



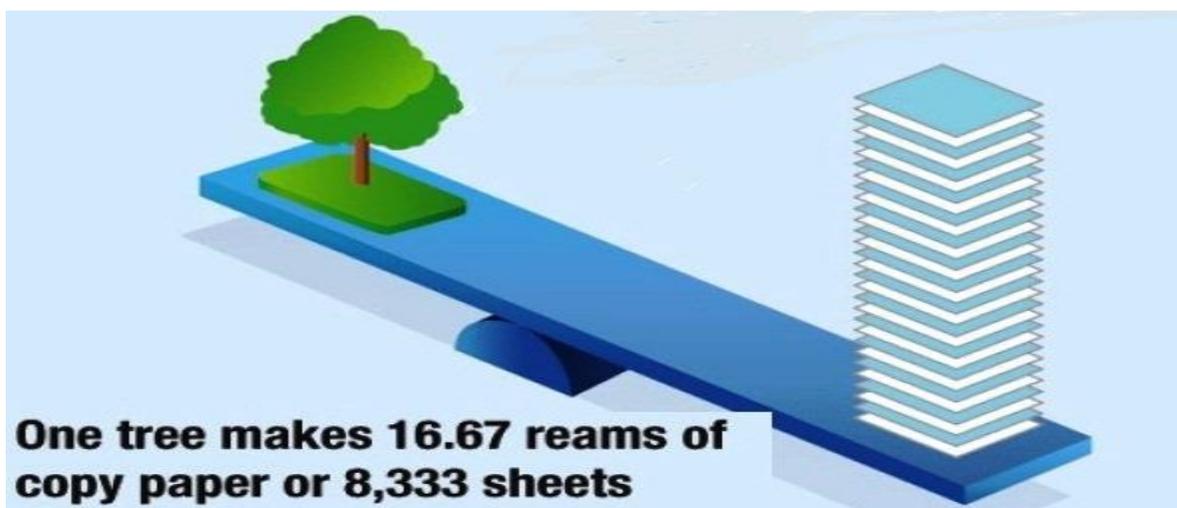
TIAS Eco Club - "Use Paper Both Sides" Campaign

Event	:	Campaign on "Use Paper Both Sides"
Date	:	15 th September, 2018
Day	:	Saturday
Venue	:	Campus Premises
Event Incharge	:	Dr.Varun Kumar, Associate Professor,MBA
Student Coordinator	:	Ms.Kumkum, MBA III Sem, Div(B) 2 nd Shift

Society is an integral part of the surrounding Environment and the solution to many environmental problems lies in our attitude towards environment. The best way to bring about a change in this attitude in society is through youth. Here comes the role of Eco Club formulated at our Institute, which plays a very important role in creating environmental awareness amongst the future generations.

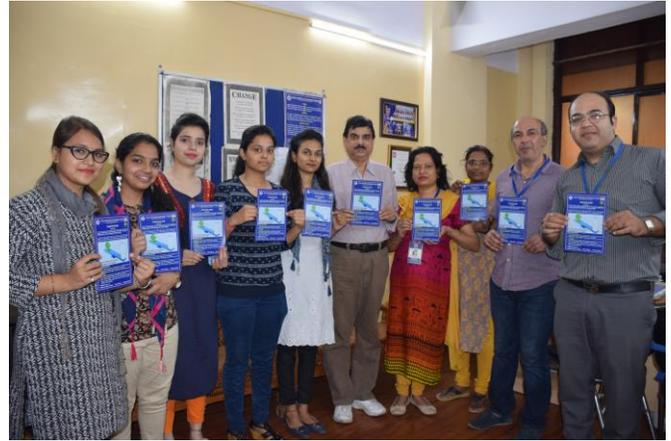
The Eco Club intends to achieve its following objective;

1. To create the awareness through campaigns on Save Trees and other Environment issues.
2. To create the awareness that air pollution affects the health of all living beings.
3. To appraise about the Hazardous consequences of cutting trees.
4. To create the awareness about the advantages of usage of both sides of papers.



Trees clean the air, soil and water, making the earth a livable place. They are so integral to human well-being that just living close to trees makes us healthier and happier. If you want to save trees, you can help by protecting those that grow in your own neighborhood, and planting more when you see trees cut down. Efficient use of paper products is important, too. If you're truly passionate about saving trees, consider getting involved in an organization working to reduce the wasting of papers.

To fight these problems and spreading awareness about the same, the Eco Club Members and Students of TIAS participated in the Campaign on "Use paper Both Sides" through spreading the Posters in the campus & College premises **on 15th September, 2018 at 11 AM**, and spreading the message of a Save Trees and to make people aware of the hazardous consequences of cutting trees and wastage of papers.



Few glimpses of Campaign



Learning Outcome:

1. Awareness about the air pollution affects the health of all living beings.
2. Awareness about the advantages of usage of both sides of papers.
3. Developed eco-friendly attitude amongst various sections of the society.
4. Developed the positive attitude towards the environment

TIAS Eco Club has a great vision ahead and its prime focus is on how to keep the environment free from pollution and sustainable use of natural resources.
