



TECNIA INSTITUTE OF ADVANCED STUDIES

Approved by AICTE, Ministry of HRD, Govt. of India Affiliated To Guru Gobind Singh Indraprastha University, Delhi

INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI- 110085

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Fax No: 27555120, Tel: 27555121-24



Dated - September 9th, 2010

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|-------------------------|---|--|
| EVENT | : | PERSONALITY DEVELOPMENT PROGRAMME |
| TOPIC | : | Interview Preparations |
| SCHEDULE | : | 1:30 pm to 3:30 pm |
| RESOURCE PERSON | : | Mr. Suresh Kumar, A certified NLP Practitioner. |
| Date | : | September 8th, 2010 |
| Day | : | Wednesday |
| FACULTY INCHARGE | : | Mr. Tapan Kapri, Ms. Sonal Goel |
| No of Students | : | 101 |

OBJECTIVE:

The objective of this expert lecture was to groom and train the students about personality development in accordance with the corporate culture. It also emphasized on personal interview skills to take advantage in getting jobs.



Felicitating Mr. Suresh Kumar, NLP Practitioner by Mr. Tapan Kapri, Faculty-TIAS



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Mr. Suresh Kumar, NLP Practitioner delivering lecture to the students

Profile of Resource Person: *Prof. Suresh Kumar*

A certified NLP Practitioner, Suresh has 05 years of experience in Institutional Training, Counseling and Motivational speaking. As a trainer he has trained more than ten thousands participants in many Educational. Institutes like **IILM** (Greater Noida), **MIMT**(Greater Noida), **Subharti** (Meerut), **IVS; Institute**, (Mathura), **Bharati Vidyapeeth's College of Engineering** (New Delhi),; **University of Petroleum and Energy Studies**, (Dehradun). He has been a panel trainer for several Training and HR Organizations like Manpower, Advait and KRI Groups, etc. He has trained many corporate like Secured Lives, IDAC, etc. Currently he is heading North India as a Regional Training Head at **Natco Solutions Pvt. Ltd.** His present role and responsibilities are: Conduct Soft Skill/Personality Development training programs on various topics like study skills, confidence building, getting away from fear, forming powerful beliefs, communication skills, presentation skills, interview skills, etc. Preparation & designing the training modules as per clients/company's requirement. He has been doing personal counseling for the last five years, both in one-on-one and group settings. He uses tools like NLP and Graphology for behaviour analysis and treatment. Some of the common problems he has counseled people on include: These are the problems related to 'Self' like motivation, goal setting and achieving, erasing old and bitter memories, behaviour change, meditation, self-hypnosis, relaxation, time management, Changing beliefs, decision taking, etc. These are the problems related our social lives like Communication skills, public speaking, rapport building, relationship building, etc. He is also certified handwriting analyst and a face reading expert. He has been using this tool to assess his clients for their behavior, personal problems, goal setting, finding strengths and weaknesses, etc. He assessed thousands of people by their handwriting with an accuracy of 80 – 95 %. He has written articles on self-development topics. His article "Work Smarter Not Harder" was published in IAF Flight Safety magazine. He has sent many articles in www.selfgrowth.com.



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Has studied hundreds of books on various topics like NLP, Handwriting analysis, motivation, goal setting, etc. Self Development Skills; Communication skills; People Skills – Professionals & Personal; Trained Assessor of handwriting, body language, face reading, etc.

Learning Outcome :

After the interaction with the corporate speaker, students were enhanced their knowledge in Interview preparation area. The aspect, students were emphasized are –

- Why should job-seekers care about a potential employer's corporate culture?
- What is corporate culture?
- How to impart skills for self development, interview preparations, behaviour change, time management, etc.

An Expert Lecture was organized on the topic “Interview Preparations” for MCA students on 8th September, 2010. This lecture was conducted by Mr. Suresh Kumar, who is a certified NLP Practitioner, with 5 years of experience in Institutional Training, Counseling and Motivational speaking. A grooming session for all the students was organized to impart skills for self development, interview preparations, behaviour change, time management, etc. Why should job-seekers care about a potential employer's corporate culture? Aren't there more important factors to consider, such as the job itself, salary and bonuses, and fringe benefits? These factors are indeed important, but increasingly career experts are talking about the importance of employee-employer fit in terms of culture, with the idea that how well the employee "fits" the culture can make the difference between job-search success and failure. What is corporate culture? At its most basic, it's described as the personality of an organization, or simply as "how things are done around here." It guides how employees think, act, and feel. Corporate culture is a broad term used to define the unique personality or character of a particular company or organization, and includes such elements as core values and beliefs, corporate ethics, and rules of behavior. Corporate culture can be expressed in the company's mission statement and other communications, in the architectural style or interior decor of offices, by what people wear to work, by how people address each other, and in the titles given to various employees. Students found the lecture very interesting and appreciated that it will help them in their placement.

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