nickname "The Golden City", is a town in the Indian state of Rajasthan. It was once known as Jaisalmer state. The town stands on a ridge of yellowish sandstone, crowned by a fort, which contains the palace and several ornate Jain temples. Many of the houses and temples are finely sculptured.



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All students enjoyed a lot with pure fun. Students stayed at hotels named Sagar Hotel in Bikaner and Meera Hotel in Jaisalmer. In the hotel all enjoyed camp fire along with in-house games likes Table Tennis, carom etc. The entire students had full entertainment at these places.

## Learning Outcome

This visit provides hands on practical exposure to the students for making their professional career in Business Management and Media industry especially in journalism and mass communication. Students learn the process of small scale industry .They had seen the actual processing of extraction of crude oil. So they understand the production system , storage system and also controlling of the raw material. Probable questions to be asked by the students with the company people about the production process & some questions related to logistics & marketing Strategy of the company to which they answered satisfactorily. This relates them with theory .

BJ(MC) students gets the exposure for capturing the historical places and real life coverage of historical monuments. They had made the documentary of the various sites.



**Professional of Sanjay Oil Mill was felicitated by Tecnia Faculties**





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## Students observing the Extraction Process of Peanut oil in Sanjay Oil Mill



Students visited Sanjay Oil Mill in Bikaner



Camel Breeding Farm



Students enjoying at Sand dunes



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**Folk dance at Jaisalmer sand dunes**



**Students enjoying camp fire**



**Junagarh Fort at Bikaner**





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**Sand dunes at Jaisalmer**



**Students at Junagarh Fort**



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### Excerpts from those who accompanied the students during the visit:



**Shikha Singh**, Assistant Professor said, "This type of Educational tour is very beneficial to students as it provides them an opportunity to get the exposure of historical places and also various aspects of company & industry".

**Vishal Yadav**, Student, BBA-VI Sem, TIAS said "The internal environment of the company was giving very professional feeling and above all. The company professionals were very cooperative Overall, this industrial visit is worth its weight in gold when I will be starting my professional career"

**Krishan Arora**, Student, BBA-IV Sem, TIAS said, "we were briefed about the company's profile and its main product. In this industrial visit we came to know the production, quality control, bottling and packaging process of peanut oil. And also got the historical information about the historical places of Bikaner and Jaisalmer.

**Pallavi Pava**, student BJMC-IV sem(Shift-II) TIAS said, "It was learning tour as we got the exposure to explore the history of various Kings of Bikaner and Jaisalmer and also got the practical exposure of photography in the technical field. We learnt about various shots, camera movement which help us to make us expertise and learn accordingly to the environment"



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☎ 0151- 2250666  
9829217801

## Sanjay Oil Mill

Manufacturers of ANJANI PUTRA Brand Mustard & Groundnut Oil & Cakes

F-201, Bichhwal Industrial Area, Bikaner-334006

Ref.No.

Date 12-2-12

Student of Tecnia Institute of Advance  
Studies have visited our factory. We  
have show & explain them all about the  
Process of our Production Details of our  
Product such as Oil, Cake, G. Nut etc..  
The student of Institute have learned a lot  
and we engaged a lot and have solved their  
Query about the Product

*Shubhraj*

