



TECNIA INSTITUTE OF ADVANCED STUDIES

Approved by AICTE, Ministry of HRD, Govt. of India Affiliated To Guru Gobind Singh Indraprastha University, Delhi

INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI- 110085

E-Mail: director.tecniaindia@gmail.com, Website: www.tecniaindia.in

Fax No: 27555120, Tel: 27555121-24



Dated – 21/09/2010

EVENT: industrial visit, Dainik Jagran, Noida
PROGRAMME: BJMC (1st semester)
SCHEDULE:
Date : September 21th 2010
Day : Tuesday
RESOURCE PERSON : Dr .upendra/ Mr. Arun K. Singh
FACULTY INCHARGE: Mr. Umesh C.Pathak
Head CRC : Mr S.P. Dahiya
No of Students : 100

CORPORATE HOUSE: Dainik Jagran group is the largest Hindi news paper group in India. The group has most advance printing press in Delhi & NCR. According to readership survey Dainik Jagran is most readable newspaper in the country.

As a part of course curriculum an industrial visit was organized by TIAS for BJMC 1st semesters students under supervision of Dr.S.P. Dahiya, in charge placement cell and Faculty incharge Mr. Umesh C. Pathak.



Students with Mr. Arun Kumar Singh, GM, production, Dr.S.P.Dahiya & Umesh C.Pathak



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Students with Mr. D.S. Bisht, Production in charge, Ms. Sapna & Mr. Umesh C.Pathak



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Students inside the printing press

Objective:

1. The objective of this industrial visit was to provide the applied aspects of Print Media as well as Printing Process in Modern era.
2. To guide and give awareness to students about various tools and techniques of modern Printing Technology as Production of News Plates etc.
3. It was also an effort to train our students so that they can lead efficiently in their professional career along with specialty in Print Media.
4. To aware and educate students about various aspects of Pre-Production in Printing like chemical and ink testing & Paper testing.
5. Through this visit students got a platform to know about dummy production of a news paper which is prior practice in every newspaper.

Learning Outcome:



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On Tuesday 21st September 2010 TECNIA INSTITUTE OF ADVANCED STUDIES gave opportunity to its 1st semester BJ(MC) students to visit DAINIK JAGRAN's printing press. The Dainik Jagran's printing press is situated in Noida(sector 63).

Overall approximately 90 students were accompanied by 3 faculty members, Dr.S.P.Dahiya Mr. Umesh C.Pathak & Ms Sapna. Students reached there around 1:30p.m for convenience the students were divided into 3 groups of 30 each for a tour inside the building with one group going inside at a time.

The building within was divided into 6 halls with approximately 2-2.5 lakhs newspaper output from each daily. The halls were fully installed with huge n enormous machines worth more than 4 – 5 crores. The machines were all well equipped, updated and advanced. Students learned many new things as the process of how papers are printed, how color is drawn on them, how the words are imposed on the paper and finally how all the process is carried out and by whom.

Our students learnt that newspapers are basically made up of 4 colours – CYAN , MAGENTA , YELLOW & BLACK. These colours are put up on minute pixels of the newspapers via plates of each colour.

They even got a chance to interact with the workers over there. All this was showed up around by the head of the production department, MR.ARUN KUMAR SINGH and Mr.D S Bisht.He delivered a special lecture and told us all the technical terms and keywords. Then, there was a short question answer session where he cleared all doubts of students regarding printing . The overall learning experience was very interesting and fun. All the students were then provided with the refreshments and the visit to DAINIK JAGRAN's printing press came to an end with it. ☺

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