



TECNIA INSTITUTE OF ADVANCED STUDIES

Approved by AICTE, Ministry of HRD, Govt. of India Affiliated To Guru Gobind Singh Indraprastha University, Delhi

INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI- 110085

E-Mail: director.tecniaindia@gmail.com, Website: www.tecniaindia.in

Fax No: 27555120, Tel: 27555121-24



Dated - November 18th, 2010

EVENT	:	PERSONALITY DEVELOPMENT PROGRAMME
PROGRAMME	:	GUEST LECTURE
TOPIC	:	CORPORATE STRATEGIES IN FINANCE & FINANCIAL MANAGEMENT
RESOURCE PERSON	:	Mr. Kamal Minocha, Assistant Vice-President , Genpact
SCHEDULE	:	11:30 am to 01:00 pm
Date	:	November 18th, 2010
Day	:	Thursday
FACULTY INCHARGE	:	Mr. Sachin Sabharwal
No of Students	:	90 - MBA

OBJECTIVE:

To provide knowledge about the Recruitment and Selection process in the corporate sector and how to prepare for the interview in corporate sector.



Mr. S.P. Dahiya felicitating Mr. Kamal Minocha



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Mr. Kamal Minocha interacting with the students

Profile of Resource Person: *Mr. Kamal Minocha*

Mr. Kamal Minocha is currently working as Assistant Vice President at [GENPACT LLC](#). He has a vast experience in the corporate sector. He was previously working as an Assistant Accountant at [LT FOODS LTD](#). He is a qualified Cost and Works Accountant.

Objective:

1. To provide knowledge about the training and recruitment process in the corporate sector.
2. To provide knowledge about the scope of IFRS in India.
3. To discuss about the account standards practiced in India.



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Learning Outcome :

A guest expert lecture on “**Corporate Strategies in Finance & Financial Management**” was held in the seminar hall of Tecnia Institute of Advanced Studies-PG Block on **18th November, 2010 (11:30 am to 01:00 pm)**. Students of MBA –I & III Semester attended the workshop along with some faculty members.

He interacted with students and discussed about various topics which are useful for the students to know before going for an interview in the field of finance. The topics discussed includes corporate culture, finance concepts, how to prepare for the interview, how to work in corporate, scope of IFRS in India, importance of team work etc.

The whole session was very inter-active and the students learned and enjoyed the lecture. All the topics were explained through illustrations and live examples. The students learned the about the important topics related to financial management and the new additions in this field.

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