



TECNIA INSTITUTE OF ADVANCED STUDIES

Approved by AICTE, Ministry of HRD, Govt. of India Affiliated To Guru Gobind Singh Indraprastha University, Delhi

INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI- 110085

E-Mail: director.tecniaindia@gmail.com, Website: www.tecniaindia.in

Fax No: 27555120, Tel: 27555121-24



Dated: 27th Sept, 2010

EVENT : "THIRD EYE" PHOTO EXHIBITION
PROGRAM : TECNIA INSTITUTE OF ADVANCED STUDIES
Date : 25TH Sept, 2010
Day : Saturday
FACULTY INCHARGE : Mr. Trishu Sharma
No of Students Participated: 56

Names of colleges Participated:

- 1. Lalita devi Institute of Management (Lingayas),**
- 2. Vivekanad Institute of Professional Studies,**
- 3. Trinity Institute of Professional Studies,**
- 4. Kasturi Ram College of Higher Education.**

OBJECTIVE:

Communication through lenses is very warm communication, a very famous Chinese phrase says that, a photograph is much more communicable than one thousands words. So for the students of communication it is relevant to cater knowledge about Photo Communication and its tit-bits through the lenses & with this exhibition students will be aware about various dimensions of photography.

VENUE: Tecnia Institute of Advanced Studies
PG Block, Institutional Area,
Madhuban Chowk, Rohini, Delhi.



Sh. R.K. Gupta, Chairman Tecnia Group, inaugurating the exhibition along with Mr. Umesh Pathak & Ms. Ashima S. Gureja, Media Faculty.



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Sh. R.K. Gupta, Chairman Tecnia Group, visiting the exhibition along with Mr. Sudhir.k.Rinten, Program Coordinator, BJMC.



Display Photographs at Exhibition

OBJECTIVES:

Institute is rated as "A" Category Best Business School by latest AIMA - Business Standard & Business India Publications Surveys & included in Top 100 B – Schools & IT -Schools by Dalal Street Investment Journal



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- 1. To create a platform for students where they can show case their photographic sense & skill.**
- 2. To provide a bench mark for beginners.**
- 3. To provide opportunity to compete with the professional environment.**

Learning Outcome:

A Picture speaks thousand of words. This famous phrase was implemented through this exhibition. This exhibition provided platform to students for showing their creative work which they did with camera eye. It become a source of inspiration for those students who does not have any interest in Photography, they also inspired a lot after visited this exhibition.

This Exhibition connect their educational experiences and creative expression to broader community life through photography fieldwork projects, while they also examine theoretical and practical issues related to this work through readings, screenings, and classroom discussion. Students with specific photography skills and abilities techniques may easily find work in professional settings that emphasize these arts.

Students engagement in critical thinking regarding fieldwork as a responsible and theoretically sound mode of research that can be used effectively in a variety of settings and related directly to academic research in a variety of disciplines related to photography. They can use their chosen methodology, students also aware about producing professional-quality photography work.

The participation from students of various colleges also increased the various creative concepts of photography which is very beneficial for a student who has some interest in photography and who wants to make his/her career in photography.

Report

The BJMC Department of Tecnia Institute of Advanced Studies organized a Photo Exhibition christened as **“The Third Eye”** on 25th September, 2010 within the Institute Premises. The photographs shot by the students themselves were displayed. The objective of the event is to explore the talent and creativity of



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the students. The participants from GGSIPU and Delhi University were also enthusiastic about this creative venture.

The Chairman of Tecnia Group Mr R.K Gupta inaugurated the event along with Dr Ajay Kr Rathore, Director TIAS & Mr R.K Sharma, Dean TIAS. Mr Sudhir K Rinten being the convener of the exhibition provided the glimpse of the event with its introduction. Other dignitaries from Tecnia including Ms Ashima Singh Gureja, Mr Umesh Pathak, Mr Trishu Sharma, Ms Bhawna Madan & marked their presence.

Apart from awarding the best photographs of the event, another competition named as 'Caption the Visuals' was organized, so as to provide a title to the photographs. Such events act as a motivation for students to establish a platform for their career.

Priyanka Mukherjee from TIAS, Vivek Tyagi from VIPS, Ankit Madan(TIAS) & Rahul Singh[Lalita Devi] secured the first three positions respectively.



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The Third Eye Photo Exhibition



Date : September 25, 2010

Day: Saturday

Venue: TIAS

Organized By

Department of Journalism & Mass Communication



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THE THIRD EYE

PHOTO EXHIBITION '2010'
Organized by BJ(MC) Dept.

ON
SEPT 25, SATURDAY
10 am onwards
AT
Dept. of Mass Communication

For Any Queries, Please Contact :
Nishtha- 9990709228 Nupur- 9711331715
Megha- 9711093920

Interested students kindly submit their entries by SEPT 24, to 'The Third Eye' coordinators mentioned above, at most by 2pm.

NOTE : Minimum size of the photograph: 5x7". Outsider's entries are also welcomed. Winners will be awarded.

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SCHEDULE OF EVENT

- 09.00 - 09: 30 AM Attendance**
- 09: 30 – 09.45 AM Inauguration of Lift (Ribbon Cutting)**
- 09:45 - 09: 55 AM Inaugural Session by the Chief Guest.**
- 09:45 – 11:45 AM Photo Exhibition**
- 11:45 – 12:45 PM Caption Writing Competition**
- 12.45– 1: 15 PM Lunch**
- 01:15 – 01:45 PM Results**
- 01: 45 – 02:30 PM Prize Distribution**
- 02:30 – 02:35 PM Vote of Thanks**

Guidelines for Photo Submission

1. Prints should be at least 5X7.
2. Work should be original one.
3. Participants can give more than one entry.
4. Participants should abide with the judgement.
5. The decisions taken by judges will be final and ultimate.

Guidelines for Caption Writing

1. The captions should not be more than two lines.
2. It should not be copied.
3. Each photo can have maximum two captions.

*The above rules can be changed as per the instructions of the judges.



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The Third Eye

Photo Exhibition-2010

Registration Form

- 1) Name of the Participant (in capital Letters)
- 2) Institute
- 3) Contact No. /
- 4) Email.....@..... /@.....
- 5) Participated in: Photo Exhibition Caption Writing Competition
- 6) No. Photos Submitted*

Date:

Signature

* Photographs submitted for the competition will not be returned.



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