Dated - September 12, 2011

**EVENT** : ORIENTATION PROGRAM-BJ (MC)

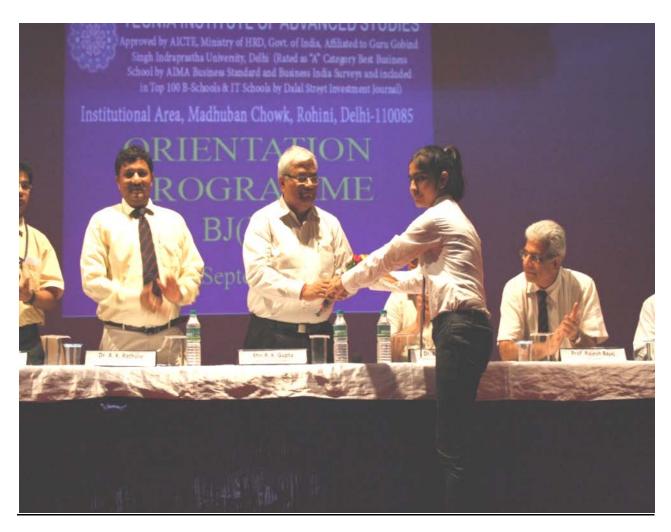
Date & Day : 12 SEPT. 2011, MONDAY
Schedule : 12.00 PM -4:00 PM
VENUE : TECNIA, AUDITORIUM
Program : BJ(MC) I YEAR (SHIFT – I & II)
RESOURCE PERSONS : All Office Bearers of TIAS
FACULTY INCHARGE : Dr. Ajay Pratap Singh, CPC

No of Students : 83

## **OBJECTIVE:**

Objective of conducting this program was to familiarize the newly admitted BJ (MC) students about the academic and administrative processes as applicable to their programme.. Moreover this event was planned to brief the students about their course curriculum and other development programs which the institute has planned to conduct during the current academic session.

**Venue: TIAS Auditorium** 



BJ (MC) First Year student presenting the bouquet to the Chairman, Tecnia Group of Institutions.



Release of book named "Aatmavishwas, Safalta ka Adhaar" written by Shri R.K. Gupta, Chairman, Tecnia Group of Institutions.



Shri R.K. Gupta, Chairman, Tecnia Group of Institutions addressing to Freshers

## **Objectives:**

- 1. To create a welcome environment that builds a sense of community among the incoming students which connects them to faculty, staff and other students;
- 2. To providing a framework for three years of sojourn at the institute through the communication of expectations, norms and standards.
- 3. To motivate the new entrants to be good professional and be better citizens of India.

## **Details of Proceedings:**

Tecnia Institute of Advanced Studies, Rohini, New Delhi, organized Orientation Programme for BJ(MC) First year students on 12th September 2011 at Tecnia auditorium.

Day Started with Saraswati Vandana & lighting of lamp followed by release of book named "Aatmavishwas, Safalta ka Adhaar" authored by Shri R.K. Gupta, Chairman, Tecnia Group of Institutions. The book talks about the role, significance and methods to attain self confidence. Free copies of the books were distributed to the students. During his address to the students, Chairman shared his rich experiences with students and called for professional approach to their careers by acquiring a blend of theoretical and practical knowledge. He further emphasized on the importance of hard work, dedication and self confidence required to be a successful professional.

Dr. AK Rathore, Director, TIAS, in his opening remarks, talked about the importance of media and BJMC programme and vital role played by media professionals in societal value sustenance.

Dr. Nirmal Singh, informed the students about the various career options available after completing the programme.

Dr. Ajay Pratap Singh, Convener, gave a detailed presentation about TIAS. Dr. Bharat Kumar, HOD, BJ(MC) Department, emphasized on relevance of practical knowledge to be acquired by BJ(MC) students during three years of stay at the Institute.

Prof. Rajesh Bajaj, Mr Rahul Mittal, Mr Pankaj Sharma, Dr. Rachita S Roy, Ms. Honey Shah, Mr. Vipul Partap, Mr. Bharat Banga, Ms Bhavana Madan, Ms Shivani Solanki, Mr. Vijay Singhal and Mr Devinder Singh also attended the event.