



TECNIA INSTITUTE OF ADVANCED STUDIES

Approved by AICTE, Ministry of HRD, Govt. of India Affiliated To Guru Gobind Singh Indraprastha University, Delhi

INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI- 110085

E-Mail: director.tecniaindia@gmail.com, Website: www.tecniaindia.in

Fax No: 27555120, Tel: 27555121-24



Dated – April 28th 2011

EVENT : Varchasava (A Media Fest)-2011

SCHEDULE:

Date : April 28th, 2011

Day : Thursday

FACULTY INCHARGE : Mr. Trishu Sharma

No of Students : 300

Name of the colleges participated: BLS Institute of Technology Management, Bahadurgarh
Tecnia Institute of Applied Studies
Satyawati College
Deen Dayal Upadhyaya College
Sri Venkateswara College
International School of Business & Media

OBJECTIVE:

To Provide a better platform for the media students for their extracurricular activities specially in media context and hidden talents in different form of activities as performing arts, Video & Radio Jockey, Creative Writing, Debate, literary activities, Dance & Music.

Venue Tecnia Auditorium



Mr. K.P.Singh, Senior News Producer MH1 News along with Dr. A.K. Rathore, Director TIAS candlering the light in opening ceremony



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Dance Performance by Tecnia Students



Students of BJMC Performing Ad-mad show



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Students from BBA department performing Group Dance



Sh. R.K. Gupta, Chairman Tecnia Group & Dr.A. K. Rathore, Director, TIAS giving prize to Rachit Kumar winner in Solo-singing



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Students performing Punjabi Dance



Sh. R.K. Gupta, Chairman Group & Mr. Umesh Pathak Faculty BJMC along with Mr. Varchasava (Mr. Nitesh) & Ms. Varchasava (Ms. Sakshi Vig)

Institute is rated as "A" Category Best Business School by latest AIMA - Business Standard & Business India Publications Surveys & included in Top 100 B - Schools & IT -Schools by Dalal Street Investment Journal



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All the students coordinators of Varchasava-2011 along with chief Guest Mr. K.P.Singh, Dr. A.K. Rathore, Director TIAS, Dr. R.K.Sharma, Dean Academics & other faculty members.

Objectives:

1. To enhance their talent in context of media especially
2. To Develop Extra Curricular activities in students along with studies
3. To spread cultural awareness among students.
4. To enhance the hidden talent of the students in different cultural activities.
5. To give them opportunity to explore themselves before various audience groups

Learning Outcome:

It is a media festival of the institute by the students which helps to new students to learn media & co-curricular activities and motivate them to take part in forth coming events. Students got practical exposure of real media while participating in various events. They learn and persuade different genres of media & performing arts which are important in grooming and polish their personalities. It is also beneficial to seek appreciation and criticism to further enhance their performance. Students also get social recognition in specific field. All the students were also awared about the culture of India through various performances.
