



# TECNIA INSTITUTE OF ADVANCED STUDIES

Approved by AICTE, Ministry of HRD, Govt. of India Affiliated To GGSIP University, Recognized under Sec 2(f) of UGC ACT 1956

INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI- 110085

Tel: 91-11-27555121-24, Fax No: 91-11-27555120,

E-Mail: directortias@tecnia.in; Website: www.tecnia.in



Ref. No. TIAS/2014-15/0117

Date: 11/12/2014

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The Registrar  
Guru Gobind Singh Indraprastha University  
Sector – 16C, Dwarka  
Delhi – 110 078

**Sub: Action taken report for “Swachh Bharat Abhiyan” by Tecnia Institute of Advanced Studies**

Sir,

Reference Circular dated 24/09/2014 from the Office of the Chief Secretary, Govt. of NCT of Delhi, Delhi Secretariat, I.P. Estate, New Delhi regarding the launch of the first phase of Swacch Bharat Abhiyan on 02/10/2014 by The Hon’ble Prime Minister of India.

The students and staff members of Tecnia Institute of Advanced Studies has actively participated in the cleanliness campaign in the Institute premises and surroundings. The photographs and report of the same is enclosed herewith for your kind perusal.

Yours faithfully

Dr. Ajay K. Rathore  
DIRECTOR

**DIRECTOR**  
Tecnica Institute of Advanced Studies  
(Affiliated to G.G S.I.P, University  
Delhi) Madhuban Chowk, Rohini  
New Delhi-110085

Copy to: Deputy Registrar (Affiliation), GGSIP University, Sector – 16C, Dwarka, Delhi – 110 078

*Recd  
11/12/14*

**Affiliation Branch**  
Guru Gobind Singh Indraprastha University  
Sector-16C, Dwarka, New Delhi-110075



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# स्वच्छ भारत अभियान

Thursday, 2<sup>nd</sup> Oct., 2014

India's Premier ISO 9001:2008 Certified Institute. Rated as 'A' by Govt. NCT of Delhi; "A++" Category - Best Business School by AIMA; included in Top 100 B & IT Schools by reputed publications.

Topic	:	Swachh Bharat Abhiyan
Day & Date	:	Thursday, 02 <sup>nd</sup> October 2014
Venue	:	Tecnia Institute of Advanced Studies
Program	:	Teaching, Non-Teaching staff & Students

### Objectives

To sensitize the Staff members & Students on the following issues:

- To ensure cleanliness at their work place & surroundings.
- Educating staff/students for the importance of sanitation and hygienic environment.
- Motivating for investing 100 hours per year i.e. 02 hours in a week towards cleanliness.

### Report

Tecnia Institute of Advanced Studies participated in the first phase of Swachh Bharat Abhiyan on 2<sup>nd</sup> October 2014. It started with deliberations of Dr. Ajay K. Rathore, Director- TIAS, Dr. Rajesh Bajaj- Chief Event Convener, TIAS, Dr. Ajay Pratap Singh, TIAS & Mr. M.N. Jha, TIAS. Through their deliberations, they motivated the teaching, non-teaching staff & students to ensure cleanliness at their work place & surroundings. They were also educated on the importance of sanitation & hygiene. Mr. Honey P Vijay Kumar, student, MBA, 1st Year also shared his views on the subject. He emphasized that it is the inner cleanliness which motivates for external cleanliness. Therefore, one should be pure in his/her ideas which can bring the pureness in the society. All Tecnia Faculty Fraternity took pledge along with staff & students to actively participate in this national drive right from cleanliness of household premises & offices, to the mohallas, bus stands, railway stations & any other such places besides dedicating minimum two hours in a week towards cleanliness.

After taking pledge, everybody participated in a cleanliness campaign in his/her respective departments & surroundings. High enthusiasm could be clearly seen among all the participants.

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## Glimpses



Dr. A.K. Rathore, Director, TIAS addressing the audience



Prof. Rajesh Bajaj, Chief Event Convener, TIAS addressing the audience



Dr. Ajay Pratap Singh, TIAS addressing the audience



Mr. M N Jha, TIAS addressing the audience



Tecnia Staff Taking Pledge



Tecnia Staff & Students taking Pledge

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Mr. Honey P Vijay Kumar, Student, MBA, 1st Yr., sharing his view point



Audience listening to the view point on the cleanliness drive



Students, TIAS in the cleanliness drive at the road



Director, TIAS, & Faculty actively participating in cleanliness drive



Students, TIAS in the cleanliness drive at the road



Students, TIAS in the cleanliness drive at the road

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Cleanliness drive in Library



Dr. Mani Manjari, BBA, TIAS putting the waste paper in the dust bin