



Approved by AICTE, Ministry of HRD, Govt. of India Affiliated To Guru Gobind Singh Indraprastha University, Delhi
INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI- 110085
E-Mail: director.tecniaindia@gmail.com, Website: www.tecnia.in
Fax No: 27555120, Tel: 27555121-24

Date: 12th Mar 2011

EVENT : ENDEAVOUR-2011,
PROGRAMME : ACADEMIC FEST
SCHELULE : 10:00 AM - 6:00 PM
DATE : MARCH 12th 2011

DAY : SATURDAY

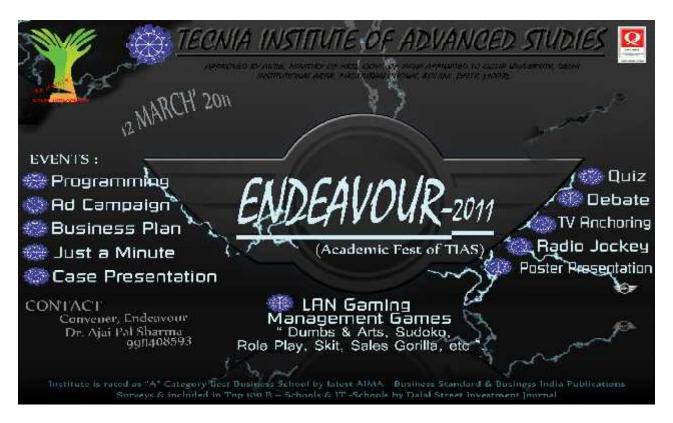
RESOURCE PERSON : STUDENTS OF TIAS INCLUDING EXTERNALSTUDENTS

CONVENOR : Dr. AJAI PAL SHARMA
No. OF STUDENTS : MORE THAN 300

VENUE: TECNIA INSTITUTE OF ADVANCED STUDIES

Objectives of the Event

- 1. To provide a platform to the students where they can exhibit their creativity through different events.
- 2. To provide a competitive environment to the students so that they can foresee the real challenges of the corporate world.
- 3. To provide practical exposure to the students where they can put their class room learning into practicality.
- 4. Moreover it was an effort to provide a skill set to the students which is required to be an effective manager/leader.







Approved by AICTE, Ministry of HRD, Govt. of India Affiliated To Guru Gobind Singh Indraprastha University, Delhi
INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI- 110085
E-Mail: director.tecniaindia@gmail.com, Website: www.tecnia.in
Fax No: 27555120, Tel: 27555121-24

Learning Outcome:

To develop the students academically and professionally, Tecnia Institute of Advanced Studies organized one day academic fest 'Endeavour-2011' on 12th March 2011. It was a platform to showcase the creative initiative by the students, internal as well as; external to the Institute. Objective of the event was to provide an opportunity to the students, wherein they can exhibit their creativity, uniqueness, knowledge and skill sets required to be an effective Manager/Leader.

The programme started as scheduled at 10 am and continued up to 6 pm. The fest included events like: Quiz, Ad Campaign, Business Plan, Programming, Debate, Case Presentation, Just a Minute, TV Anchoring, Radio Jockey, Poster Presentation, LAN Gaming, Management Games: Dumbs & Arts, Sudoko, Role Play, Skit, Sales Gorilla, and many more. The students were so enthusiastic that all the venues were full of participants and audiences. More than 100 teams (including external) participated in different events and everywhere it was very tough competition. It was really a great learning experience not only for participants and audiences but for faculty members also. Participants were found preparing for their respective events when they were not participating. Each and every coordinator of the events, whether student or faculty, were found busy in making their event a grand success and all could achieve this at the end.

Now it was the high time for the participants when they assemble in the seminar hall for the prize distribution ceremony. The seminar hall was overfull of its capacity as each and every participant was expecting to win a prize. All the dignitaries of the institute including Shri RK Gupta, Chairman of Tecnia Group along with Dr. Nirmal Singh, Advisor Tecnia Group, Dr. Ajay K Rathore-Director of the Institute, Dr. RK Sharma-Dean Academics, Prof. Rajesh Bajaj and all other faculty members spared their valuable time to grace the occasion.

Dr. Ajai Pal Sharma, Convener of the event presented the report and briefed the dignitaries about the deliberations of the day. After a brief report about the event the names of the winners were announced and prizes were distributed by the various dignitaries on the dais. The hall was continuously echoing with clapping and encouraging words from the audiences. The prize distribution ceremony took nearly one hour to reach to the end as the list of winners was very long. At the end The Chairman of the Institute congratulated all the winners and encouraged others, who could not win, to sharpen their skill for the next time. He blessed every one present there for their progress, happiness and success in life.

The programme ended at 6 pm.





Approved by AICTE, Ministry of HRD, Govt. of India Affiliated To Guru Gobind Singh Indraprastha University, Delhi
INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI- 110085
E-Mail: director.tecniaindia@gmail.com, Website: www.tecnia.in
Fax No: 27555120, Tel: 27555121-24



Students Participating in the LAN Gaming



Management Game-Sales Gorilla in Progress





Approved by AICTE, Ministry of HRD, Govt. of India Affiliated To Guru Gobind Singh Indraprastha University, Delhi
INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI- 110085
E-Mail: director.tecniaindia@gmail.com, Website: www.tecnia.in
Fax No: 27555120, Tel: 27555121-24



Shri RK Gupta, Chairman of Tecnia Group along with Director General, Director and Dean-Academics, during prize giving ceremony