



# TECNIA INSTITUTE OF ADVANCED STUDIES

Approved by AICTE, Ministry of HRD, Govt. of India Affiliated To Guru Gobind Singh Indraprastha University, Delhi

**INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI- 110085**

**E-Mail: [director.tecniaindia@gmail.com](mailto:director.tecniaindia@gmail.com), Website: [www.tecniaindia.in](http://www.tecniaindia.in)**

**Fax No: 27555120, Tel: 27555121-24**



**Dated - December 04<sup>th</sup>, 2010**

<b>EVENT</b>	:	<b>PERSONALITY DEVELOPMENT PROGRAMME</b>
<b>PROGRAMME</b>	:	<b>GUEST LECTURE</b>
<b>TOPIC</b>	:	<b>FINANCIAL INVESTMENT</b>
<b>RESOURCE PERSON</b>	:	<b>Mr. Yogesh Kumar, Vice-President (Corporate &amp; Institutional Banking), Yes Bank</b>
<b>SCHEDULE</b>	:	<b>10:30 am to 12:00 pm</b>
<b>Date</b>	:	<b>December 04<sup>th</sup>, 2010</b>
<b>Day</b>	:	<b>Saturday</b>
<b>FACULTY INCHARGE</b>	:	<b>Mr. Sachin Sabharwal</b>
<b>No of Students</b>	:	<b>73 - MBA</b>

## **OBJECTIVE:**

To provide knowledge about the various investment products and what the investor should do before investing in any investment product.



**Mr. S.P. Dahiya felicitating Mr. Yogesh Kumar**



# TECNIA INSTITUTE OF ADVANCED STUDIES

Approved by AICTE, Ministry of HRD, Govt. of India Affiliated To Guru Gobind Singh Indraprastha University, Delhi

**INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI- 110085**

**E-Mail: [director.tecniaindia@gmail.com](mailto:director.tecniaindia@gmail.com), Website: [www.tecniaindia.in](http://www.tecniaindia.in)**

**Fax No: 27555120, Tel: 27555121-24**



Mr. Yogesh Kumar explaining the concept through presentation

## **Profile of Resource Person: *Mr. Yogesh Kumar***

Mr. Yogesh Kumar is currently working as **Vice-President (Corporate & Institutional Banking), Yes Bank**. He has a vast experience in banking and finance sector. He is an Associate Member of The Institute of Chartered Accountants of India and also Junior Associate of Banking & Finance.

### **Objective:**

1. To provide knowledge about the various financial products available.
2. To provide knowledge about how the financial products differ in terms of safety, return and liquidity.
3. To discuss about the various things to look into before investing.



# TECNIA INSTITUTE OF ADVANCED STUDIES

Approved by AICTE, Ministry of HRD, Govt. of India Affiliated To Guru Gobind Singh Indraprastha University, Delhi

**INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI- 110085**

**E-Mail: [director.tecniaindia@gmail.com](mailto:director.tecniaindia@gmail.com), Website: [www.tecniaindia.in](http://www.tecniaindia.in)**

**Fax No: 27555120, Tel: 27555121-24**



## Learning Outcome :

A guest expert lecture on “**Financial Investment**” was held in the seminar hall of Tecnia Institute of Advanced Studies-PG Block on **04<sup>th</sup> December, 2010 (10:30 am to 12:00 pm)**. Students of MBA –I & III Semester attended the workshop along with some faculty members.

The resource person interacted with students through a presentation and discussed about various topics which are useful for the students to know before going into the field of Banking & Finance. The topics discussed includes investment products, different types of investment products, different avenues of investment – debt, equity, cash etc.

The whole session was very inter-active and the students learned and enjoyed the lecture. All the topics were explained through discussions and examples. The students learned the about the important topics related to financial products and the new additions in this field.

\*\*\*\*\*

\*\*\*\*\*

\*\*\*

\*