TECNIA INSTITUTE OF ADVANCED STUDIES

Approved by AICTE, Ministry of HRD, Govt. of India Affiliated To Guru Gobind Singh Indraprastha University, Delhi

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Dated – 13/11/2010

Corporate Resource Centre

EVENT:	:	Conference on Blogging *"Hindi Blog Vimarsh,"*
PROGRAMME:	:	Conference
SCHEDULE:	:	3:00 PM to 5:00 PM
Date	:	13/11/2010
Day	:	Saturday
RESOURCE PERSON	:	Mr. Samir Lal
FACULTY INCHARGE	:	Mr. Sudhir K Rinten
No of Students	:	BJMC V semester (12)
Venue	:	Divan Chandra Trust, 2, Jain Mandir Road, Infront of Shivaji Stadium, New Delhi
Organizer	:	Mr. Avinash Vachaspati, Delhi Blogging Association

Objectives:

1. To create a platform for students for the development of understanding about cyber media and its utilities in the future.
2. To provide a bench mark for beginners.

Profile of the Speaker

Mr. Samir Lal is a renowned Blogger based in Canada, having more than 5 years experience in such social media. He has started many debates on the media which come to a conclusion for the positive stake of communication. Mr. Lal is a technocrat by profession and alongside his blogging.

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Mr. Samir Lal In The Conference

Mr. Balendu Dhadhichi & other prominent Speakers in the conference

A View of conference

Institute is rated as "A" Category Best Business School by latest AIMA - Business Standard & Business India Publications Surveys & Included in Top 100 B – Schools & IT -Schools by Dalal Street Investment Journal

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Students in interactive session with the experts present in conference

Objectives:

1. **To create a platform for students for the understanding about cyber social media and its utilities in the future.**
2. **To provide a bench mark for beginners.**
3. **To find how cyber social media is the part of our communication world.**

Learning Outcome:

For the purpose of ideological developments Professional developments and a part of curriculum of students of BJMC programme, it was decided to attend a conference organized by Delhi blogging association at **Divan Chandra Trust, 2, Jain Mandir Road, In front of Shivaji Stadium, New Delhi on 13ᵗʰ November, 2010.**

After the consent from organizers, it was mandate that only 12 students will be sent for the conference that have some interest in web social media.

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After the welcome speech the stage was taken over by the key note speaker, Mr. Samir lal. He elaborated different contemporary media requirements and the concept of blogging to bridge the gap of the social and contemporary media.

Students curiously cleared their all quarries from the speaker and found satisfactory.

The students were found taking keen interest and the interaction rate with the speaker was very high among students. Feedback from the students shows that the program was very fruitful and knowledgeable as they could carry a lot from this session. It was general opinion of the students that this type of sessions would definitely help them in better placements and other career development activities. The objective of the session was achieved.

The program was concluded with clapping from the students and vote of thanks was given by Mr. Avinash Vachaspati.

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