



**SEMINAR
ON
SWOT ANALYSIS FOR FUTURE PROSPECTS**



Organized for

Tecnia Institute of Advanced Studies,

Madhuban Chowk, Rohini, Delhi



Event	: Seminar
Topic	: SWOT Analysis for Future Prospects
Date & Day	: September 10, 2013 Tuesday
Schedule	: 12.00 PM onwards
Venue	: Room No 302, UG Building
Program	: BBA (I & II Shifts)-I,III and V Semesters
Resource Person	: Mr.Vikram Gahlot, IIM, Calcutta
Convener	: Dr. Ajay Pratap Singh
Coordinator	: Ms. Aashima Sharma Mr. Varun Kumar

Objectives:

- To make the student aware about different carrier opportunities for them.
- To groom and motivate the students to build up their interpersonal skills and overall personality.
- To encourage their participation in higher education.
- To access their strength, weakness, threat and opportunities.

REPORT

The session on “SWOT Analysis for Future Prospects” was held on September 10, 2013 Tuesday at the, Room No 302, UG Building and TIAS. The convener of the programme was Dr. Ajay Pratap Singh and incharge of the programme was Ms. Aashima Sharma and Mr. Varun Kumar. Mr.Vikram Gahlot, resource person from Indian Institute Of Management, Calcutta delivered the lecture on various carrier opportunities in Indian and Abroad. He explained the difference between the Indian and Foreign educational system. He also discussed about the curriculum of management courses after graduation. Further he has explained about skills required for qualifying various entrance exams like CAT, MAT, GMAT and XAT. He asked the student to do their SWOT Analysis for the future prospects. Than Mr. Vikram Gahlot highlighted the various hidden strength and opportunities among the students and also give some measures to overcome weakness and threat. At the end, students interacted with the resource persons. They answered the queries of students and satisfied them.

Learning Outcome:-

The students came to know about:

1. Various career options.
2. Courses run by various Indian and Foreign Institutes/Universities.
3. Scope of various courses in Corporate & Academics.
4. SWOT Analysis of the individual for future prospects.



Figure 1 : Briefing about the lecturer



Figure: 2 Lecturer by Mr.Vikram Gahlot



Figure 3: Students of BBA attending the lecture



Fig:4 students of BBA attending the lecturer