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| EVENT | : | Pre Placement Session for MCA |
| Company | : | Aspiring Minds |
| Date | : | 23rd NOV, 2013 |
| TIME | : | 1:00 TO 3:00 PM |
| Venue | : | Ground Floor, TIAS |
| Students | : | MCA V Semester |
| Convener | : | Mr. Amit Kumar Dheri |
| In charge | : | PC- MBA |

OBJECTIVE :

- Credible Tool for students to evaluate and understand their skills.
- A way through which students can polish their skills.

COMPANY PROFILE:

In the 21st century world, where knowledge creation and innovation are keys to success, our education system has to redefine how we teach, learn, and most importantly measure outcomes. It is not easy to bring in radical changes and major overhauls overnight. The Indian education has yet to evolve to meet the expectations of global markets. Sure, there have been reforms, but there have been few fundamental changes with the way things are taught and desires much needed overhauling and undergo dynamic changes. Fresh Talent Acquisition has always been a challenging assignment for recruiters. The task becomes even tougher, as education standards are non-uniform and are fragmented by location, language medium, learning content, and competency of the faculty and finally the acumen of student. The companies are forced to spend more money in training their new workforce from the beginning and teach them practical aspects of the job. 75% of Indian engineers have problems finding steady employment often ending up in call centers and other Business Process Outsourcing firms. There is an imperative need for a universal yardstick to appraise Indian education sector to bring graduates and post-graduates to the parity of national and global standards, to be truly recognized as a powerful emerging economy. There has been lot of efforts and radical policy decisions to reform the educational system, but they still fall short of current global standards. Aspiring Minds was created as an apex body of IT professional management with active support of the Government of India and Industry in 1957.

REPORT:

The session was organized for only MCA Final year students who are aiming to take jobs in various sectors after completion of their MCA degree. Aspiring Minds will measure students' readiness for employment using employers' benchmarks, such as familiarity with relevant technology, strategic thinking and communication skills. This database will allow employers to identify potential hires by location and specialization. The two hour session was well received by students in tem of content, understanding financial market and Investment opportunity. The session started with certain management games for students to generate interest and increase curiosity. The interactive session by the trainer was well received by students and the participation was encouraging. Session aim was to give students inputs on how to prepare for Interview and emphasis was towards personality, attitude and communication



skills. The trainer shared his experience with the students to make them understand about team spirit, conflict management etc. Students were able to get information on the requirements and eligibility criteria being looked by the corporate these days for employment. Tips were given to them how to prepare well in advance for the skill set required by the corporate. Student participation was encouraging and questions raised by them were well addressed by the trainer. The entire session was very educative from student point of view with lot of practical exposure to satisfy their queries on how to make them more employable in the eye of corporate at the time of facing interview board.

LEARNING OUTCOME:

- IT Skills analysis of the Candidate
- Helps in building confidence of the students.
- Personality development of the students.
- Focus to student quality as top criteria for campus recruitment.
- Knowledge gaining and sharing
- Career guidance & Counseling.



Glimpses from the session



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INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI- 110085

Tel: 91-11-27555121-24, Fax No: 91-11-27555120,

E-Mail: directortias@tecnia.in; Website: www.tecnia.in



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