



TECNIA INSTITUTE OF ADVANCED STUDIES

Approved by AICTE, Ministry of HRD, Govt. of India Affiliated To Guru Gobind Singh Indraprastha University, Delhi

INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI- 110085

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Dated – 23/10/2010

EVENT : Industrial Visit to Parle Biscuits Pvt. Ltd
SCHEDULE : 10:00 am to 12:00 PM
Date : 22nd October, 2010
Day : Friday
FACULTY
INCHARGE : Dr. G.B. Sitaram
No of Students : 86 Students BBA 1st sem (Morning and Evening)
RESOURCE PERSON: Mr. Vishal Khurana- HR Head

OBJECTIVE:

Bridge the gap between the theory and actual practices of corporate. Provide real life exposure to students about industrial working. Develop design and conceptual skills about functioning of Industrial House. Appraise about the working culture of corporate house. Groom students as per the requirements of GGSIPU syllabus of the program.

CORPORATE HOUSE: Parle Biscuits Pvt. Ltd
Bhadurgharh
Haryana

The students of BBA 1st Sem (M+E) had gone to Industrial Visit at Parle Factory in Bahadurgarh, Haryana, On dt, 22nd October, 2010. This Industrial Visit was accompanied by Dr. G.B. Sitaram, Ms. Mona Goel and Mr. Shivam Kalra. The students strength was from BBA 1st (M) – 40 and BBA 1st (E)-46, Total- 86, We reached at the factory premises around 10:30 am. Then we met the Hr Manager, Mr. Vishal who briefed with the students and he delivered his orate about the achievement of the Industry in the competitive market at factory Auditorium. He summarized all the products of Parle. He has also explained about the manufacturing process of the product. During interaction session, the students gain knowledge about practical workshop in HR, Marketing and Finance. At last we presented Memento. Tecnia Times & Placement Brochure to the HR Manager. Then they offered us Tea & Parle Biscuits. After taking photographs, we left factory premises at 12:00PM.

Learning Outcome:



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On Friday, 22nd October, 2010 TECNIA INSTITUTE OF ADVANCED STUDIES gave opportunity to its 1st Semester BBA students to visit Parle Biscuit Pvt. Ltd. The Parle Biscuits Pvt. Ltd is situated in Bhadurgharh, Haryana.

The building within was divided into 6 halls with approximately 36 Confessionary are made each daily. The halls were fully installed with huge enormous machines worth more than 4 – 5 Cores. The machines were all well equipped, updated and advanced. Students learned many new things as the process of how to Biscuits made, how color is drawn on them, how to biscuits packs finally how all the process is carried out and by whom.

The overall learning experience was very interesting and fun. All the students were then provided with the refreshments.

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