



TECNIA INSTITUTE OF ADVANCED STUDIES

Approved by AICTE, Ministry of HRD, Govt. of India Affiliated To Guru Gobind Singh Indraprastha University, Delhi

INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI- 110085

E-Mail: director.tecniaindia@gmail.com, Website: www.tecniaindia.in

Fax No: 27555120, Tel: 27555121-24



Date: 12th Mar 2011

EVENT : ENDEAVOUR-2011,
PROGRAMME : ACADEMIC FEST
SCHEDULE : 10:00 AM – 6:00 PM
DATE : MARCH 12th 2011
DAY : SATURDAY
RESOURCE PERSON : STUDENTS OF TIAS INCLUDING EXTERNALSTUDENTS
CONVENOR : Dr. AJAI PAL SHARMA
No. OF STUDENTS : MORE THAN 300
VENUE: TECNIA INSTITUTE OF ADVANCED STUDIES

Objectives of the Event

1. To provide a platform to the students where they can exhibit their creativity through different events.
2. To provide a competitive environment to the students so that they can foresee the real challenges of the corporate world.
3. To provide practical exposure to the students where they can put their class room learning into practicality.
4. Moreover it was an effort to provide a skill set to the students which is required to be an effective manager/leader.

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12 MARCH 2011

EVENTS :

- Programming
- Ad Campaign
- Business Plan
- Just a Minute
- Case Presentation
- LAN Gaming
- Management Games
- "Dumbs & Arts, Sudoku, Role Play, Skit, Sales Gorilla, etc.
- Quiz
- Debate
- TV Anchoring
- Radio Jockey
- Poster Presentation

CONTACT
Convener, Endeavour
Dr. Ajai Pal Sharma
9991408593

Institute is rated as "A" Category Best Business School by latest AIMA - Business Standard & Business India Publications Surveys & included in Top 100 B - Schools & IT -Schools by Dalal Street Investment Journal

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Students Participating in the LAN Gaming



Management Game-Sales Gorilla in Progress

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Shri RK Gupta, Chairman of Tecnia Group along with Director General, Director and Dean-Academics, during prize giving ceremony