



TECNIA INSTITUTE OF ADVANCED STUDIES

Approved by AICTE, Ministry of HRD, Govt. of India Affiliated To Guru Gobind Singh Indraprastha University, Delhi

INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI- 110085

E-Mail: director.tecniaindia@gmail.com, Website: www.tecniaindia.in

Fax No: 27555120, Tel: 27555121-24



Dated – 18/09/2010

Corporate Resource Centre

EVENT: : Symposium on “Contemporary Reporting Strategies in Print Media”
PROGRAMME: : Symposium
SCHEDULE: : 09:30 AM to 12: 30 PM
Date : September 18th 2010
Day : Saturday
RESOURCE PERSON : Mr. Amaranth Jha
FACULTY INCHARGE: Mr. Sudhir K Rinten
Head CRC : Mr S.P. Dahiya
No of Students : All BJMC Department

Profile of the Speaker

Mr. Amarnath Jha is Chief -Sub- Editor, Dainik Jagaran Noida. He has experience of 25 years in Different Print Media. He was in-charge, City Allahabad Edition for more than 5 years. He has vast experience of Reporting / Editing & Interviewing in National Hindi Dailies.

Mr. Jha is down to earth person of Media with Zeal to learn and disseminate knowledge.

Objectives:

- 1. To create a platform for students/ researchers/ academicians to discuss and to generate lateral thinking in reporting strategies.**
- 2. To provide a bench mark for beginners.**
- 3. To provide thought leadership in professionalizing Reporting aesthetics as well the concept of professional etiquettes.**



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Symposium on “Contemporary reporting Strategies in Print Media”



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Mr. Amarnath Jha, Chief Editor, Dainik Jagran addressing the Student in Symposium



Institute is rated as "A" Category Best Business School by latest AIMA - Business Standard & Business India Publications Surveys & Included in Top 100 B – Schools & IT -Schools by Dalal Street Investment Journal



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Students in interactive session



Mr. Amaranth Jha Responding to students

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Learning Outcome:

For the purpose of Professional developments and a part of curriculum of students of BJMC programme, a symposium on “**Contemporary reporting Strategies in Print Media**” was organized on 18th September, 2010 in Auditorium, PG Building. Mr. Amarnath jha, chief sub editor, Dainik Jagran was present as key note Speakers for the session.

After the welcome speech the stage was taken over by the key note speaker , Mr. Jha. He elaborated different contemporary reporting strategies in different beats, like; Crime, Political, religious, sports, art & Culture Etc.

Students curiously cleared their all quarries from the speaker and found satisfactory.

The students were found taking keen interest and the interaction rate with the speaker was very high among students. Feedback from the students shows that the program was very fruitful and knowledgeable as they could carry a lot from this session. It was general opinion of the students that this type of sessions would definitely help them in better placements and other career development activities. The objective of the session was achieved.

The program was concluded with clapping from the students and vote of thanks was given by Mr. Umesh Pathak.

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