



TECNIA INSTITUTE OF ADVANCED STUDIES

Approved by AICTE, Ministry of HRD, Govt. of India Affiliated To Guru Gobind Singh Indraprastha University, Delhi

INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI- 110085

E-Mail: director.tecniaindia@gmail.com, Website: www.tecniaindia.in

Fax No: 27555120, Tel: 27555121-24



Report

*Workshop
on*

“Today’s Youth Tomorrow’s Entrepreneur”

By

National Small Industries Corporation



Organized for

MBA ,MCA,BBA

Tecnia Institute Of Advanced Studies, Madhuban Chowk , Rohini, Delhi



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Dated – March 28, 2011

Event	:	Entrepreneurship Development
Organization	:	National Small Industries Corporation
Programs	:	MBA-I Year, MCA-I, II Years, BBA-III Year (I, II Shifts)
Topic	:	“Today’s Youth Tomorrow’s Entrepreneur”
Resource Person	:	Mr. Ravi Gupta, EDP Workshop Coordinator Mr. Anand Krishnan, Development Officer, NSIC Technical Services Centre
Schedule	:	9:00 AM To 11:30 AM
Date	:	March 28, 2011
Day	:	Monday
Venue	:	UG Auditorium
Event Incharge	:	Dr. Ajay Pratap Singh
No of Students	:	250

Objective:

1. To encourage students to promote entrepreneurial ventures
2. To create an awareness about NSIC & Other Government Schemes
3. To make the students understand about NSIC Model of Incubation for setting up new business enterprise
4. To provide students with the information relating to various training program conducted by NSIC like Cement Brick Making project, Milk producing project, Biscuit making project, Wax candle manufacturing project, Flour mill project etc.

Learning Outcome:

Tecnia Institute of Advanced Studies organized a workshop on the topic “Today’s Youth Tomorrow’s Entrepreneur” by Mr. Ravi Gupta, EDP Workshop Coordinator & Mr. Anand Krishnan, Development Officer, NSIC Technical Services Centre, National Small Industries Corporation on 28th March, 2011 in the UG Auditorium, TIAS for its students of MBA-I Year, MCA-I, II Years, BBA-III Year (I, II Shifts) MBA –II Semester along with faculty members.

Session started with briefing of NSIC Model of Incubation for setting up new business enterprise followed by Incubation Program Movie. The movie highlighted various functional areas in which projects can be under taken by entrepreneurs.

Various points that were covered under presentation by the speaker are:

- Why Entrepreneurship?



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- Definition of Micro. Small and Medium Business Enterprise
- Types of Small Business Entities
- Process of Setting up enterprise & other Government approval needs
- Infrastructure and other requirement
- Cost of the project & means of Finance
- Marketing Possibilities
- Measures to avoid small business failures

The session was very interactive and informative for upcoming young entrepreneurs.



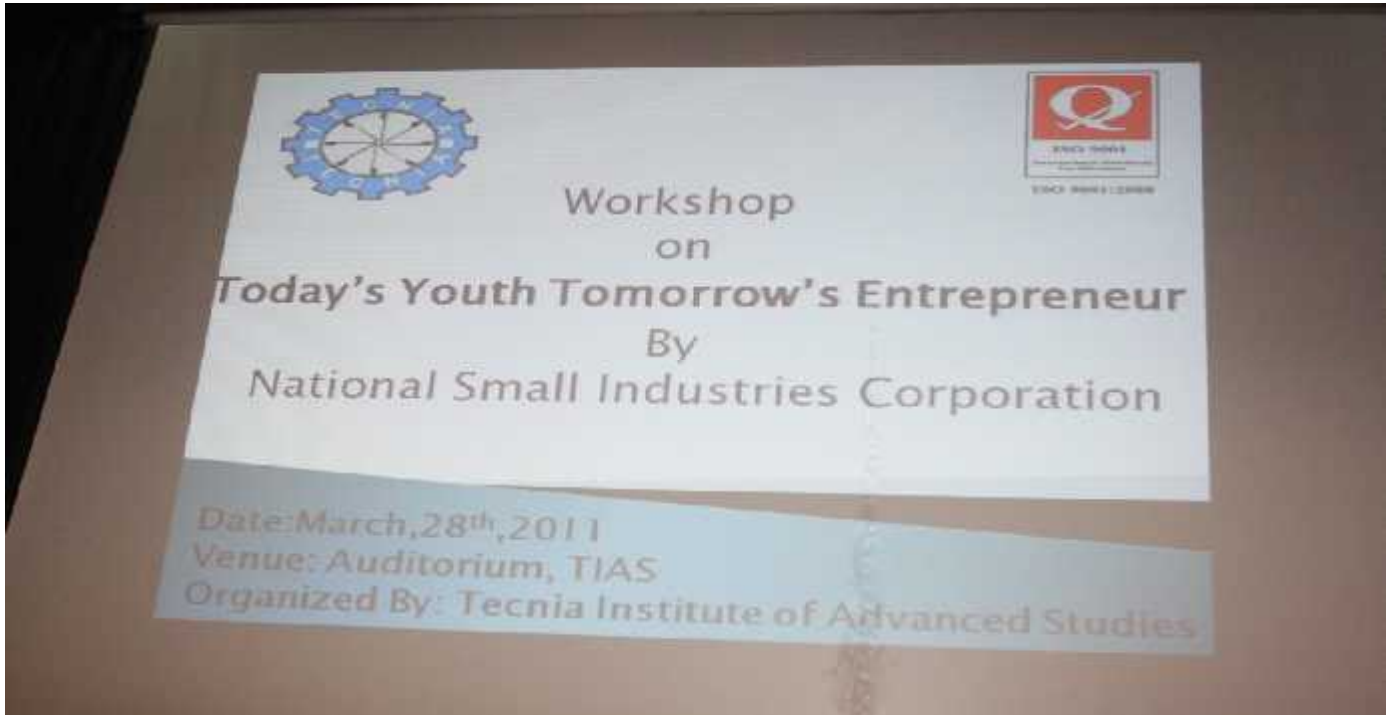
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Workshop on “Today’s Youth Tomorrow’s Entrepreneur”



Dr. Ajay Pratap Singh, Faculty, TIAS addressing the audience on “Entrepreneurial Development”



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Mr. Anand Krishnan, Development Officer, NSIC Technical Services Centre addressing the audience



From Left-Dr.R.K.Sharma,Dr.A.P.Sharma,Dr.A.P.Singh, Mr. Anand Krishnan,Mr.Ravi Gupta

Institute is rated as "A" Category Best Business School by latest AIMA - Business Standard & Business India Publications Surveys & Included in Top 100 B – Schools & IT -Schools by Dalal Street Investment Journal



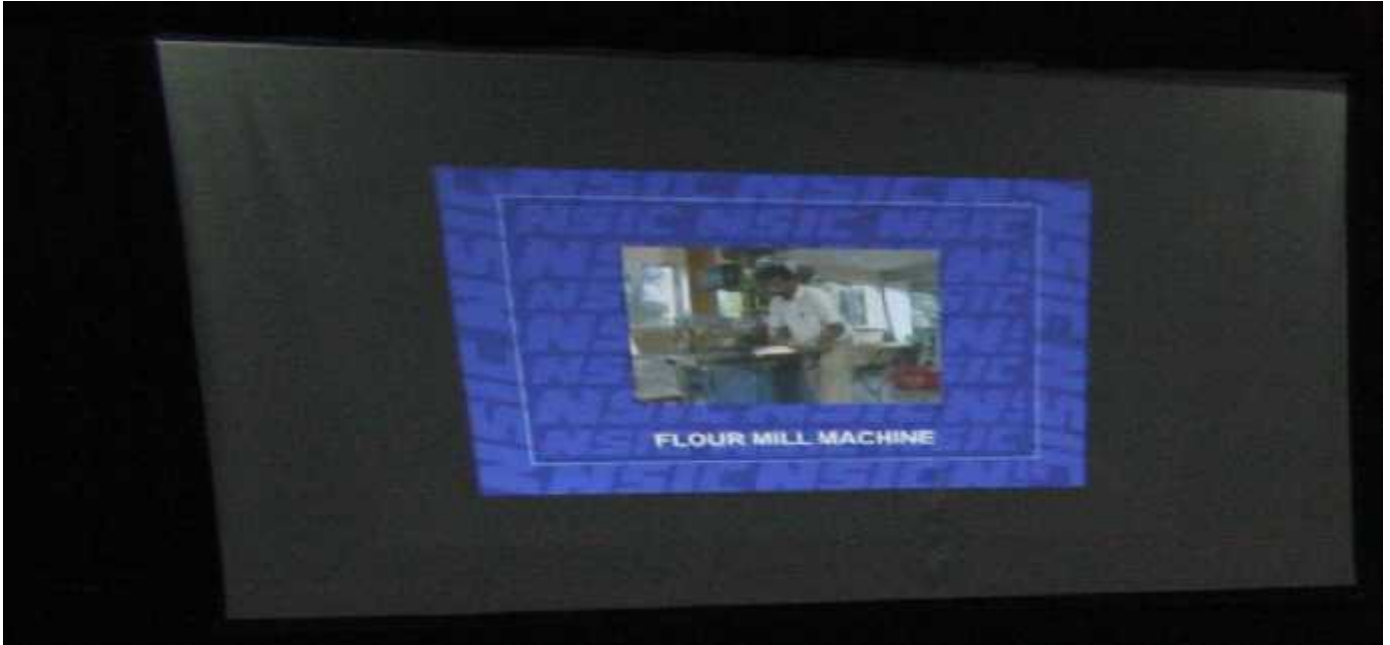
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Incubation Program Movie



Mr. Ravi Gupta, EDP Workshop Coordinator, NSIC Technical Services Centre

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Mr. Ravi Gupta giving presentation on Incubator-NSIC's EDP



Mr. Ravi Gupta talking about Ministry of MSME

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Students listening the deliberations on Entrepreneurship Development



Mr. Ravi Gupta talking about career opportunities as an entrepreneur



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From Left(Front Row)-Dr.A.P.Singh,Tapan Kapri, (II Row)-Dr.S.Manchanda,Dr.D.Antony



Mr. Ravi Gupta giving deliberations

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Prof.Rajesh Bajaj giving the concluding remarks