

TECNIA INSTITUTE OF ADVANCED STUDIES

Approved by AICTE, Ministry of HRD, Govt. of India Affiliated To Guru Gobind Singh Indraprastha University, Delhi
INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI- 110085

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Fax No: 27555120, Tel: 27555121-24



3rd February 2011

EVENT : RESEARCH METHODOLOGY

PROGRAMME : WORKSHOP

TOPIC : Statistical tools application

RESOURCE PERSON : Prof. Y. P. Gupta, IIPM, Satbari & Prof. V. Sekhar, IBS, Gudgaon

SCHEDULE : 9.15 a.m. to 5.30 p.m.

Date : 22nd Jan. 2011

Day : Saturday

FACULTY INCHARGE : Dr. Antony Dhason

No of Students : 29

Objective:

Project report preparation, presentation and submission are one of the important parts of the curriculum of management students. This exercise enriches the knowledge in the area of research. By keeping this concept, this Research Methodology workshop has been conducted. While preparing the report, statistical tools with the sophisticated application like SPSS is also a relevant part. This workshop gives more light on the operation of such tools also.





Mr. Sachin Sabharwal greeting our guests

Faculty members & students listening the session.

Profile of the Speakers:

Prof. Y. P. Gupta

M. Sc. (Mathematical Statistics) Lucknow University, M.A. (Social Psychology)- Delhi University, Diploma in French Language- Lucknow University. About 35 years of experience in Behavioral Research in the areas of Health and Community Development programs. Teaching experience of 40 years in Statistics,



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Demography and Research Methodology at Postgraduate level. Currently working as Adjunct Faculty at IBS Noida.

Prof. V Sekhar

B. Tech from BITS Pilani (1978), post graduate in Management from IIM Kolkata 1988, worked in corporate firms from 78-98 (20 years) with companies such as Batliboi, Hindustan Dorr Oliver Ltd., Mather & Platt, etc. Teaching for last 12 years. Conducted several workshops on Research Methodology at several places. "Presently working as professor at IBS Gurgoan.

Learning outcome:

Students learnt the skills of operating SPSS in the analysis part of the dissertation. Certain other areas like hypothesis, hypothesis testing, survey techniques, sample selection, statistical application etc., were also learnt. For the research point of view, the latest topics of the day were also suggested. Students got the confidence of making the project report that also in the beginning the commencement of the semester itself.